JOHN BULL, DECEMBER 10, 1932

TWOPENCE
Vol. LII.
1382.

£1·1·0 XMAS PRESENTATION INSIDE

JOHN BULL

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There's a polished home in every tin

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1 White Bolster Case	22×18
1 Art Printed Bedspread	
2 Coloured Turkish Towels	
2 Chenette Fetishes	
2 Paisley Handkerchiefs	
1 Pair Art. Silk Hose	
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AVOID doubtful medicines, pills, etc., for reducing weight. Wear this Beasley Reducing Belt-Supporter, and get slim quickly and safely. Slips over legs, instantly adjusting itself to your figure. No straps, lacing or fasteners. Excellent as a general purpose belt for

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9 ins. deep. 4/11 11 ins. deep. 5/11

Super Quality 8/11d. Fine Silk Elastic. 14 ins. deep, 15/11d. Add 2/- for sizes 36 ins. to 44 ins. waist.

Very suitable as a Xmas gift.

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Write for free list of Belts for Men and Women.

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14"

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8/11 PER PAIR

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As a special FREE Christmas service for purchasers, we will despatch Gauntlets direct to any stated address, seasonably packed, and enclosing your card of greeting. *(Save yourself time and trouble by using this splendid service.)*

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All Rubber-All Purpose WELLINGTONS

8/6 per pair

Heavy rubber Boots, ... finish. Ideal for farm ... estate, garage, outdoor ... all general work of a ... nature. Extra thick sole ... non-slip tread, warm-lined throughout, reinforced ... vital points. ABSOLUTELY WATERPROOF.

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75 beautiful garments (for Winter or Summer Baby), Silk and Wool Shawl, Rash. Robes, Lawn or Winceyette Day Gowns, Flannelette Night Dresses, Wrapper Vests, Bank Flannels, Hand-knitted Wool Matinee Coats, Binders, Feeders, Large Turk Napkins, etc.

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ELASTIC TRUSSES AND APPLIANCES

Any style. No extra charge for large pads

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Great Gauntlet Bargain

Manufacturers' Overstock Clearance at below to-day's production cost.

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32

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GARDEN SHEDS FROM 29/6 DOWN OR 27/ CASH CARR PD

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6ft.	4ft.	6ft.	£2.18.0 or	5/0 monthly.
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Beva leather—the finest substance for wear by Farmers and all out-door workers. Uppers ... this yet soft and pliable. Double water-proof tongues. Three-fold English leather soles screwed and stitched. ... solid leather heels and ... Guaranteed absolutely water-proof. Sold elsewhere for 30/- ... and worth it. Our price to ... advertise our money-saving ... Catalogue 17/9 only, post ... or C.O.D. ... send NOW ...

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will convince you that it is the Greatest Skin Healer of all time. For since 1837 it has been famous. MILLIONS have been relieved and PERMANENTLY BENEFITED.

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Accept this offer! Buy a 1/3 pot—use it for a week. If you are not satisfied return the jar and get your money back! Why suffer? From all Chemists 1/3, 3/- and 5/- per jar, or direct post free from—

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Famous Since 1837 for

Sores, Ulcers, Eczema, Boils, Bad Leg, Poisoned Wounds, RHEUMATISM, STIFF JOINTS, etc., etc.

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JADTONE 5-VALVE WIRELESS SET.

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Write for Fully Illustrated Musical List. The 'SOUTHERN ISLES' **UKULELE BANJO**

You can play this delightful instrument with very little practice with the aid of our Free Lightning Tutor. Brass Fretted Finger Board, sweet, mellow tone, solidly built; highly-polished finish. 30/- VALUE for 11/6. We will send you one of these 'Southern Isles' real Ukulele Banjos upon receipt of your name and address. If entirely to your satisfaction you send 1/6 on receipt and 1/- fortnightly until 11/9 is paid. Full cash with order or balance within 7 days 10/6 only.

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32 BILLIARD TABLES FREE.

The attraction of a Riley Bagatelle Table is endless. Think of all the jolly evenings it would give you and your friends. And the cost is slight—the 6 ft. size (cash price £6.10.0) or 20 monthly payments of 7/6, is delivered carriage paid on 7 days' free trial for 7/6 down. Riley's take all transit risks. Accessories included. Folds compactly away.

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Just the thing for drivers, roundsmen, farming, stables and sports wear.

Genuine Army surplus unused goods. Extra strong Khaki Serge. Wear for years. Smartly cut and perfectly finished with two side pockets.

Sizes 28 to 38 ins. waist. Order now to secure stating waist measure.

4/6 PER PAIR Postage 9d. extra.

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This wonderful sterling "Incabloc" Shock Proof Wristlet Watch offers you the latest advance in time-keeping efficiency and really hard wear. Hours, minutes and seconds shown without hands or glass. 15 Jewel Lever Movement. Stylish Chromium Dust proof case. Solid Hide Strap. Deposit refunded if you are not delighted. Send 1/- deposit only for immediate delivery. Balance payable 1/6 fortnightly until 32/6 is paid, or full cash within 7 days 29/6 only. A wonderful opportunity. Write to-day. Illustrated List Post Free.

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2/9 Pair or one or two pairs 9d. C.O.D.

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Amazing Radio Selectivity

(1) Foreign stations you have never heard before received on any set without a trace of interference, and in addition (2) freedom from static noises, (3) protection from lightning, with (4) £100 free insurance, all combined in (5) a super quality aerial lead-in tube and an (6) automatic cut-out. Enjoy 100 per cent. better radio! Get a Pressland "COP" at any good dealers or post free direct from

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100 FREE Insurance 26 POST FREE 5—20 9—30 17—30

PRESSLAND AERIAL CONTROL **COP**

YOURS FOR 1/6 BUY BRITISH

£4/4/- value for 35/- ONLY 35/- FOR EIGHT FULL-SIZE BLANKETS. Deposit

An absolutely unheard-of price. Guaranteed perfect in quality, Heavy-Weight Imperial Blankets, bordered and whipped edges. Will wear a lifetime. **£4-4-0 value for 35/-** Send for this Blanket Sale on approval. See the rich quality. There is no doubt that this is one of the world's Biggest Bargains

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LATEST PARISIAN MODEL

Produced in Fine Quality Chiffon. Finished Twill Back Velveteen, with 2-round Belt of Self Material; Neatly Stitched and Finished Fancy Buckle; New Style Art Silk Lace Edged Fancy Collar and Cuffs. The Skirt has Plain Yoke Top with Long Full Flare. A design of perfection, suitable for any occasion. Selected Shades of Navy, Black, Bottle Green and Nigger. Send 6d. Deposit and 6d. for postage for Free Approval. If satisfactory, send 1/6 fortnightly until 18/11 is paid, or balance within 7 days 16/6 only. Sizes, S.W. & W., all lengths; but 3/6 extra for O.S. sizes. Give Length and Bust Measurement. NOTE OUR FREE OFFER. Every purchaser has, free of charge, 1 pair of our 18/11 Lady's Black Patent Shoes as illustrated, all sizes.

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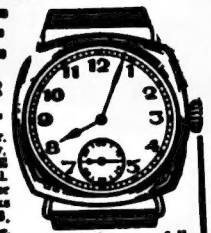

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Same jewelled accurate movement as Gent's Watch. Dainty SOLID SILVER CASE, moire silk band and fancy dial. Wonderful value, 26/-. On solid silver expanding bracelet, 31/6. Send for one of these reliable watches to-day, and see it before you buy—7 days after receipt pay 1/6 and 1/6 fortnightly. 2/- discount Cash with order. *Write for Catalogue.*

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Prices again reduced. Buy now before they rise. Carriage Paid.

GARAGES.

10' x 7'	£6 6 0
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6' x 4'	£2 15 0
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7/8" Planed Rebated Weatherboard.

DEFERRED TERMS ARRANGED.

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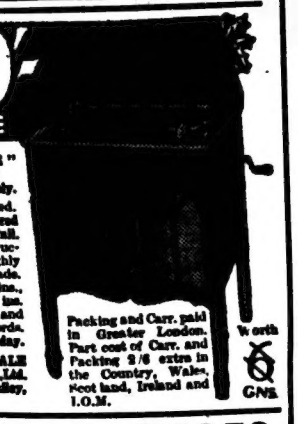
Only 40/- COMPLETE



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A marvellous new process of manufacture, gives many times the wear and revolutionises footwear prices.

These shoes are not to be confused with other Shoes of similar appearance. Stout rubber soles and heels moulded to weather-resisting uppers. Indistinguishable from glossy Patent leather, but infinitely more comfortable and hard-wearing. Ideal for wet wintry weather. For Men and Women.

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We offer no alluring gifts—the extra value is in the shoes.

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Keep feet warm and dry

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J.B., CROYDON STORES

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LIQUIDATION STOCK OFFER!

A unique opportunity to share in an unparalleled Bargain £7.7.0 value for 63/-. Gent's Solid Gold English Hall-Marked 15-JEWEL KEY-LESS LEVER WRISTWATCH. Extra Stout Solid Gold Cases. Damp and Dust Proof. Interchangeable Movement. Timed to a minute a month. Popular Design. Stout English Hide Leather Strap. Send 3/- for immediate delivery. If entirely satisfactory balance payable 5/- monthly. Send for Free List, Rings, Watches, etc., etc.

All on equally attractive terms.

DAVIS & CO. (Dept. J.B.10), 94, Denmark Hill, London, S.E.5

£7·7·0 value for 63/-

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YOURS for 1/- Deposit

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English Hall-Marked Keyless WRIST WATCH, with expanding Bracelet attached. Tested movement timed to a minute a month, 10 year warranty. Send 1/- Deposit, balance 2/- within 7 days and 2/- fortnightly until 42/- is paid. Cash with order or within 7 days, only **39/6**

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WEAR FOR YEARS

EQUAL TO ANY SHOES AT 12/6.

Tan willow Kip Oxford Shoe with extra thick soles and heels of natural crepe rubber. Extremely comfortable, well made, perfectly finished. An ideal shoe for Golf, Hiking, Sports and general town and country wear. Stand up to really hard wear.

5/11 PER PAIR Postage 9d. extra.

Send now to secure, stating size. Satisfaction or money returned.

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Warm Winter Coat and Waterproof Raincoat in one. The Ideal Winter overcoat. Similar coat sold elsewhere at 3 times the price! Made from hard-wearing rubberproofed fawn Indiana, lined throughout warm check lining. All sizes.

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Deep storm collar, deep pockets, wristbands, waistbelt and full length. Postage 1/- extra.

State height and chest measure over waistcoat. Satisfaction or money refunded.

J.B., CROYDON STORES, Derby Road, Croydon.

WETPROOF WALKING SHOES

THE NEW WINTER FOOTWEAR.

Rain and dampness cannot penetrate them. Shaped Cuban heel and stout sole moulded to glossy upper. Indistinguishable from patent leather, but will not crack or draw the foot. More lasting than leather, yet infinitely more comfortable. Equally as protective as goloshes. Keep the feet warm and dry. Perfectly shaped and lined throughout.

SIZES 3 to 7.

PER PAIR **4/-** Postage 9d. extra on one or two pairs.

Also Housshoes with low heel. Per pair 2/6. Postage 9d.

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SOLID RUBBER WELLINGTONS

Ideal for Farming, Garage, Fishing, Shooting, Stables, etc.

Knee length with triple reinforced ankles and instep. Dull black finish. Warm lining throughout. Extra heavy soles and full depth heels (note non-slip tread). Honestly worth 21/- per pair. Wetproof and hardwearing.

All sizes 3 to 12.

10/- PER PAIR Postage 1/- extra.

Send for a pair now. Satisfaction guaranteed.

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WITH THE **"HANDCO" PICK-UP.**

All the delights of a fifty-guinea radio-gram for 1/- down. Play your records through your loud-speaker. Volume to fill a Concert Hall. Booming bass instruments and high violin notes (impossible to gramophones) amplified with force, crystal clearness and absolute purity with Handco Electrical Pick-up (for battery or mains sets). Guaranteed Cobalt Magnet. Nothing like it—amazing! Terms: 1/- deposit, 2- weekly (11/- in all), or 10/- with order.

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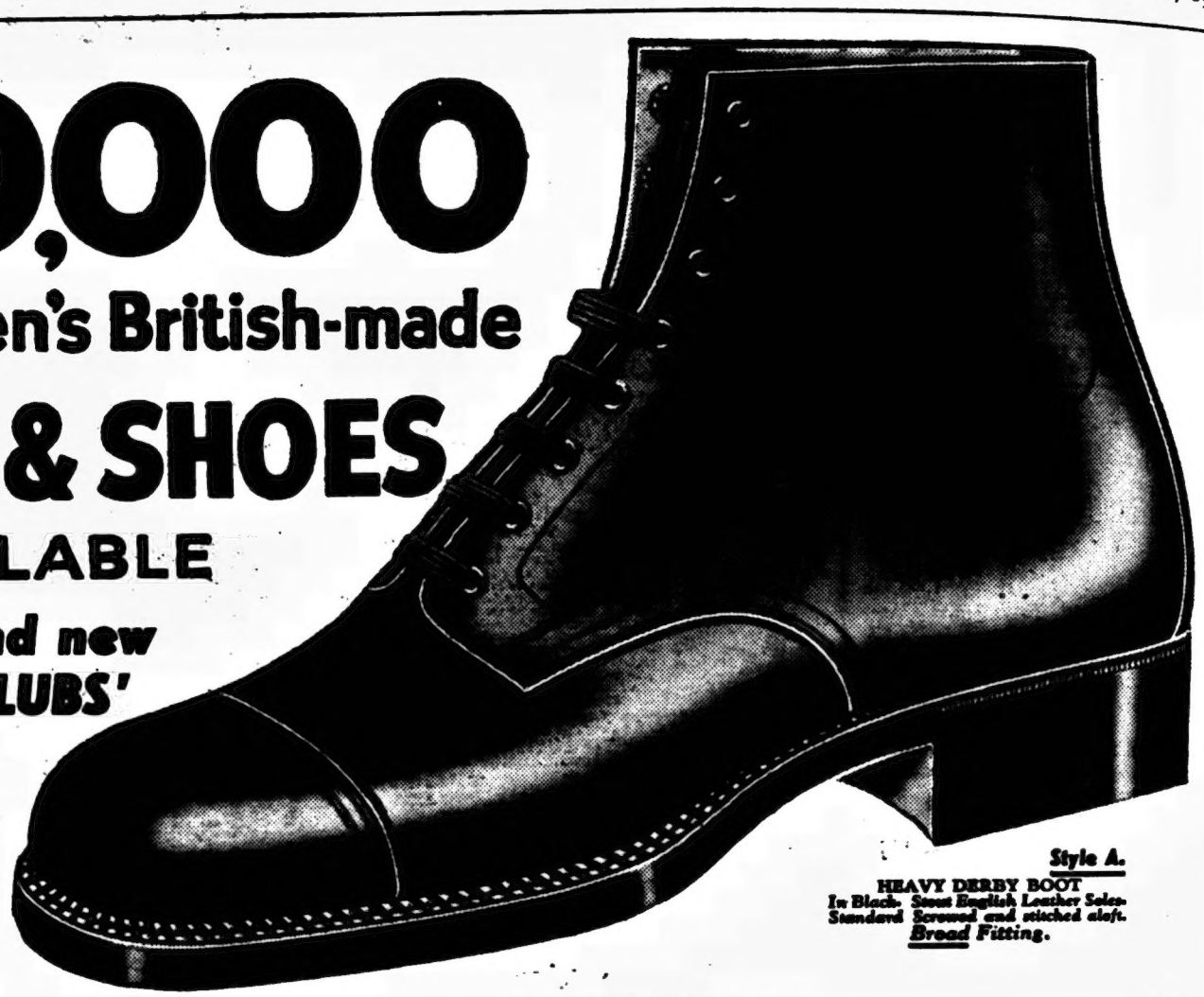
250,000

pairs of men's British-made

BOOTS & SHOES

NOW AVAILABLE

for regular and new smokers of 'CLUBS'



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HEAVY DERBY BOOT
In Black. Stout English Leather Soles. Standard Screwed and stitched aloft. *Broad Fitting.*

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In Black Box. Welted Soles. *Medium Fitting.*

Style D. MEDIUM-WEIGHT OXFORD SHOE In Tan. Welted Soles. *Medium Fitting.*

Style E.
LIGHT-WEIGHT OXFORD SHOE In Black. Welted Soles. *Pointed Toe.*

Style F. LIGHT-WEIGHT OXFORD SHOE In Tan. Welted Soles. *Pointed Toe.*

Style G.
MEDIUM-WEIGHT GIBSON SHOE
In Black Box. Stout Welted Soles. *Broad Fitting.*

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'CLUBS'

The best 5 for 2d. cigarettes

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285 EMPTY 'CLUBS' FIVES PACKETS
OR 142 TENS PACKETS

In making this offer, we have placed the largest order ever given for boots and shoes by any one firm, and it will bring employment to a great number of workers in the shoe trade. These boots and shoes are BRITISH-MADE from quality leather. Ten factories are now working day and night to meet the demand of 'CLUBS' smokers.

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JOHN BULL

THURSDAY,

for Week ending Saturday, December 10, 1932. Twopence. *Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada, ½d.; all other parts of the world, 1½d.* 93, Long Acre, London, W.C.2.

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Without Fear
or Favour

Now they are all behind "John Bull" in our fight to break down the tyranny of the Lunacy Bosses.

LUNACY TYRANTS:

The Bombshell

GREAT News!

The most staggering blow yet has just been struck at the Lunacy Bosses, whose monstrous tyranny in casting thousands of helpless children into asylums, often for life and without the right of their parents to appeal, has been denounced again and again in John Bull.

We called the bluff of these autocratic kidnappers long ago, and, single-handed, have waged a relentless war against them.

We have won public opinion to our side, *and now we have won over official opinion, too.*

That, in the face of widespread apathy and tremendous odds, is a great achievement of which we, and every one of those of our readers who have supported us in our fight, should feel justly proud.

The reason for our jubilation is to be found in two documents that have just been presented to Parliament.

Merciless lashing

THEY leave no shadow of doubt that every word we have written in condemnation of the Lunacy Board of Control is justified. They constitute nothing less than an official public flogging of this modern Star Chamber and its atrocious works.

One of these documents is the report of the Chamberlain Committee set up by the Chancellor of the Exchequer, with Sir William Ray as its chairman, to find means to lighten the heavy burdens being borne by the community in the form of local expenditure.

The other is the report by the Economy Committee of seventy members of all parties in the House of Commons.

Both single out the Board of Control for their severest criticism. Other administrative services are whipped with a feather compared with the merciless lashing which is applied to this Board.

Strangely, these—the most devastating—sections of the reports have been completely overlooked by the general Press.

Mr. Neville Chamberlain's committee, composed of men long experienced and distinguished in all branches of local government, administers the most crushing blow of all.

Notice to quit!

SO that the uneasiness felt regarding the mental services may be allayed, it demands that the Board of Control be deprived of its administrative duties and that these shall in future be discharged by a staff forming an integral part of the Ministry of Health.

Notice of dismissal! Hope for little children who have so far escaped the Lunacy Board's clutches! Yes, and hope, too, for the multitude of present asylum inmates who have been wrongfully and callously incarcerated to justify the existence of this fierce and abominable bureaucracy.

Moreover, the Committee demands also *the release from the asylums of all people who can be adequately treated elsewhere and of all who have been cured.*

That is nothing less than an official admission of the truth of John Bull's repeated accusations that even when people are admitted to asylums with temporary mental or nervous illness they are held prisoner after they become fit and well.

We have always said that the policy of the Board of Control was detention, not cure—that the filling and overcrowding of the asylums was a sham device to magnify the importance of the Board and justify its ever-*increasing* despotic authority.

The same conclusion has now been formed by the Chamberlain Committee. There is no evidence, it declares, that more than a negligible number of persons certified as mental deficients are improved in condition by the treatment they receive.

What a condemnation of a system which is costing the ratepayers of England and Scotland nearly £12,000,000 every year!

But the Committee goes still further.

It contemptuously rejects as unwarranted the official figures as to the prevalence and distribution of mental deficiency in this country and emphasises that the primary purpose of the mental services should be the protection of the public against defectives who may be a danger to the country.

Wicked waste

IN other words the horde of boys and girls who have been put behind asylum walls just because they were slow in reading, writing, or counting must be liberated. *They are not a "danger to the country."*

When we come to the report of M.P.s of all Parties we find that it makes the astounding revelation that the cost of the lunacy system is £500 per annum per asylum inmate and the Government is urged to open an enquiry as to how this money is expended.

John Bull knows and has said how it is spent. Not one-tenth of it goes to the care and maintenance of the children who have been locked up.

Most of it provides the salaries and expenses of the battalions of official kidnappers who scour the schools and working-class homes for asylum fodder.

Let us hope now that they will not be permitted to do so much longer.

Well, we have denounced the Lunacy Bosses without ever mincing our words. Two representative official bodies have now done the same thing.

All that remains is for Parliament to act. And act it must. It must do what the Chamberlain Committee says in effect it should do—Sack the Board of Control!

We shall not stop our fight until it does.

STRAIGHT FROM THE SHOULDER . . .

Ending the Scandal of the Jailed Debtors

£24,000,000 Subsidy Waste

The New Blackmailers

IT sounds too good to be true.

But there are good grounds for believing that before long the senseless and costly system of imprisoning debtors will be abolished.

The Government will receive early in the New Year the recommendations of its legal advisers on this question, and a Bill will be introduced to give effect to them.

These advisers, we understand, will recommend the adoption of the Scottish method by which the court orders the debtor's employers to deduct the amount of the judgment from his wages.

The wrong lesson

That may or may not be the ideal remedy, but a solution of some kind must be found.

We have nothing but condemnation for those who wilfully batten on tradespeople without any intention of ever paying their debts.

They deserve to be taught a lesson, but prison is not the right sort of lesson.

It does not get the trader's bill paid; as a rule quite the reverse is the case.

Moreover, the cost falls on the taxpayer, who has to foot the prison bill.

Enormous cost

Few people realise that more than 24,000 defaulters go to jail in this country every year, and account for forty per cent. of the total number of people sent to prison!

The cost to the country is enormous —nearly £200,000 a year.

In many cases the debtor loses his job as a result of his sentence. So, when released, he has still to be kept by the taxpayer. And he may go to prison again and again.

A farcical case

Take the case the other day of twenty-one-year-old Joseph Rumney, of Whitehaven.

After a two minutes' hearing, the magistrates sent this Cumberland youth to jail for a month. It was the *ninth time he had been committed* in little more than a year.

Why? Because he didn't obey a court order to pay six shillings a week. And he's unemployed!

Overdue reform

His case is typical of many.

It sounds farcical. And it is. But, none the less, it goes on in every town throughout the country, more than ever to-day, owing to the general trade depression and consequent distress.

The reform of the system is long overdue, and we hope that, now our rulers have got their teeth into the problem, they won't let go.

Scrap this subsidy

We're sorry the Government intends to renew the sugar beet subsidy.

For it has put big profits into the pockets of foreign investors, and many aliens are employed in the sugar factories that have been set up in Britain.

It has already cost the taxpayer £24,000,000, to say nothing of £9,000,000 in Excise duty concessions. Which means, the experts say, that it has cost 25s. for every day's work it has provided.

If the Government wants to spend money in helping trade, it can find many more fruitful fields than this.

Sheer blackmail

We had a few words to say last week about the mean swindling of people who take houses and then set out to make swollen profits from sub-tenants.

Sir Robert Gower, M.P., has just been exposing another unpleasant type of property exploiter, the "new class of owner," who buys ground rents, holds a pistol at the heads of the leaseholders by serving onerous schedules of dilapidations, and then suggests that the leaseholder should purchase at an exorbitant price in order to avoid a legal fight.

A ray of hope for the jailed debtor—and the taxpayer

"This is sheer blackmail," declared Sir Robert. Yes. but he should collect the bulk of these "ground rents" for the State!

Waking up

Mr. Runciman has been caught napping. He has allowed American manufacturers to dodge our tariff.

They make their goods in the U.S.A., have a few finishing touches put to them in Canada, and send them from there to Britain so they can enter duty free or at a reduced "Empire" rate.

But Mr. Runciman is now planning to outwit them. He will raise the percentage of Empire labour or material the goods must contain to be regarded as "Empire Made." At present it is only twenty-five per cent.

Politeness pays

The head porter of a London hotel has died. He leaves a fortune of £20,000.

Sir Ronald Ross, a great scientist, recently died in poverty. He had devoted his life to fighting malaria, and must have saved thousands of lives.

The porter grew rich for serving a few, the scientist grew poor for serving the world.

There is a moral in this story somewhere.

War Loan's weakness

Many readers are asking why we suggested the 3 per cent. Conversion Loan in place of the 3½ per cent. War Loan.

Well, the Conversion Loan is definitely repayable at a certain date at £100 per £100 of stock —but the War Loan in its new form isn't. It need never be repaid if the Government so wishes.

Consequently, though the interest on the 3 per cent. Conversion Loan is less, the price is more likely to keep up when trade prosperity returns and money flows out of the gilt-edged markets.

Behind the scenes

All is not well behind the scenes in Parliament.

The Simon Liberals are uneasy. Since they have swallowed tariffs hook, bait and sinker, some of them think they ought to join the Conservatives to avoid being turned out at the next election.

The fourteen National Labour members are also moodily contemplating the future. Both groups are toying now with the idea of a centre Party to represent the black-coated workers.

Banishing the blues

When things seem to be going a little wrong and you are feeling down in the mouth it wouldn't be a bad idea to think of Carrie Rivett.

She is a seventeen-year-old London girl, and she was born without fingers or thumbs. Yet she has won a London County Council art scholarship and is looking forward to a career.

Young Carrie has triumphed over circumstances, and if she can do it so can the rest of us.

Too ready

Mr. and Mrs. Theaker, of Southend, are described as being "as cheerful an old couple as could be found anywhere."

Both are in the region of seventy and we should like them to live for another three-score years and still keep cheerful. Then they will realise how foolish they have been in having their grave dug, a headstone erected, and making funeral arrangements in advance.

Being too early is as much a breach of punctuality as being too late. Better to go on living as long as possible and leave the grave-digging to somebody else.

Shock for profiteers

Last week we called for action against the tenant-landlords who profiteer by sub-letting rooms at exorbitant rents.

This week we are glad to record that the Government's Rent Restrictions Bill, which has just been published, makes these profiteers liable to a fine o —and to ejectment from a co house.

June, Lady Inverclyde— An apology

In our issue of September 10 there appeared a letter which con criticisms of the professional ments of "June," Lady Inverclyd well-known actress.

We now realise that some of our ments exceeded the bounds of fai ment, and we wish to say how mu regret that we should have pub any words reflecting on the profes capacity of "June," who is right garded both by the theatrical prof and the public as one of its most a tive and accomplished members.

We are also now glad to ann that the action brought against "June" has been settled to her co satisfaction.

Taking our tip

When we published a special ser greyhound racing articles some m ago we stressed the need for legisl to bring all tracks under proper co Our advice has been taken.

A new Bill, framed to meet the quirements, was introduced last we Sir Walter Smiles, M.P. for Blackb

Other problems

Meanwhile, trouble of a new ki brewing. Race gangs are beginnin turn their attention to dog-racing.

This, we can reveal, is due to th stigation of a number of men who at securing a monopoly of certain ness on greyhound tracks.

There have already been ugly cl between rival gangs, and the mar of one important track has menaced. The police must quash sort of thing before it spreads.

The lion's den

William Vincent is a smart y man. But not smart enough.

He strolled into the enquiry offic a great London catering firm to co money for the "Young Down-and Society"—which is another name William Vincent.

But he didn't know the en officers were ex-detectives and JOHN BULL's record of him in files. Result—six months' hard la

So now William is Down-and-In

Old boots

Judge Cluer, at the Whitech County Court, criticised—and doub quite fairly—an account for boots.

But when he boasted of wearing a that he bought in 1914 he really sh have told his marvelling listeners far he had walked in them.

There are hundreds of thousand men who wear out a pair of boots month trudging about looking for

Youth goes the pace

Is Youth the real danger of the ro Sir N. Grattan-Doyle, M.P., points that in two-thirds of the motor accid in July and August the drivers c cerned were youths between 16 and And he wants the Minister of Transp to "protect the public" from such in perienced drivers.

Though we are champions of young, we hope the Minister will c sider the suggestion very carefully.

Good advice

So impressed are the organisers of Read Your Bible Brigade with the va of the Bible that JOHN BULL is offer on behalf of Charing Cross Hospi that they are urging their members purchase a copy at once, before the o finally closes.

Simplicity is the keynote of the gr ing Read Your Bible Brigade. All t its members are asked to do is to rea portion of Scripture every day, and urge everyone to read the great Bo

Readers interested in the Read Y Bible Brigade should write to: T Organising Secretary, E. Esdaile, Herne Hill, London, S.E.24.

THE BIG CHRISTMAS SURPRISE

MANY hundreds of thousands of JOHN BULL readers will by now have received their copies of the New Standard Encyclopædia. If you have received yours you will know how magnificent are these presentation books.

Show your book to your friends, your next-door neighbour, your colleagues at the works or at the office —and tell them about JOHN BULL'S *new* presentation offer announced to-day. They will thank you for introducing to them such a wonderful work.

This mammoth Christmas Surprise Presentation, which you will find fully described in the four centre pages in this issue, is a volume the like of which has never before been produced. It is something *entirely new* and has been specially compiled for JOHN BULL readers. It is more than a book—it is fifteen books in one, a magnificent library of invaluable reference works bound for instant easy reference in one mighty One-Guinea volume. Every reader is invited to accept it with the compliments of JOHN BULL.

Owing to the Christmas Holidays the application forms provided in the four centre pages *must be sent in AT ONCE. They must be in our hands by not later than Thursday, December 15.* Apply for your copy of this magnificent new Presentation work immediately—show this copy of JOHN BULL to your friends *and ask them to apply early too.*

A Plea to our Rulers—*and a* PLAN

Have a HEART!

A little lost child, sobbing and afraid—until Mr. Policeman soothes away the tears, dispels the fears. . . . But there are other lost children whom the law so seldom has the humanity to restore

by

Commissioner DAVID LAMB

of the Salvation Army

MOVING about as I do among the struggling millions of the poorer families of Britain, going into their houses, reading the frequently pathetic letters they write to me, I am struck by the inhuman, unimaginative workings of the Official Machine which controls their lives.

For fifty years now I have been a member of the Salvation Army, and to-day I find the family treated more than ever as a mechanical unit in a process, a mere set of figures in an economical balance-sheet.

Pathetically dependent on the various powers which order its existence, it looks for sympathy and understanding, but finds instead a soulless officialism.

Let me give an example of what I mean.

I know a boy who was educated at a school in Kent. He was an exceptionally bright boy, and when he left his school at the age of fourteen, in order that he might seize an opportunity of learning the practical side of the egg industry, his headmaster wrote him a letter which was intended for use as a testimonial.

He was better educated than many a lad of fifteen or sixteen, but the local school authorities took no account of this.

They pestered the firm with which the boy had gone to work, demanding that he should be sent back to school until he was fifteen. They were so persistent that the firm took fright and the boy lost his chance.

Wanted—humanity!

NOW I am quite ready to admit that in this case the authorities were only carrying out their duties. Nevertheless, regulations, no matter how well devised, are certain to be harsh and inhuman unless they can be broken when occasion demands.

What we need to-day, both in Parliamentary and municipal rule, is some Master Department which can, in individual cases of hardship would, where necessary on humanitarian grounds, override the harsh machinery of officialdom.

Let us, for want of a better name, call it a Humanities Department. It would have power to remedy all reasonable individual grievances without amending existing laws.

I'll make this a little clearer. The head of a good business house has grievances rectified promptly. He will have a welfare superintendent on his staff, whose job it is to hear complaints. He judges them on their merits, and an injustice is quickly dealt with and removed.

Our Humanities Department, be it Parliamentary or municipal, would correspond to this, and would represent the master of the establishment. It would do nothing to weaken the existing social fabric, but it would brush aside all red tape and judge cases of hardship on their merits.

In the case of the boy I mentioned, it would have substituted common-sense for harsh rule of thumb and allowed him to grasp his opportunity.

Official blunders

I KNOW of a Civil Servant in the Colonial Service who lost his post because no fewer than six doctors certified him incapable of going on with it, prescribing treatment which did him no good. Subsequently another doctor diagnosed his trouble differently, operated and cured him.

Nevertheless, this man cannot obtain reinstatement.

Now here a Humanities Department would examine the case, supersede the wooden rigidity of the regulations, reinstate the man, and, what is more, compensate him.

It would also come to the rescue of a certain pensioned ex-soldier I know, who was advised by the hospital authorities to have his leg amputated. He refused, got "quack" treatment and made a complete recovery—with the result that his pension was stopped. While looking for work he was stranded, and but for the help of a friend he might have starved.

The Humanities Department would have seen that he suffered no such injustice.

There is another chapter to his story. His wife, owing to the ill-health of her children, was staying with them down by the sea. Because her immediate landlord, who sub-let to her, did a "moonlit flit," she was summarily ejected and her furniture put on the pavement!

Kind neighbours who could ill afford it came to her rescue, but they were doing something which should have been done by the State.

The possibility that any man or woman in the kingdom should be without shelter for the night is repellent to every instinct of humanity. Yet until lately there was no guarantee of a night's rest for a wanderer in London.

To-day there is an effective clearing house on the Embankment operated by the L.C.C. Here a man is given a ticket which secures him shelter.

So far, so good. But the odds are that by the time he applies for shelter he is dead beat. Yet he may be required to walk two or three miles to where his bed is to be found. Picture him trudging wearily along while every minute an L.C.C. tram passes him, bound for where he is going!

A Humanities Department would see that he got a tram ticket as well as a bed ticket.

It would also bridge the gaps between the various bodies that assist ex-Service men and others.

I have just received a letter from a man who complains that because he is an ex-Service man he is referred to organisations which assist ex-soldiers when he applies for relief in the ordinary way. These, in their turn, can do nothing for him because he served with the Canadian forces during the war, though he is an Englishman born.

So it goes on. Each organisation disclaims responsibility, and there is no overruling body to whom he can apply to settle the problem and pin down the responsibility.

A few days ago a man wrote to my wife giving an instance of official callousness which is really astonishing.

Some years ago this man married a second time at the age of sixty-one. His wife was then forty-five, and they calculated that the man would be entitled to an old-age pension. But when he applied for it he was told that he had married five days too soon, and was therefore disqualified!

A poor man all his life, he is now losing 10s. a week owing to a mere technical slip, and if he died his widow would be destitute.

Obviously an overriding authority, whose actions were governed by humanity and common-sense rather than mere mechanical formality, would give him his pension even if the mistake had been one of fifty days.

Lame dogs . . .

EVERYBODY agrees now that the real problem of the man who goes to prison arises when he is discharged and tries to find a job and go straight. Yet there is no effective co-operative machinery to solve his difficulties.

A Humanities Department would see that every man or woman who left prison had a chance of making good. I may also add that it would see to it that thousands of men and women who fill our prisons never got there at all.

In 1930 no fewer than 9,716 men and 2,781 women went to prison for non-payment of fines—that is 29 per cent. of all the men and 51 per cent. of all the women who were committed.

As people do not go to prison if they can avoid it, we may take it that not one of these unfortunates possessed the necessary money to pay their fines. A Humanities Department might be able to devise means to save them from much needless and, to the taxpayer, costly punishment.

Hardly less cold-blooded is the treatment of many unfortunate people in asylums. Many a man or woman is kept in a mental home after recovering, simply because they have no relatives or because their friends are too poor to maintain them.

A Humanities Department could secure them their freedom by giving financial aid to relatives or friends who would look after them—and, incidentally, in so doing probably halve the cost to the State. I have actually seen this done once or twice, and everyone has been better off for it.

As to the children who are wrongly imprisoned in mental homes, the department would most certainly see they never got there, or, if they did, that they were quickly returned to their parents.

My plea for the setting up of such a department may be criticised on the grounds of its cost to the State. My answer is that what the victims of inhuman officialdom ask for is not so much money as sympathy and warmth of heart.

If they were treated humanly as individuals instead of as mere names and ciphers; if they could get genuine grievances righted without delay, the psychological effect would be enormous and its value out of all proportion to the money spent.

A SHIPMASTER *Reveals to "John Bull . . ."*

THE GREAT

THIS is a story revealing a new and probably the most audacious racket ever attempted by a secret and illicit organisation to rob the British nation of its just revenue dues.

I make no pretence about why and how I am in a position to disclose all I know about this illicit traffic.

Frankly, I have been, until a few days ago, actively engaged in it for nearly two years—forced into it, as I was, by sheer destitution and desperation.

I'm glad enough now to be out of it; an honest man again, and, as such, I have a duty to perform.

And that is to warn others who, like me, may, in the moments of temptation, be induced to undertake what I did to keep a roof over their heads and their families from starving.

I have been employed in *"running" British-distilled whisky into Britain.*

That may seem an amazing proposition to you, but, as you will see later, it is an immensely profitable one.

Profitable, that is, for the smug gentlemen in City offices who plan and finance it—without risk to their own skins or reputations.

We are cat's-paws

Their dupes, like myself—ships' officers and other seamen who, through the stress of hard times, may be forced to clutch at any straw in order to earn a living—have a different story to tell.

We are required to face grim hazards, to risk imprisonment, and possibly the loss of our Board of Trade "tickets" and future employment, and in the end we are let down.

On settling days we are treated as nobodies. When we demand our portion of the spoil we are met with ridicule. They know, these gentlemen, that we cannot successfully sue upon wrongful transactions and that to attempt to do so would inevitably lead to our prosecution, while they remained safe behind the camouflage of the dupes who mask them and their operations.

The financiers who employed me in their illegal traffic must have found it by far the most profitable undertaking of the kind they ever planned. This will be understood when I mention that the whisky is brought back to this country practically at the same price at which it goes out—duty free. And the duty upon a 12s. 6d. bottle of whisky which is bought wholesale for 2s. 8d. is 8s. 5½d.

Secret voyages

When I joined up with the liquor-running business twenty months ago I was in desperate straits. One after the other six cargo steamers of which I was master in the previous eight years had been laid up by the owners.

I became one of 65,000 merchant seamen struggling at our ports for an honest job, however humble it might be. None was to be got. My spare kit and instruments had been long in pawn and my family was destitute.

Then one day, two summers ago, when things were at their worst, while I was making my daily tour of the London shipping offices, I met a Stock Exchange half-commission man who was a R.N.V.R. officer in one of my war-time ships.

Without much talk he seemed to sense how bad was my position, and taking me to his office, he left me in an outer room while he spoke to someone on the telephone.

I could scarcely believe my ears when he called me into his room and asked if I would be willing to take over a converted yacht in two weeks' time and make a series of secret voyages to points off the Norwegian coast. He had, he said, just telephoned to the syndicate which owned the vessel and, as the post was still open, it had agreed to accept his recommendation of my appointment.

At the back of my mind there was undoubtedly the fear, if not knowledge, that when the proposition was fully explained, it would be found far from fair and square. I had fared badly far too long to believe that "plums" fall so easily into one's mouth.

Anyhow, whatever misgivings I had, I extended my hand in gratitude. I thought only of the happiness of knowing that my three children and their mother would again be having square and regular meals.

My friend of the war years went to his safe and placed in my hand a packet of fifty £1 notes.

That clinched it. All qualms were now stilled. When I put the money in my pocket I was as much under contract as if I had put my name to a bond.

How often since then have I cursed that packet!

In the dead of night when my ship was standing offshore with lights out and the decks heaped with cargo, waiting . . . in home harbours, when Customs officers have looked me in the eyes and left unsaid what was to be read in their features, "We know, and we'll get you yet" . . . in my own parlour at home, when even the sound of a tradesman's knock seemed to announce the arrival of detectives. . . .

There was a reason, although it did not occur to me at the time, why this payment was made to me in £1 notes. It was always the same afterwards.

On my expeditions I took many thousands of pounds to foreign ports—always in pounds. So always were revenue and dock fees paid and all wages and commissions. Never a cheque, a draft, or even a £5 note. In this way no records would be left and no individual traced.

Mystery men

No, the men who are behind this whisky-running racket in Britain will never be identified by any documents. Their names never appear on one and they never sign any paper relating to the shady traffic they operate.

I have never again seen the broker who introduced me to it. He never figured in any of the subsequent transactions. When I found I was being deceived and cheated in the profit-sharing I called at his office. He refused to see me.

I sent him a letter a few days ago

On the right is a view o Speyside. The distiller there are quite unawar that any of the whisk they send out . . .

. . . by cargo boat from Aberdeen and Leith to Antwerp . . .

The coastguard and the Customs official alike are sometimes foiled by the whisky-runners . . .

WHISKY PLOT

—RUNNING BOOTLEG DRINKS *into* BRITAIN

explaining my position. He replied that he had not the slightest knowledge of me or my activities.

On the day after I first interviewed him and took his money, I called at an address to which he gave me a letter. It was in the vicinity of Whitehall.

A plate on the door bore the name of a professional man, followed by letters indicating his qualifications and the societies of which he is a member.

Two other men, both of whom I learned later are of good business standing, but whom also I was never to meet again, were with him.

With charts of the Norwegian, Belgian and Dutch coasts unrolled in front of them I was given my orders.

They were, in brief, to take over a yacht in the Solent, proceed to the Scheldt, load a cargo of tins of pure alcohol, and transfer the cargo to small fishing craft at a point 2,500 yards off the coast of Norway on a date and at an hour to be telegraphed to me in Antwerp.

Finland was then wholly "dry," and the alcohol was smuggled into that country through Norway to be broken down for the illegal manufacture of crude gin.

Not until I left the syndicate's offices did I realise the sheer impudence of choosing such a situation for the headquarters of an enterprise so daring. Almost in Whitehall! In front of me was the Admiralty. And a few hundred yards to each side were Scotland Yard and the administrative offices of the Norwegian Government in London.

Bribed officials

It would be futile now to describe the voyages to Norway. Everything went like clockwork and there was never a hitch in the transfer at sea of the drums of alcohol to the smaller craft.

Later, it became child's play. We ran our cargoes into the ports and unloaded openly. So powerful had the organisation in London become that anything seemed possible to it.

With the repeal of the Prohibition laws in Finland, the traffic ended and, I supposed, my job too.

Not so. I listened with utter amazement to my next set of orders, given to me one day this summer.

They sounded incredible. To run duty-free whisky exported from Scotland back to Britain!

My incredulity, however, was a poor compliment to the resourcefulness and completeness of the organisation employing me.

The yacht was abandoned. I now became a trawl-skipper.

So great is the depression in the fishing industry that trawlers are easily chartered through shipbrokers at £100 per fortnight, their owners, who have no knowledge of the use to which their vessels are being put, being paid a substantial deposit against seizure.

False declarations

We, of course, found the crews and made our own arrangements for coaling, victualling and the like.

In any case, if there was ever the slightest difficulty in obtaining a British trawler we got one with ease from the Continent.

This was the general scheme of operations followed during the past five months.

In Belgium and Holland there still remain representatives of a once colossal but now skeleton organisation brought into existence some years ago for the importation into these countries of British-made whisky, which was reshipped from there to the United States.

The surviving representatives of the American bootlegging industry on the Continent had been enlisted by the London syndicate.

Their job was simply to order the required quantities of whisky from the Scottish distillers, either in hogsheads or bottled in cases. Upon receiving the liquor, they passed it into the foreign bonded warehouses at various ports, so distributed that the suspicions of the exporting firms or the authorities in the importing countries might not be roused.

Acting all the time as agents, they next took the whisky out again from bond for re-export.

. . . is afterwards transferred at Antwerp docks to trawlers and smuggled into Britain for public sale in certain clubs and private hotels!

It was then I arrived with my trawler and removed the spirit in quantities of about 1,000 cases—12,000 bottles—at a time.

Of course, false declarations were made as to the countries to which each shipment was being consigned and, so convincing were the movements of the liquor in and out of the foreign bonds made to appear, not once was the genuineness of the transactions challenged.

It has to be understood by those unfamiliar with the liquor industry that no duty is paid upon whisky taken out of bond for export or re-export. It is paid only when the spirit is released for public sale and consumption.

My job, therefore, was to run the whisky back to Britain and have it landed so that it might be sold to the public in this country without a penny of duty ever having been paid upon it.

The first attempt almost led to the detection and undoing of the entire plot.

Light that failed

It had been arranged that the cargo should be transferred to two motor-boats which had been sent a week previously to a fishing village on the Kincardineshire coast a few miles south of Aberdeen, and which were to come out from there at midnight to meet me. They were to announce their departure from the shore by showing two green lights, and I was thereupon to reveal my position by exhibiting a triangle of red lights.

I was on the ground two hours before time and waited all night for the signal. It never came.

The dawn disclosed the reason. To my horror I saw lying at anchor three-quarters of a mile away an armed fisheries protection cruiser which the men of the motor-boats had fortunately seen arrive on the previous evening.

It was four days before that cruiser left the vicinity. Meanwhile I "tramped" about the North Sea until the opportunity came for one of the motor-boats to come out to receive my message to London making the necessary alteration in plans.

I arranged for the cargo to be transferred five days later off Harwich. This was safely accomplished, although, with nine days' delay, we had run perilously short of food and water.

The only other occasion when we were within an ace of recognition and capture was on the Sussex coast, to which I took a whisky cargo from Antwerp.

Our plan then was for the first motor-boat to discharge a small golden rocket when it was 2,000 yards out and I was to denote my position by firing a red rocket.

The signals were exchanged and we quickly made contact and began unloading the cases.

A cry from our look-out man called my attention to the shore and to the lights of a low-lying vessel moving fast towards us.

The motor-boats disappeared in an instant and I was soon scuttling to the east.

The lights, it was found later, were those of a lifeboat, which had been launched after our rockets had been mistaken by a shore watcher for distress signals.

Only once did I find the organisation in London I was serving making an error. It was when it began negotiations to acquire a fleet of small motor-craft for itself with the idea of moving it along the coast as we changed our landing places.

Where it goes

I was able to dissuade it by proving that this scheme would inevitably attract attention and sooner or later we would be caught.

There are now far too many motor-boats on the British coasts for the amount of work required from such vessels, and it has never been found difficult at any place to persuade owners—at a price—to lend their craft.

What happens to the whisky when it is taken to the beach? That is not, of course, my side of the business, but I can reveal that it is immediately loaded into and taken away by motor lorries which are moved from place to place to await the arrival of contraband cargoes.

The whisky, I have also learned, is taken to depots near four towns—Chichester, Gloucester, Sheffield and Preston.

From there it is distributed and finds a ready sale to the proprietors of certain clubs and private hotels. They obtain it at a price which gives them more than twice the profit they would get if they bought the liquor commercially through the proper channels.

No attempt is made to supply the contraband to ordinary public houses. So many of these are "tied" to breweries and distilleries that if the managers bought our cheap stocks there would be bound to be investigation and discovery.

I have mentioned that the whisky is sent out of Scotland at 2s. 8d. a bottle. After small fees for bond formalities, warehousing and the like have been paid on the Continent, its price when it leaves there is still not more than 3s. per bottle.

The scheme for smuggling it back to Britain is based on it being sold to clubs and hotels at 8s. per bottle, thus allowing a gross profit of 5s. to the syndicate.

Vast profits

Upon a cargo of 1,000 cases, or 12,000 bottles, the total gross profit is therefore £3,000, of which approximately £700 is required for expenses.

The syndicate has been aiming at bringing in at least one cargo per fortnight to realise, if it can, a clear profit of about £60,000 yearly.

I hope it is soon put out of business. It will be if other master mariners take my warning and refuse to serve it.

My warning is a serious one, based not only upon my own bitter experiences, but of those who went before me. None of us has found the game worth the candle.

We have been the dupes of the coterie of gentlemen whose dividends are earned by those whom they intend in the end to cheat, and who are defenceless against their avarice and deception.

The Highest Possible Quality *at the* Lowest Possible Price

The following points are of the utmost importance:

"Ovaltine" is made from:

New-laid Eggs, *delivered from the "Ovaltine" Egg Farm and selected sources.*

Malt Extract *from English barley, the finest the world produces.*

Creamy Milk, *brought daily from the "Ovaltine" Dairy Farm and the best of England's richest pastures.*

Cocoa, *a small proportion of which is added as a flavouring.*

"Ovaltine" does NOT contain:

Starch—*an undesirable feature in a tonic food beverage.*

Household Sugar—*for which no one wishes to pay a fancy price.*

A large percentage of cocoa—*The cocoa flavouring in "Ovaltine" is not relied upon for food value.*

DO NOT make the mistake of putting cheapness before goodness where your health is concerned. ***Quality is all-important.*** True economy lies in studying ***value*** rather than cheapness.

That is why your daily food beverage should always be delicious "Ovaltine." It is *much more* than an ordinary food drink. "Ovaltine" is the best form of concentrated, health-giving nourishment in the world. Its supreme merit depends on the quality of its ingredients, on the scientific proportions in which they are used, and also on the scientific process by which it is manufactured—a process which cannot be used for any other product.

You cannot get "Ovaltine" quality at a lower price. Only by adding large percentages of cheap ingredients, such as sugar and cocoa, could the price be reduced. But the result would not be "Ovaltine." It would not possess those supreme health-giving properties which have made "Ovaltine" a household necessity in every country in the world.

Remember that when you buy a tin of "Ovaltine" you obtain *more* in value, that is, *more* in quality, and *more* in quantity. For all these reasons you should never accept a substitute for "Ovaltine." There is nothing "just as good."

'OVALTINE'

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P. 971

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"A chemist recommended it two years ago when my husband had a bad chest cold with a terrible cough. After two or three applications the cough was practically gone. He said he could feel the Musterole loosening the congestion. Within a few days he was perfectly fit again.

"Since then we have been regular users and only last week I am sure I stopped an almost certain attack of influenza with it. I think it is a splendid preparation."

Yours faithfully (Mrs.) J.M.S.

That terrible, tearing sort of cough can be loosened at once by the deep-penetrating warmth of this clean, white ointment. Just rub it on the chest. You feel its tingling warmth sinking in. It goes deep down, reaches the congestion, disperses it, gives ease at once, relief after a few applications. Your chemist stocks it. Buy a jar today.

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The peacemaker must be found. Will it be Mr. MacDonald, or has his vision failed? . . .

Missing!—THE PEACEMAKER

by A. G. Gardiner

SO there is to be no Peace Prize this year. The Nobel Committee has surveyed the world from China to Peru and has not found anyone whose work for the cause of peace merits the award. It has been decided, therefore, to give no prize and to carry the amount forward to next year.

It is a bitter comment on the statesmanship of the world. I do not think it can be denied that it is a just comment. There was never a time when the common people of the earth, the people of all countries, were so consumed with a single desire as they are to-day.

They want to escape from the wreck that the War has made of the world. They want security; they want stability; they want Peace, Peace, Peace!

But the hungry sheep look up and are not fed. The green pastures are there, but there is no one to lead them thither. Statesmanship is a declared bankrupt. There is not a single figure either in the Western hemisphere or the Eastern hemisphere that strikes the imagination, none that has any clear, ringing message for a distracted world or any vision of how such a message is to be implemented.

Ah but, you say, there has never been such a vast, complex tangle to be unravelled before. It is beyond the grasp of the human mind. It is beyond the scope of human wisdom. Events are in the saddle and we are being whirled helplessly to whatever fate they dictate.

That is a doctrine of fatalism and despair to which I will not subscribe. Vast and complex as the tangle is, I believe that if there had been a Lincoln in America or a Gladstone in England this drift to calamity would have been stayed. I believe that if a Lincoln or a Gladstone were to emerge even now it would still be stayed.

Consider what a Gladstone would have done had he been present at that ghastly tragedy which issued in the "Peace" of Versailles. Think what the history of the past fourteen years would have been if his potent voice had spoken for England and his great spirit had inspired European action during these miserable years.

He would have made mistakes, of course. "The man who never made a mistake," said Lincoln, "never made anything." But there is one mistake he would not have made. He would not have been impotent. He would have had no craven fear of being great. He would have given the world a vision. And he would have made this country the leader in its fulfilment.

But there has been no leader for mankind either here or elsewhere. The sinister spirit of Clemenceau bedevilled the peace, and the no less sinister spirit of Poincaré made havoc of the post-war world.

And now we are reaping the harvest of all that poisonous sowing.

It is the failure of this country that history will chiefly blame for the calamity that has come upon the world. It was not to be expected that France would give the lead to peace. Nor was it to be expected that Italy would give it. They might have followed, but they could not lead. Germany was in irons and the United States went off the stage.

The job was ours, not only by virtue of what we had done in the War and the strength of our moral and material resources, but still more because of our detached position. We wanted nothing in Europe except peace.

That was our only interest. That should have been our only policy. We should have fought for it ceaselessly, passionately, disinterestedly. President Wilson, before he was broken on the wheel in the Thieves' Kitchen at Versailles, had given us the priceless instrument of the League of Nations with which to carry a policy of peace into effect.

But we never fought for the cause. We left the initiative to France, and revolved in our orbit like the meanest planet in her system. And the failure to achieve the political peace of Europe precipitated the economic collapse of the world in the midst of which we are struggling.

TWICE we seemed on the point of reversing the engines and giving a bold lead. And in both cases Mr. MacDonald was the instrument.

It was when he was the head of the first Labour Government that France threw over Poincarism and came out of the Ruhr. That alone was enough to show how powerful our influence could be on France if we only had the courage to exercise it.

And the second occasion when we seemed about to go "all out" for peace was in 1928, when Mr. MacDonald and President Hoover had their famous meeting, organised the Naval Conference in London, and effected the Triple Naval Treaty in the teeth of French opposition.

It seemed possible then that Mr. MacDonald, aided by that admirable Foreign Minister, Mr. Henderson, would give this country the initiative in disarmament and start the world on a new path. But that vision has faded. Mr. MacDonald, since he became the head of the present Government, seems to have lost both his nerve and his vision in world affairs.

He, the great protagonist during the War of open diplomacy, has taken to the methods of secret diplomacy. He is all for negotiating in the private parlour, and presenting Geneva with cut-and-dried decisions.

His attempt to anticipate the reassembly of the Disarmament Conference in this way illustrates his disposition to depart from the open and frank discussion of things in public. This is a policy fraught with every kind of objection and doomed to misunderstanding, misconstruction and failure.

And equally unfortunate is his failure to put in the forefront of the battle for peace those who have a passionate belief in the League and whose character has won the confidence of the League.

I have the greatest respect for Sir John Simon in his proper sphere. He is one of the ablest men in the public life of the country. But his sphere is not foreign affairs, and his record during the past year has been the most conspicuous failure of the Government.

HE has three disabilities for the task. He was wholly uninstructed in foreign affairs. He is too timid. And he is too "clever" to carry conviction and to win confidence.

And the result is that so far from taking the leadership in peace this country has become one of the chief stumbling-blocks in the path of peace.

It was an excusable calamity that, at the most critical moment, Mr. Henderson ceased to be Foreign Minister. It was an inexcusable calamity that his place was not given to Lord Cecil, who has been far the ablest representative we have ever sent to the League of Nations, who has devoted his whole life and energies with disinterested passion to the cause of peace, and who possesses in a greater degree than other British statesmen, except Mr. Henderson, the confidence of the statesmen of Europe.

We cannot cancel the past; but we can control the future. The Nobel Committee has looked in vain for the Peacemaker. He must be found and found quickly if the catastrophe that is imminent is to be avoided. And it is this country that should provide him.

Will Mr. MacDonald do it?

. . . will it be Viscount Cecil, "our ablest representative at the League"? . . .

. . . or Mr. Henderson, "that admirable Foreign Secretary"?

Not from the B.B.C.—Mrs. Neville Rolfe on

The Wickedness of Wives

IF you have never heard my name,
Nor know my strange forensic capers,
The fault's not mine; yours is the blame—
You simply can't have read the papers.

All my wise words you there will find,
'Neath headlines carefully recorded;
For lo! the riches of the mind
Are not for home consumption hoarded.

Give me a hall in which to speak,
An audience (however meagre),
A case to prove (however weak),
And to discourse you'll find me eager.

My hearers I will then regale
With pseudo-scientific chatter—
And I can't help it if I fail
To hide with words my lack of matter!

I *do* think that at a time like this, when so many pressing problems confront ordinary men and women, those of us who—if I may say so—are a little more talented and far-seeing than the average should place the fruits of our intellectual meditations at the disposal of our less gifted fellow-citizens.

It was in this spirit of helpfulness that I delivered my lecture under the auspices of the British Social Hygiene Council and the National Council of Mental Hygiene.

"One of the main reasons for disharmony in the home to-day," I confided to my hearers, "is lack of intellectual interest on the part of women."

I fear that this profound truth has not yet penetrated to the consciousness of many worried wives; but the sooner it is realised the fewer unhappy marriages there will be.

That a wife should be able to fry fish or darn socks is, I suppose, desirable; but many husbands would be better pleased if their spouses showed more mental activity. An interest in anthropology or the higher mathematics, or even a talent for lectures about nothing in particular, would greatly increase the happiness of the average home.

As I pointed out in *my* lecture, it is the average wife's lack of intellectual interests "which results in her paying an abnormal attention to sex, and reduces her life to a constant round from the dressmaker to the beauty parlour, and from the hairdresser to the bridge party."

Some people have questioned the truth of this indictment, but that thoughtful persons are with me is shown by a pathetic little poem, which, as you will see, fully endorses what I said.

Madam, how true! How sadly true!
In Wigan, Wandsworth, ev'rywhere,
I've seen the wives of whom you speak,
Whose only object is to seek
New cocktails or a change of hair!

In many a home in Bermondsey
A husband's heart in silence breaks
Because his wife has caught the craze
For pleasure, and devotes her days
To playing bridge for lofty stakes!

An intellectual interest—
A taste for orat'ry sublime—
In Bethnal Green would help a lot,
For Bill Smith's missus then would not
In beauty parlours spend her time.

If women in the Mile End Road
Would but curtail their hours of golf,
Domestic troubles, 'tis agreed,
Would vanish—then wives would not need
Advice from Mrs. Neville Rolfe!

SHORT PASTRY *needs more than a light hand*

Remember this when you're making short crust—
Keep the ingredients *cool*;
Rub in the fat very lightly;
Use as little liquid as possible;
Use Stork Margarine

Then you need not worry about having a light hand for pastry. Stork is so firm and pure and fresh that it makes good, short crust that melts in the mouth, and crust with the fresh, buttery flavour that you only find in pastry made at home.
Even if you're only just starting as a cook you can make good short crust with Stork. It's easy to work with, and it tastes so good that the pastry tastes good too.
Get some Stork to-day—only 8d per pound—and try your hand at a dish of jam tarts.

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£1,000 Cash and 96 Hampers Won in "John Bull's" Crossword Competition No. 190.

In the above competition correct solutions were received from the following four competitors, who share the £300 offered. To each of them, subject to the conditions of the Competition, a cheque for £300 will be sent.

Mrs. A. Blackburn, 17, Raper Street, Oldham.
E. H. Cope, 133, Balden Road. Harborne, Birmingham.
J. A. Forkin, Flower House, Beckenham Lane, S.E.6.
Miss Mills, Westwood, Bispham, Blackpool.

Any other entrant who claims to have sent a solution eligible for a share of this prize must demand a scrutiny by First Post, Tuesday, December 20th, sending £1 Scrutiny Fee, copy of solutions and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £100 to Runners-up. This prize has been divided between 92 competitors from whom we received solutions containing one error, and who will each receive £1 1s. 9d. A list of these Runners-up can be seen at the "John Bull" offices, and all have been notified.

In addition to the above cash awards, the winners sharing the £300 and each of the 92 winners who share the £100 for Runners-up will receive shortly before Christmas an extra award of a Christmas Hamper.

BONUS WINNERS IN CROSSWORD 188.—The extra £100 offered in this contest has been divided between 37 entrants, and payments of £2 14s. 1d. are being despatched accordingly.

Another Splendid X-Word with a First: 2-in-1 prize of 30/- a Week for Life and £300 cash, and prizes for runners-up appears on Page 36.
Try your skill Now!

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Hannen Swaffer's

Open Letter to The BISHOP of CROYDON

Make Films Fit for Tuesdays, too

MY DEAR BISHOP,—I sympathise deeply with you in your troubles about films.

You led, in Croydon, a fight for Sunday kinemas on which would be imposed "our own local condition of selecting suitable films," and then, when hundreds of motor-cars had been imported to urge the electors to poll, found that your side won by 10,000 votes, although less than half of Croydon's 120,000 ratepayers, in spite of the hullabaloo, took the trouble to vote.

That, I think, expresses the attitude of the country.

Most people do not care whether there are Sunday kinemas or not.

You would think, to hear some people talk, that the end of England would come if Sunday kinemas were allowed. The reply is so vigorous that you would imagine all the people who object to Sunday opening were a gang of lunatics.

Now, frankly, we are facing a time when there will be upset nearly all the ideas on which Victorian England was built up. The Victorian Sunday has gone already.

I cannot be expected to show excitement on either side. I do not want to go to the kinema on Sunday. On the other hand, I do not want to go on a Tuesday. Besides, church and chapel goers of every kind—yes, bishops and cardinals and local preachers—have all conspired to make me work every Sunday since I was a small boy, because they want their papers on Monday morning and these are always written on a Sunday.

I am a Sunday labourer, by the wish of the Churches.

In spite of this, I do not want to force thousands of other people to work.

Although actors object to the competition of Sunday kinemas, very few of them want to work on Sunday.

* * *

Kinema proprietors want Sunday opening because they think it means extra profit, although, in many cases, it would merely mean that they would take less on the other days.

Kinema workers object to Sunday opening, but because they will not combine to form a trade union, they have to put up with it.

I know that the well-to-do drive their own motor-cars on Sundays and play tennis and golf. Why should it be terrible for the poor to see pictures?

* * *

Besides, since I work every Sunday, why should I pretend I have any sacred idea about a day of which the Founder of the Christian faith said, "The Sabbath was made for man, and not man for the Sabbath"?

To my mind, if we spent the other six days in trying to improve the world, we should not be so sanctimonious about the seventh. On the other hand, this country is being Americanised, more and more, by films that come from Hollywood. Why should I exult because we are to be Americanised on seven days instead of only six?

Yet against this, they are not American films, really, but merely films made in America by all the peoples of Europe. So that it may mean merely that in an age when, in self-defence, we must arrange international co-operation, the international character of the screen is preparing us for it all the time.

A large part of the Church's objection to Sunday opening is, of course, based on its own failure. It has little to tell the world to-day, and so it is jealous of all rival attractions. Whenever the Church is wrong, it uses a Bible text in self-defence.

Mind you, Bishop, I do not think very much of the logic of your attitude, for it is based on some sort of idea that now that Croydon is to have Sunday films, it will only show, on Sundays, films of a certain type.

That might happen for a few months. You yourself seem a bit nervous about it. "The far future no man can foresee," you say. "But these assurances ought to be sufficient security for some years to come."

Still, I admire you because of the fact that you have been attacked so by your own side. Whenever a bishop risks the disapproval of many in his own religion —"Shame on him," they have shouted at you—there is often something extra good about him.

I would like you to know this, though, that I was an opponent of Sunday opening until, going down to the House of Commons, one afternoon, I heard the debate.

Sir John Simon made a long speech about the history of it all. They told me it was magnificent—in "the best Parliamentary manner." I merely wondered what the history of it had to do with anything, why Parliament liked that sort of oration.

* * *

Then George Lansbury stood up and, in very simple words, put the case for the poor people in the slums from which he came. London had been drenched with rain the night before, and he told us how, in all the poor districts, people had been crowded together in tiny rooms with nowhere to go except the pubs.

Ellen Wilkinson followed with the same sort of speech—stories and facts about the working people.

Then I realised that, while a lot of people talked in a detached sort of way about what used to be, and quoted a lot of things, other people faced the facts of life—that there is all around us poverty and disease and crime, and that, perhaps, even Sunday opening can do its little bit to help.

Now, Bishop, help in making "the pictures" fit, not for Sundays, but good enough for Tuesdays.

CANDID COMMUNICATIONS

Mr. ERNEST BROWN, M.P.,
Secretary for Mines

DEAR SIR,—So you have persuaded the mineowners to meet the miners for national discussions on matters affecting the industry.

That's something of an accomplishment, for the owners have long refused to talk except on a district basis.

They still refuse to discuss wages nationally, but having got the two sides together, I hope you'll see they don't part until all disagreements are settled.

JOHN BULL.

LORD EUSTACE PERCY, M.P.,
Albury, near Guildford

DEAR SIR,—I was much impressed by your powerful plea in the House of Commons for drastic action to help the distressed areas.

Certainly I agree that slum clearance would provide years of work for thousands of men. But equally important is your assurance that most Conservative back-benchers will support *any* policy dealing with unemployment.

For without this spirit the problem will never be solved.

JOHN BULL.

Mr. Justice GODDARD,
London, E.C.4

MY LORD,—I am glad you have rebuked magistrates for sending trumpery cases for trial, thus wasting public money.

Your remarks were prompted by a charge of bigamy against a man who had not heard of his wife for fifteen years.

Many similar cases have come to my notice. Some of our magistrates should be told to do their jobs or get out.

JOHN BULL.

Rt. Hon. Sir JOHN SIMON,
Foreign Secretary

DEAR SIR,—I hope you've noted the Swiss threat to expel British journalists for "not taking the official view" about the recent riots in Geneva.

It isn't the British spirit to "take the official view," especially if it doesn't happen to be right.

And I suggest that you should tell the Swiss Government, if necessary, that we spend a lot of money in Switzerland and won't tolerate any nonsense.

JOHN BULL.

LORD CONWAY,
Imperial War Museum

DEAR SIR,—I cannot see either the wisdom or the urgency of spending more than £50,000 to remove the Imperial War Museum, of which you are Director-General, to Bethlem Hospital.

The Museum is an imperial collection, and it is in its proper place now as part of the Imperial Institute.

Is it a sort of grim jest to suggest housing it in a disused lunatic asylum with the Lost Property Office as a near neighbour?

JOHN BULL.

Mr. ANDREW YOUNG,
Cloughey, County Down

DEAR YOUNG,—During the recent gales you showed fortitude that must stir the heart of everyone.

As coxswain of the lifeboat, you took your place at the helm and for eleven hours battled with terrific seas to pilot a distressed vessel to safety.

And you are a cripple, and had to be lifted into the lifeboat from your wheeled chair!

JOHN BULL.

LORD TRENCHARD: Scotland Yard prevents defendants in court cases from seeing police witnesses who might be favourable to them. This isn't fair-play!—JOHN BULL.

LORD EXETER,
Burghley House, Stamford

MY LORD,—Having always admired the stoicism of the British taxpayer, I'm staggered at your statement that "the pampered British public expects to be nursed from the cradle to the grave."

Think of the war, the patience of millions in the trials of unemployment, the crushing burden of income-tax, and much else besides.

And then think again.

JOHN BULL.

Mr. J. R. MACDONALD,
Hull Stipendiary

DEAR SIR,—Thanks for removing an old and unwarranted slight on the Army.

For when a young man was charged with theft and offered to make amends by joining the Army, you promptly quashed that suggestion by sending him to prison.

And you commented on the impudence of criminals who enlist in "one of the most honourable bodies in the world." Hear, hear!

JOHN BULL.

Capt. A. D. STOOP, M.C.,
President, Rugby Football Union

DEAR SIR,—Your union has done well to refuse sanction for the Plymouth Albion Rugby Club to play a "flood-lit" match.

For, as I said recently on this page, the game's the thing—not the spectacle. And the great game of "Rugger" will be damaged, not helped, by the playing of matches in artificial light and with other needless novelties.

The Union is often criticised. But in this matter it will have the support of all "Rugger" enthusiasts.

JOHN BULL.

Rt. Rev. ALBERT DAVID, D.D.,
Bishop of Liverpool

DEAR BISHOP,—Your Diocesan Conference seems hopelessly old-fashioned. It wants you to forbid your clergy to marry for at least five years after ordination.

This suggests that young clergymen lack common-sense—or that early marriage is undesirable.

I emphatically disagree. And I hope you will.

JOHN BULL.

JOHN GEORGE EVANS,
Whitecross Street, Brighton

ROGUE,—I hope I shall never hear of a meaner hypocrite than you.

For after a very old lady had helped you when you were peddling needles, you worried her with whining appeals and letters of fulsome flattery until she parted with £730.

Now you must serve fifteen months in jail. Good for Brighton!

JOHN BULL.

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CHEAPEST w'sale warehouse, drapery, hosiery, Start business with £1. Free Cat.—Ideal Drapery W'house, Ltd., 155, Houndsditch, London, E.C.3.

SHOPKEEPERS and others who wish to render a prompt every-day service to their customers should not overlook the B.S.A. Carrier Bicycle offer for 2/11 a week on p. 26. The coupon will bring free Cat. Be sure to send it to the address in the advt.

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***John Bull* Readers.**

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KNITTING WOOL BUNDLES, 1½ lb. 4/6, for Socks, etc. Steel Grey, 3/4. Colours from 2/11 lb., post free. Patts., Wools, Serges, Tweeds.—Egerton Burnetts, W.B. W'house, Wellington, Som.

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A GAUNTLET BARGAIN! Superfine Cape Leather, fleecy lined gauntlets, for 6/11 per pair. See illus. advt. in *John Bull's* "Shop Window." p. 2.

WHY NOT Billiards or Bagatelle this winter? The finest indoor games. Messrs. E. J. Riley, Ltd., are giving away 22 "Home" Billiard Tables. You may be lucky if you answer the advt. on page 2.

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FREE.—Get your boy the wonderful new MECCANO BOOK describing famous engineering feats. A copy can be secured post free in return for names and addresses of three of his chums.—Address: Meccano, Ltd. (Dept. 20), Old Swan, Liverpool. See advt. on page 23.

YOUR HEATING PROBLEMS SOLVED.—Write for free illus. and descriptive price list offered by the makers of "Valor" Oil Heaters on p. 33.

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Have you tried the EVER-READY TOOTH BRUSH with its NON-SLIP Handle? If not, get one where you buy your EVER-READY Blades. LONDON MADE - - - - Price 1/-

EVER-READY RAZOR PRODUCTS LTD., 110 Cricklewood Lane, London, N.W.2
C.F.H. 67

CARNIVAL, Dance and Party Novelties, Balloons. Send for free bargain list. "UNEEDUS," 70/72, Arundel Street, PORTSMOUTH.

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BIRCH Plywood, 60 in. x 48 in., 3 sheets 6/-, 12 sheets 21/6, carriage paid.—Bishop's, Timber Merchants, Hay Mills, Birmingham.

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BARGAINS IN ALL-WOOL SCARVES.—Fringed ends, Scotch Knit, Ideal Presents, Club Colours, Black/White, Blk./Orange, Blk./Saxe, Blk./Green, Royal/White, Saxe/White, Red/White, etc. 2/6 EACH, POST FREE.—Samuel Wood, 87a, Northgate, CLECKHEATON, Yorks.

WRITE to Meccano, Ltd., Dept. A.F., Old Swan, Liverpool, enclosing 4½d. in stamps, and receive, post free, a copy of the Hornby Book of Trains, of absorbing interest to every young boy. Turn to the offer on p. 25.

DRESS.

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A GRAMOPHONE Bargain! Outstanding values in this week's "Shop Window" (pages 2 & 3) include the Hilton "Supertone" Console Cabinet Gramophone at the remarkably low price of 40/-, advertised by London Wholesale Supply Association.

LINK YOUR GRAMOPHONE to your Wireless Set with the "Handco" Pick-up. Just marketed, and illust. on p. 3, the "Handco" Pick-up is sent for 1/- deposit.

FILL in coupon in the "Recentone" advt. on p. 31 for free partics. of their Radio Units.

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MARKETING BY POST.

TEA.—BUY DIRECT. Indian and Ceylon Blended, 4 lb. 4/4, 10 lb. 10/-. Carr. pd. Special quotation for large quantities, and packet teas.—Portway Tea Co., 72, Portway, London, E.15.

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PILES relieved instantly by the wonderful Hemosol Treatment. No ointment, medicine nor appliance. Send 1½d. stamp for Free booklet on this remarkable discovery.—Hemosol Laboratories, 1, Ramsden Road, London, S.W.12.

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A SAMPLE of Dr. SINGHA ASTHMA TABLETS, CATARRH CURE, together with treatise and testimonials, will be sent on receipt of the coupon in the advt. on p. 33. See that necessary postage is attached.

FREE.—Fenning's "Every Mother's Book" and "Everybody's Doctor." See p. 12.

ASTHMA SUFFERERS can obtain a FREE SAMPLE of "RAZ-MAH." See p. 27.

WANTED TO PURCHASE.

BEST PRICES paid for Jewellery, Diamonds, Platinum, Old Gold and Silver, Antiques, Dental Plates (not Vulcanite), Valuable Property, etc. Nothing too large nor too small. Cash per return. Bentley & Co., 7a, New Bond St., London, W.1.

MISCELLANEOUS

ANY kind Old Gold, Jewellery, Sovereigns, Diamonds, Old False Teeth, Platinum Scrap bought. Highest cash per return.—Bell's, Headrow, Leeds.

LIVE RATS ARE DEAD RATS IN ONE NIGHT WITH RODINE. A CUSTOMER PICKED UP 61 DEAD RATS AFTER LAYING DOWN RODINE. 7½d. & 1/3. ALL CHEMISTS, OR RODINE WORKS, PERTH (POST 3d. EXTRA).

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FREE.—Write Gift Dept. J.B., 92, Middlesex St., London, E.1, for "Bandmaster" Gift Book. A typical Gift is illustrated in the advt. on p. 32.

28-PAGE Cookery Book FREE. Simply fill in coupon in the Stork Margarine advt. on p. 12.

SLIMMING SIMPLIFIED.—The Marmola Co. offer a two-days' sample and free booklet on p. 16. Simply fill in coupon in the advt.

TURN TO THE RIZLA OFFER on p. 25. Make your own cigarettes with the improved "Jiffy" Junr. machine and Rizla Cigarette Papers. Turn to the special half-price offer.

FREE.—Write to J. & J. Colman, Ltd. (Dept. 11T), Norwich, for a copy of their Egg Register as offered on p. 37.

A FREE de Luxe Beauty Outfit of Tokalon Preparations is offered in the advt. on p. 31.

A FREE SAMPLE TUBE OF SHAVEX can be obtained by cutting out the coupon in the advt. on the Back Cover. Attach 2d. stamp for postage. Do not overlook the adjoining New Patent Razor offer.

The Sham Flying Ace

—HUGE FRAUDS EXPOSED

OCCASIONALLY there spring into prominence rogues of exceptional calibre, whose exploits almost outrival the achievements of crooks in popular fiction. Of this notorious company is Major Robin Dexter, whom we here expose.

A dazzling figure, he moves in the world of luxury, frequenting the most exclusive hotels and winning esteem while posing alternately as a famous flying ace, a millionaire, a crack racing motorist, a director of companies and a military expert.

He has been so active lately that a full account of his various exploits would fill more space than we can spare. But an analysis of his favourite methods, as revealed in recent coups, should serve to put the public on its guard against him.

In Reading, for instance, he drove up to a leading firm of estate agents in his smart car and introduced himself as Major Francis Dexter, late of the Australian Flying Corps.

He explained that he had lately retired upon pension, and, having also inherited some money from an uncle, a wealthy diamond merchant, he proposed to settle in England.

A *big cheque*

The estate agent listened attentively while the Major outlined his requirements. He wanted a good estate, near a country town and within easy reach of London. Money was no object so long as there were extensive grounds, with good shooting rights.

Various properties were submitted for the Major's consideration, and, in company with the agent, he made several visits to an estate near Reading, which seemed to take his fancy.

The fact that he was so exacting in his demands helped to foster the idea of his sincerity, and as soon as confidence had been established, the Major approached the woman owner of the property direct and cunningly induced her to conclude negotiations without further reference to the agents.

A sum of £5,000 had been asked originally, but the supposed purchaser gradually persuaded the owner to accept £4,000 on the understanding that a cash payment would be made at once.

Necessary documents were drawn up by a solicitor, Dexter being most insistent upon the insertion of special clauses, which all helped to inspire confidence.

Then, when the day of settlement arrived, the Major tendered a cheque for much more than the sum concerned.

Quick move

He explained, rather apologetically, that, as he had arrived in England only recently, his financial affairs were not quite settled. This cheque represented an initial sum that he had drawn before having his full account transferred from Australia.

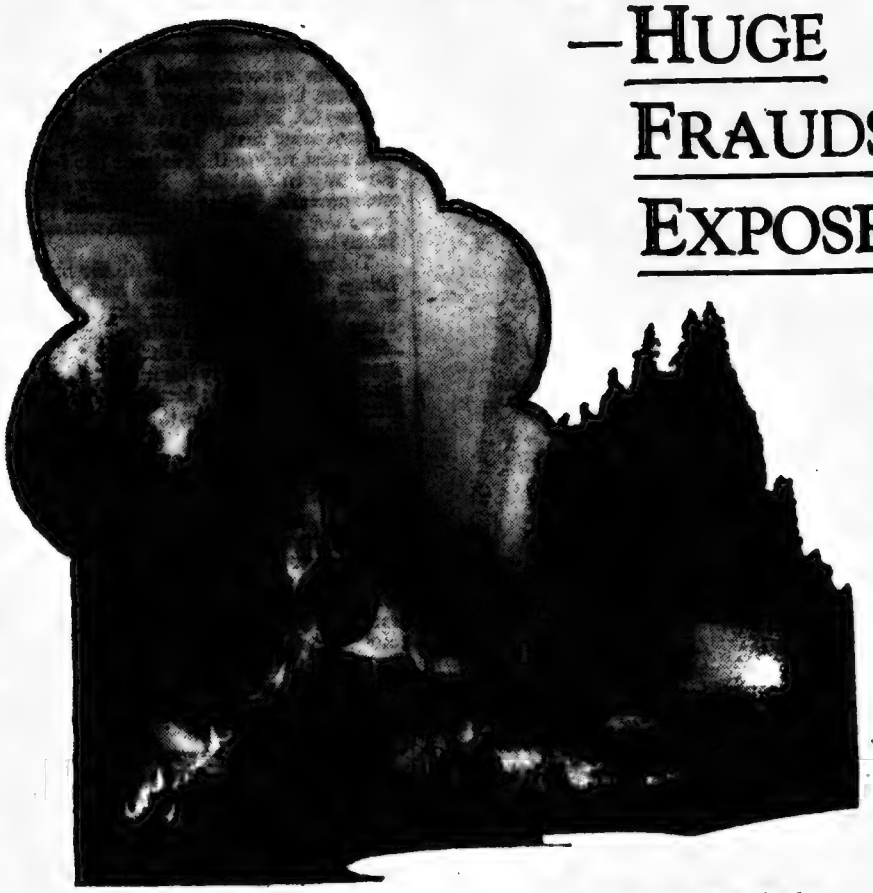
With no opportunity for consulting the solicitor or the agents, and being completely under the engaging Major's spell, the widow agreed to accept this cheque, and handed him one of her own for the balance.

This the Major cleared at once, and then, representing himself as the new owner of the estate, succeeded in negotiating a substantial loan from a local business man.

By the time his own cheque was discovered to be worthless he had left the district!

Investigation showed the cheque to be one originally obtained from a bank where he opened a small account solely for the purpose of obtaining a chequebook.

Scores of complaints about his huge property "deals" are now arising, and there seems no end to his victims.



Thrilling stories of hazardous adventures and miraculous escapes from death when his plane crashed. . . . And then the intrepid Major Dexter had prepared the ground for an impudent swindle!

Among them is a London man who was seeking to raise capital for a legitimate venture, and whose advertisement Dexter answered, giving his name as Taylor and his address as a Piccadilly hotel.

At an interview that was later arranged, "Mr. Taylor" declared that he was prepared to invest from £4,000 to £10,000, but exhibited great caution in cross-questioning the advertiser about his project, which was the development of a chain of small hotels.

Farm venture

Before he would commit himself he insisted that books must be scrutinised by an accountant and a solicitor, thus giving the impression that his interest was quite genuine.

Finally, when he had agreed to advance £5,000, "Taylor" again tendered a draft for much more, and, with one of his usual plausible stories, succeeded in obtaining a cheque for the difference.

Taylor, or Dexter—these are but two of a long list of aliases—has no scruples about defrauding women while posing as an ardent suitor.

In the name of Edmonds, and telling breathless stories of his experiences as a flying ace in Australia, he made the acquaintance of a Lewes woman who had a little money to invest.

Pretending that he had an option on a Devonshire farm, he showed papers which seemed to confirm his contention that the property could be most profitably developed.

When he had gained this woman's confidence and friendship, he began to make love to her and, under a promise of marriage, gradually gained control of her modest fortune.

The farm scheme never materialised, and when there was no more money to be had—he had by this time relieved the woman of everything—the dashing air ace took to flight!

One of his most picturesque coups was staged at Gorleston-on-Sea, where he established himself in a handsome bungalow and posed as a millionaire.

He could often be seen driving about in a big touring car, accompanied by a fashionably attired platinum blonde woman, who was thought to be his wife, but who was just another of his dupes.

Sometimes, too, he would stroll through the town with a fine Alsatian wolfhound at his heels, and he soon became a familiar and respected figure in the district.

Here, again, he was known as Major Francis Dexter, ex-senior officer of the Australian Air Force, enjoying a secluded holiday in the old country.

Calling upon the owner of certain land he deplored the fact that it was lying idle, and suggested a scheme for its development.

He showed an indisputable knowledge of company law and procedure and promised to sink £12,500 in his scheme and to form a limited liability company to develop the estate.

All doubts were dispelled when he elected to act through a well-known firm of solicitors, by whom articles of association were drawn up to the entire satisfaction of the landowner.

But, armed with these articles of association and the correspondence that had passed in this connection, the Major began a little secret "development" scheme of his own.

His wealth

He used them to gain an introduction to a local bank manager, to whom he intimated his intention of transferring £12,500 from a bank in Axbridge, Somerset.

The manager was naturally impressed, and said he would be happy to be of service to the Major when he chose to give his final instructions.

In the next few days the Major was very active. He went to a chartered accountant and furnished figures purporting to show that he had investments in Australia of £30,000; a deposit of £16,000 in the Commonwealth Bank of Australia; a pension of £72 a month from the Australian Government, and a gratuity of £900 due to be remitted to him.

The accountant was requested to prepare an income-tax return from these figures, and armed with this the Major again called at the bank.

He told the manager that he had given instructions to his bankers at Axbridge regarding the transfer of his account; then, announcing that his gratuity had come through "at last," showed a cheque in his favour for £963 11s.

This clever accumulation of seemingly concrete evidence of wealth naturally carried conviction. When the Major departed he had cashed a cheque for £480.

He was given this money in four £100 notes and eight £10 notes, but these he promptly exchanged for treasury notes at another bank in the locality.

The next day the impressive Major, the attractive platinum blonde, and the fine Alsatian disappeared—but not before the Major had obtained a new six-cylinder saloon car from a local garage with a forged cheque!

Shooting swindle

In another exploit—this time in Birmingham—this astonishing crook induced a doctor to lend him £200 on the strength of a most colourful story.

Producing bogus credentials he pretended to be entitled to £1,000 compensation for injuries he had sustained in a sensational air crash. The £200 was to "tide him over" till the compensation cheque came through!

Scotland knows him, too, for not long ago he rented a big estate near Nairn.

Fixing up "shoots" with a number of well-known sportsmen, he robbed all his guests with his usual dexterity.

He first came to this country after being convicted of forgery in South Africa, where he had swindled people on a large scale.

He was flung out of South Africa as an undesirable, and he is certainly too dangerous a rogue to be allowed to roam at large in England.

As he is believed to be an American by birth no efforts should be spared to capture him and secure his deportation before he adds any further victims to his already formidable list.

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TAKE JOHN BULL'S Christmas tip and specify "de luxe" when you are filling in your completed voucher for your JOHN BULL Presentation Standard Encyclopaedia and World Atlas.

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Huge inroads are being made into our stocks of these dazzling Pen and Pencil Sets.

Every post brings letters from delighted readers in praise of their "wonderful bargain."

See what "John Bull" offers you—a 5/- Xmas Gift Voucher accepted as 5/- cash in part payment of "John Bull's" 10/- Writing Set De Luxe, OR a 2/6 Xmas Gift Voucher accepted as 2/6 cash in part payment of "John Bull's" 5/- Pen and Pencil Set.

WHICH OFFER WILL YOU ACCEPT?

Don't wait for the last minute rush. Make application now.

5/- WRITING SET FOR 2/6

Admire the handsome chasing of the Pen, the superb finish. The self-filling device is the very latest and the 14-carat solid gold nib, iridium tipped, will give years of writing joy. A 2-year written guarantee is sent with each pen, proof of its great reliability. The "Everpointed" Pencil to match complete with refills and pocket clip is a perfect companion.

10/- WRITING SET OFFERED FOR 5/-

The graceful streamline, the superb finish, greatly enhanced by the rolled gold band and pocket clip, is a delight to the eye. The pen is fitted with heavy 14-carat solid gold nib, tipped with costly iridium. An up-to-date lever self-filling device is also of rolled gold. The "Everpointed" Pencil to match has the same beautiful streamline, and is complete with pocket clip and extra leads. This set is enclosed in a handsome presentation case, beautifully coloured with butterfly tints. A five years' written guarantee is sent with each De Luxe set.

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To "JOHN BULL," Pen Dept. J.B., 27, Floral Street, London, W.C.2.

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OR

(2) I enclose Gift Voucher value Five Shillings which please accept in part payment of the "John Bull" 10/- Pen and Pencil Set DE LUXE. I enclose P.O. for 5/-, plus 3d. for postage and insurance, making 5/3 in all.

CROSS OUT GIFT NOT REQUIRED.

Name .....

Address .....

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Fine—medium—broad nib (Cross out grades not required).
Cross Cheques/P.O. /& Co./ and make payable to "John Bull." J.B. 10/12/32.

Why Fat Still Stays

With So Many—It's a Pity

Why do so many still stay fat, when millions know the way to get slender? Excess fat, in the past few years, has been disappearing fast. Look about you, and you must realise that science has found a new way to fight fat. Note how slenderness prevails. Those happy slender people have not starved, not over-exercised, not taken harmful drugs.

Yet many stay fat, with all the blight it brings to beauty, health and vitality. Some because they think that reduction means hard work and self-denial.

Medical research has discovered that a great cause of obesity lies in a certain weak gland. That gland largely controls nutrition. When it is weak, too much of our food turns to fat.

So doctors the world over now feed that gland substance to correct this condition.

Marmola prescription tablets contain this vital factor—thyroid. They are prepared by a world-famous medical laboratory to do what doctors do for excess fat. Marmola has been used for 24 years—millions of boxes of it. It has stood the test of time, because it is right, while countless false treatments have failed and disappeared.

It is not a secret remedy. The booklet contains the complete formula, also full explanation of the action and results. No one can fear it, no one can doubt it, when the facts are known.

It is prepared for the average case of excess fat where a doctor is not consulted. The directions are to take four tablets daily until weight comes down to normal. Do that. Get a box of Marmola now. Read the book. Learn what you are taking and why it acts. Don't carry that burden of excess fat when so many of the folks around you have found the easy, right way to reduce.

Marmola Prescription Tablets are sold by all chemists at 3/- per box or sent post paid on receipt of price by the Marmola Co. (Dept. 832H), 86, Clerkenwell Road, London, E.C.1. Send this coupon or write for our latest book, a two-day sample free, and our guarantee.

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Please forward two-day sample of Marmola, Booklet and Guarantee Form—FREE.
Name .....
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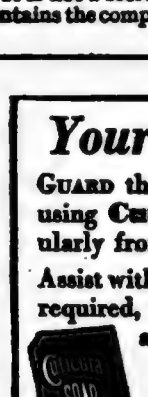
GUARD their tender skins by using Cuticura Soap regularly from the day of birth.

Assist with the Ointment, if required, to soothe and heal any irritations.



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The Graves 'PROGRESS' Bargain Sale includes the following:

TWO Super quality WHITE ALL WOOL BLANKETS with neat Blue Borders, and whipped ends. Weight 7½lbs per pair, size 66 x 86ins (approx) each.

TWO ALL WHITE FLEECY BLANKETS of excellent make and finish. Extremely durable. Whipped edges. Size 60 x 80ins. Weight 6lbs pair.

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BLEACHED DAMASK TABLE CLOTH in a very handsome floral design, beautifully finished. 54ins square.

TWO WHITE PILLOW CASES with flap and buttoned ends. Size 30 x 36ins.

ONE WHITE BOLSTER CASE to match. 20 x 60ins.

IMPORTANT By way of extra benefit and to prove that Sheffield Cutlery is still the finest product of its kind in the World, we are including in the Graves 'PROGRESS' Bargain Sale a 16-Piece Cutlery & Plate Service for 4 Persons.

The 16-Piece Service comprises 4 Knives of Stainless Sheffield Steel with keen-edged blades & beautiful ivory-grained handles; 4 Dessert Size Forks, 4 Dessert Size Spoons, and 4 Tea Spoons of 'Coinmetan' Silver, an amalgam of metals which resists acid stains and wears perfectly white and silver-like all through.

The Complete Sale (including the 16-Piece Cutlery Service), Ready for Immediate Delivery, Carriage Paid **23/-**

TERMS. Send 5/- with order, and 5/- monthly if entirely satisfied. Fullest Approval in your own home.

CATALOGUES POST FREE. Ladies' Fashions Household Drapery Cutlery, Cycles. Men's Wear. Gramophones, Records, Wireless Sets, &c

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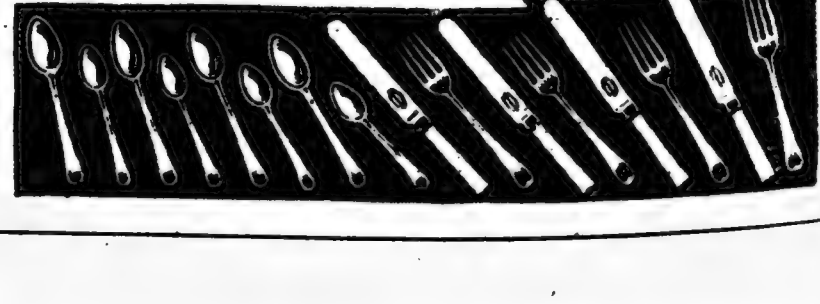

WIDOW Cheated OF DEATH-MONEY

IF there is a more shameful instance of injustice toward a widow and her children than that afforded by the experience of Mrs. Timperley, of Fitzalan Street, Pitsmoor, Sheffield, we have yet to meet it.

For over a year now this plucky woman has been battling for her family of seven, five of whom are of school age.

All this time she has been striving to secure compensation for the loss of their breadwinner, John Edwin Timperley, who died in June last year, a martyr to silicosis.

Though this affliction of the lungs, to which workers in certain trades are especially liable, is the subject of comprehensive legislation, officialdom holds singular opinions as to when a case merits compensation.

It stubbornly refuses to listen to the claims of Mrs. Timperley, although it has been stated in Parliament that a film of her husband's lungs has been exhibited to the medical profession as an example of silicosis!

Could anything be more monstrous?

But let us trace the history of Timperley's case as it is known to the Saw Grinders' Trade Protection Society, the File Grinders' Trade Society, and to Mr. P. C. Hoffman, who, as Labour M.P. for Central Sheffield, has done all in his power to secure justice for the widow and children.

Irrevocable decision

Timperley was employed with a big steel corporation until October, 1930, when he became ill and visited the Sheffield Tuberculosis Dispensary for a radiographic examination.

He was too ill to attend again until April, 1931, when he was immediately removed to the Sheffield Sanatorium.

On June 1 last application was made for him to be specially examined by the Sheffield Medical Board set up under the provisions of silicosis schemes.

But he was never summoned before the Board and died on June 27.

It now transpires that all the doctors comprising this Board were away on holiday at this time.

Two of them, on their return, made a post-mortem examination. Their finding, announced on August 5, was that while silicosis was present, it was not of a severe nature, and death was due to cardiac failure.

Against this decision there is no appeal.

This in itself is a scandalous thing.

The Silicosis (Medical Arrangements) Committee, on whose recommendation the National Medical Board was set up, is against any provision being made for appeals against the Board's decisions.

The doctors agreed

It contends that it would not be possible to constitute an Appeal Board with wider knowledge and greater experience in the diagnosis of the disease than that possessed by the Medical Board.

Well, well! And how did the all-powerful Board function in the case of John Timperley?

It saw him once only—and that after death.

Yet every medical man who was familiar with his case when he was still alive and during his nine months' illness is quite satisfied that he was suffering from the effects of silicosis.

They include three prominent doctors, one being the Regional Medical Officer for the Ministry of Health, who advised the Board early in June that there were reasonable grounds for suspecting silicosis.

And here is an authentic copy of a report made by Dr. H. Midgley Turner, M.D., D.P.H., Clinical Tuberculosis Officer of Sheffield:

"*John Edwin Timperley.*

"The above-named patient was admitted to Crimicar Lane Sanatorium on April 24, 1931, and remained in the sanatorium until his death, which occurred on June 27, 1931.

"In my opinion he was suffering from extensive silicosis of both lungs and myocardial degeneration which was associated with the silicosis.

"A skiagram (an X-ray print) was taken on April 13, 1931, which showed extensive silicosis in both lungs.

"I have no doubt that this man died of pulmonary silicosis with secondary cardiac failure.

"(Signed) H. MIDGLEY TURNER.
"Clinical Tuberculosis Officer."

Dr. Turner's astonishment at the Medical Board's decision is shared by Dr. Deaner, also a medical officer at the Sheffield Tuberculosis Dispensary.

"A good example"

Even if there was not this weight of medical opinion in Timperley's favour there still remains the indisputable fact that a special film of his lungs was made for exhibition purposes.

Nor is that all. This film was specially selected, with forty others from all parts of the world, as being a "good example" of silicosis.

And it was specially exhibited in the interests of medicine at the National Medical Conference at Eastbourne last year!

Presumably this evidence of the ravages of an industrial disease is regarded as a valuable—or at least an interesting—addition to medical knowledge.

Yet in spite of this officialdom decrees that the victim's widow and children shall be left to starve!

The widow, Mrs. Maud Timperley, and five of her seven children

Think again!

When these facts were brought to the notice of the Home Office by Mr. P. C. Hoffman, as a Member of Parliament, they brought forth the extraordinary reply that "there is nothing in the circumstances of this case to support the view of the Grinders' Joint Council as to the need for some kind of appeal against the decision of the Medical Board."

The Home Office must think again. We hold that this is a case which demands the immediate attention of the Home Secretary himself.

For his information we would say that the medical film to which we have referred is still in existence. It should convince the most sceptical that Timperley was indeed a victim of silicosis, and that his wife and children deserve most generous compensation.

The Human Machine

Mental Dumb-bells

THERE is only one way to develop the mind, just as there is only one way to develop one's muscles, and that is by effort. Moreover, unless the effort is made, minds, like muscles, will steadily decay and become flabby.

And effort means exercise. Does it ever occur to you to exercise your mind? Does it ever occur to you to energise your mental muscles?

One of the finest ways is to read; but it depends, of course, on what you read. Just to read pleasant books, easy books, books that say nothing in particular, is not mental exercise. It is mental relaxation.

Mental relaxation is good. It has its place, and its necessary place, in life; but if you are going to keep your mental muscles toned up and your mental powers flexible and alert, you must try another line.

Everyone should read sometimes a book that is not pleasantly soothing, a book that challenges effort and concentration, a book that stimulates thought. It does no one any harm to discover for themselves, from time to time, what great thinkers have to say about the world's problems, and to find out at first hand some facts on which to base their own thoughts. Serious books, "solid" books, as they are sometimes called, are an essential part of the equipment of every mental gymnasium.

Don't say you haven't time. You have all the time you ever will have. You have all the time there is. Out of the twenty-four hours that compose each day you can surely spare a few minutes in which to keep your mind healthy.

No one admires physical flabbiness. It is time we looked on mental flabbiness as equally inexcusable.

PASTOR'S Lies Nailed

REMARKABLE developments have followed our recent exposure of Pastor R. Colyer-Thomas, B.A., of Cyprus Gardens, Blyth, Northumberland.

We denounced him in our issue of November 19 as a bogus cleric and a thorough-paced humbug, who had proposed marriage to a Blyth girl, Miss Ivy Dowsing, although he was already married.

When challenged on this score locally, he flatly denied that he was a married man, but told a fantastic story about having gone through "a form of marriage" years ago, in Ireland.

There was nothing binding about this, he declared.

All the statements he made in this connection are now shown to be a tissue of lies.

He was perfectly well aware that he was already legally married to Mrs. Norah Colyer, who lives in St. Paul's Road, Canonbury, London, N.

This much-wronged woman has appealed to us in her plight, and her marriage certificate and innumerable other documents and letters prove beyond doubt that she is his lawful wife.

Another wicked lie that can be brought home to the bogus pastor concerns his denial that he had any children by this marriage.

He is the father of two children, aged six and eight respectively, but he deserted his family last Easter.

It was after this cruel desertion that he betook himself to Blyth.

Although he now stands discredited and has been forced to close his "church," he is still trying to win the support of Blyth people in the name of religion.

But while striving to keep up this pious pose in the North of England, his deserted wife has applied for a maintenance order against him in London.

And the pastor has actually written to Mr. Claud Mullins, the magistrate, admitting the legality of her claim, and offering to pay a certain sum each week.

This man should certainly not be allowed to masquerade in clerical attire, and if the people of Blyth are wise, they will make their town too hot to hold him.

B·D·V

SPORTS

The latest and greatest 5 for 2d cigarette

THE ONLY 5 FOR 2d. CIGARETTE WITH 10 FOR 6d. GIFTS

The cigarette for all good sports. Stands first in the betting with a sporting offer for the empty packets. Good for all B.D.V Gifts *all the time.*

Every packet is a picture packet. Footballers, Cricketers, Speedway, Racing, Cinema Stars—pictures of all the biggest 'Sports' in the world. Ask your tobacconist for the B.D.V Gift Book. All kinds of gifts to select from.

The front of the packet is a gift coupon

5 for 2d.

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£8000 FOR FOOTBALL RESULTS

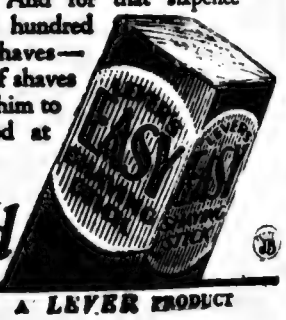
£400 must be won weekly (11 matches only). Ask your tobacconist for B.D.V 'Sports' entry form

Winners will be announced each week in "Everybody's Weekly."

GODFREY PHILLIPS LTD. *PROPRIETORS*

"We'll promote Johnson" *said the Boss*

"What's Johnson like at his work? He looks smart enough." That was Johnson's first step to promotion; the boss had kept an eye on him—noticed his smart, well-shaved appearance. For Johnson isn't one of those fellows content to use ordinary soap for shaving; *he* uses one that's made for the job. That doesn't mean that he spends a shilling or more. Not he! Sixpence is all he pays for the Lever's Easy Shaving Stick which his wife buys at her dealer's. And for that sixpence he gets a hundred perfect shaves—the kind of shaves that help him to make good at his job.



100 shaves for 6d

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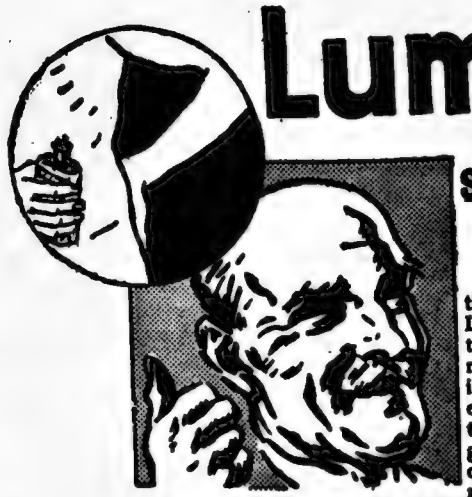
A LEVER PRODUCT

Lumbago



Stop crippling Pain This Way.

The pain of Lumbago yields to the soothing action of Sloan's Liniment. Applied gently over the painful part (no rubbing required) the liniment penetrates instantly. A current of pain-easing warmth is carried right through the aching tissues; congestion, inflammation, soreness, quickly disperse; tense muscles relax; the disabling pain is driven right out.

Millions have used Sloan's successfully to drive away pain.

Economical in use. A single bottle goes a long way.

2/- and 4/-, of Chemists and Stores.

RHEUMATISM. LUMBAGO. SCIATICA. NEURITIS. BACKACHE. ALL ACHES & PAINS.

MADE IN ENGLAND

SLOAN'S LINIMENT KILLS PAIN

Weekly Informations from MAJOR-GENERAL SIR WYNDHAM CHILDS

A Triple-Masked ROBBER

TO a number of farmer readers in different English counties I am indebted for information which should enable me to stifle a newly-hatched specimen of roguery.

Their letters seeking my advice have put me on the track of an individual who surely cannot much longer escape the notice of the police.

In consequence of the condition of their industry no class is at present more eager, yet finds it more difficult to obtain fresh capital for development, than our farmers.

What may have seemed a heaven-sent opportunity to them, therefore, was contained in a recent announcement in an agricultural journal that a retired professional gentleman wished to acquire an interest in a farm and had £5,000 immediately available for the purpose.

Many farmers must have been tempted to test this offer, and I have reason to feel sorry for any who may have gone too far towards accommodating the "retired professional gentleman."

A sleeper only

Fortunately, in this instance, I find that the farmers seem to have been sagacious and wary, and those of them who came to me for guidance quickly broke off negotiations when I gave them certain news.

The "retired professional gentleman" revealed himself in brief, businesslike letters to the farmers who wrote to him as Mr. Charles Jerome McGowan, with an address in Endlesham Road, Clapham, London.

He made it clear that his only interest in agriculture was to find a secure investment for his spare capital, and that he would enter the industry only as a sleeping partner.

But, McGowan emphasised, he would not subscribe his money to any farming enterprise until his assessor was convinced by a valuation that the investment would be safe and sound—a commendable precaution if it were not part of a confidence trick.

So every farmer next found himself in touch with Mr. McGowan's assessor, whose notepaper describes him as Mr. Peter W. Bellingham, a business consultant and valuer to the produce trade, of Borough Market Arcade, London, S.E. He is represented also as being able to negotiate capital for sound businesses, to arrange advances, and to effect every class of insurance at Lloyd's.

Dual role

It might be expected, at least, from a man of Mr. McGowan's wealth about to put £5,000 in a business venture, that he would pay for the professional services of the valuer appointed by himself.

Not so in this case.

Mr. Bellingham has written to each farmer, insisting that, before he takes any action towards persuading Mr. McGowan to invest his surplus £5,000, he (Bellingham) must be paid his fees and expenses.

When one farmer agreed to meet Bellingham's demand for payment if business resulted, the suggestion was contemptuously rejected.

It was this circumstance which chiefly caused me to probe deeper in the matter, and I quickly discovered that the whole thing is a shameful fraud.

An enquirer at Mr. Bellingham's office is assured by that gentleman that Mr. McGowan, of Clapham, is a man of high business and financial standing, and that if Mr. Bellingham's fees are paid in advance there should be little difficulty in inducing Mr. McGowan to become a substantial investor.

I had Mr. McGowan identified at Clapham and Mr. Bellingham identified at Borough Market.

They are one and the same.

When necessary, however, the part of Mr. Bellingham is played by another man, who acts as personal bodyguard for McGowan and escorts him between his home and office.

Why should a retired professional gentleman need a bodyguard?

A new figure has arisen to menace the countryside with dangerously plausible schemes. He is Dr. C. T. Hedley-Thornton, whom you see above

The answer is that Mr. Charles Jerome McGowan, alias Peter W. Bellingham, is in reality Doctor C. T. Hedley-Thornton, a very active and far from retiring swindler. He has reason to fear encountering some of the many men he has cruelly duped in the past.

Until a month or two ago Dr. Hedley-Thornton was operating from headquarters in Holborn, London, and obtaining money ostensibly for a bogus scheme which was to be the salvation of the stricken cotton industry by the production of artificial cotton.

To the investors he exhibited pictures of a bird's-nest woven of strange fibres, which, he said, scientists had proved was a cheap and efficient substitute for the raw material of cotton. He also displayed photographs of what purported to be fields of the growing fibre crop being admired by a European monarch.

The fibre is a common weed.

Incidentally, I may mention that two years ago I found Hedley-Thornton was using this same bird's nest in a similar swindle, by which investors of from £500 to £7,500 were offered posts in a sham distributing and marketing corporation. He then obtained his victims through a fraudulent employment agency, the principals of which have been sent to jail, and so huge were the sums which reached the swindling doctor that when his deceit ended in bankruptcy, his liabilities were about £34,000.

It is not only with the revival of his bird's-nest myth that Hedley-Thornton has been busy lately.

In the same office he promoted a fictitious charity society, named the British Co-operative Assistance Association, which was supposed to feed, clothe, and find work for middle-class unemployed.

Heading for the dock

When victims of his other deceptions called upon Hedley-Thornton at the office of the supposed charity, he had the audacity to tell them that, as a result of his interviews with bishops and social workers, cheques for substantial amounts were coming in, and they would be paid from the proceeds when the charity was registered.

One day recently two young men whom Hedley-Thornton had robbed of £200 and £150 respectively and callously ruined went to him, imploring the return of their money. He left them in his office with the remark that he had to enter hospital for the treatment of a war wound.

He never came back, but went, instead, to join a notorious and convicted long-firm swindler in North London in organising another sorry scheme to market a preservative for flowers.

I hope I am able to stem this adventurer's new raid upon the farmers, but his general activities should obviously be ended in the dock.

NO CONNECTION

Widespread interest has been aroused by our exposure of the resourceful woman crook who operated a mail-order business called the Great National Stores from 9-16, Oxford Circus Avenue, London, W.1.

We need hardly say that this concern is not connected in any way with the important and well-known mail-order business of the National Benefit Stores, of Manchester.

Homely Wisdom—By Canon R. J. Campbell, D.D.

THE UNSEEN ENEMY

LAST week in a village near to where I live a poor young fellow took his own life. The death of his wife a few weeks ago had preyed on his mind and he grew gradually more and more depressed and aloof from his neighbours, spending most of his time alone and brooding over his sorrow.

It was noticed at the funeral that he seemed in a dazed condition, not giving way to outward grief, but following the coffin and standing by the graveside without uttering a word or taking any notice of those about him.

This ought to have been a warning to anyone who knew him, not to let him go on spending solitary hours in his desolate home. Eating his heart out in silence was about the worst thing that a man of his reserved nature could be expected to endure for long.

* * *

One kind soul did try to mother him a bit, and would have succeeded if she could have got him away from his own cold hearthstone; but in the night, feeling that he could bear no more, he wrote a note of farewell and went forth and drowned himself.

The pitifulness of that little tragedy has been much on my mind since it happened. How little we know of one another!

Probably there would not be one man or woman in that small community who would not willingly have given both sympathy and companionship to the distraught young husband if they could only have seen into his mind and realised the urgent need in which he stood, the need of relief for his pent-up feelings. He was not in a state to be trusted with the management of himself; he was the relentless enemy of his own peace.

* * *

There may be readers of these words of whom the same could be said in the ordinary ways of life. They seldom enjoy inward rest and yet cannot open their hearts to anyone freely or take comfort from the resources of human friendship and kindly intent.

It has been stated that the most important discovery made in the science of psychology in our time has been the discovery that people can be divided into two classes—the introverts and the extraverts. That is to say, those whose tendency is to dwell upon themselves in their thoughts, and those whose tendency is to take an eager interest in the outside world.

One can easily distinguish between these two types, though I think it would be true to say that many people alternate between both according to their circumstances.

A shy, self-contained youth has been known to grow into a jolly public entertainer; and a gay and friendly man or woman of ample means in middle life may become sour and morose in old age owing to bad health or reverses of fortune.

There is no harm in being an introvert if you do not allow it to separate you from your kind. Beware of being shut up to yourself, even though you are not hard in your attitude to the world. Your very love of a fellow-creature can be so self-centred as to draw you away from others instead of nearer to them.

* * *

Beware of an unshared trouble; beware of a sorrow that can obtain no relief in tears or in being confided to a trusty friend; beware of a painful fixed idea that can find no vent in action; beware of any longing or inner conflict that has to be kept secret and is merely repressed instead of being transformed by noble purpose. These are prolific causes of mental and nervous breakdown.

Beware of the enemy within; he is the only enemy you need to fear.

Men Who Spot the Unknown Stars

THERE is excitement behind the scenes in the football firmament.

Great teams that were expected to do big things this winter are encountering one reverse after another. Their spectators are becoming disheartened and support is falling off. And already, with the season well in its stride, the danger of relegation to a lower division becomes a real one.

Twenty great clubs see the danger light and decide to act.

The best new blood alone, they know, will save the situation. A new forward here to put sting into an attack of wasted opportunities. A new back to stiffen a weak-hearted defence. A new goalkeeper to replace "old Butterfingers." Next month or the month after may be too late.

There is only one remedy—a remedy of which the general public knows nothing.

And that lies with the "spotters," as the secret service agents of first-class football are known. When there is something wrong with the players it is their duty to find others; secretly and surreptitiously, lest they be forestalled.

To-day, when every team is doing its best to hold on to all its best playing material, they must discover new material in the face of fierce competition.

And so the "spotters," who are searching on behalf of their teams the whole year through, are beginning their most frenzied hunt since this time last year.

You won't spot him

Your club will not be immune from their attentions—not even if it is a village team playing in a junior league. Neither you, nor the team executive, nor the players will even know when the "spotters" arrive, for the reason that their value to their employers largely depends on keeping their identities unknown.

For all you know, that man was a "spotter" who stood next to you last Saturday—the man with the bowler and muffler who agreed with every word you said about the brilliance of young Blank. In that case Blank will probably disappear for ever from your club in the next few weeks, and your loss will be somebody else's gain.

A bit rotten for you and your favourite team, it is true. Yet it's all part of the game.

There may be a little bit of heartache on this or that little ground in Scotland, or the Midlands, or the Southern Counties. But there will be joy on a bigger ground when the lost player reappears in a wider and more important sphere to delight a vaster crowd.

In that way does the "spotter"—all the leading clubs employ from one to five—do his work, distinguishing talent before it has thoroughly blossomed, poaching players from the teams that discovered them before they have tasted the full fruits of bringing them out—and always reversing Robin Hood's old principle by robbing the poor and small to give to the rich and strong.

"Spies of the Football World." It is a well-deserved title. Secretive. Cunning. Masterly at plot and counter-plot. Ever doing things that surprise the public, yet so little known to it that they might be non-existent.

That is the "spotter."

* * *

They still talk of one of them with bated breath in the inner circles of the Wolverhampton Wanderers team. For it is not always that one can find an English international at half an hour's notice on a builder's ladder—which is what he did.

Ladder of fame

Time after time he told the late Mr. J. H. Addenbrooke, who was manager of the team, that he had found a brilliant goalkeeper in a man named Tom Baddeley, on a village ground near by. Neither that sterling official, nor any other man connected with the team, could credit the fact.

Then one day a crisis came—on the morning before one of the most important matches of the season. The regular goalkeeper was out of the Wolverhampton team, and then came the news that his understudy, too, would not be able to play. Nor was there another goalkeeper on the pay roll.

"That village lad you talk so much about," they told the "spotter" anxiously. "I wonder if he would play—for once." And the man set out to find him.

He found him working on a building job, half-way up a ladder with a hod of bricks on his shoulder. And there was less than half an hour to spare if the F.A. authorities were to be given due notice of his signing on in time to enable him to play next day.

The foreman was approached. "Oi, Tom," he shouted. "A gentleman to see you."

The pen was forced into Baddeley's hand. The situation was explained to him. He signed with a smile, and turned to go on working. But he was not allowed to do so.

Next day he was dazzling—so dazzling that he never left the first team for a week, and the two regular goalkeepers became his assistants, so to speak. And he went right on to international rank and that greatest of all honours—a triple cap.

Five-bob goalie

History repeated itself with the same team on the eve of a replayed cup-tie with Notts County.

"We're absolutely done," wailed the Wolverhampton executive. "A key man away and not a soul to take his place."

The "spotter" smiled. "I took the opportunity of approaching a very likely boy the other day, and he was delighted at our offer of five shillings a week."

That five-shilling player was named George. He became a regular Wolverhampton player, and only just missed international honours.

* * *

The course of true spotting never really runs smooth.

There is the ever-constant peril of being discovered by the keenest enthusiasts of the team you are spying on. There is the danger of being outwitted by your rivals.

There was the man who visited a small north-country ground to watch a right back who had been favourably mentioned in a country paper by a football reporter—a mention that had brought several other "spotters" besides him to the ground that same morning.

Unfortunately for him, he was noticed in the shilling enclosure by the club manager, a very astute official, who decided a few minutes before the game began to try a very daring plan.

The dummy trick

He knew it was the right back he was after—so he told that player he would be dropped. Then he played instead the man who resembled him most in build and physique, despite the fact that he had never filled the right back position before.

The player substituted was, of course, hopeless in that position. The "spotter" had no hesitation in leaving the ground within ten minutes to tell his club so—although he had no knowledge of the trick.

A few weeks later the "spotter" was summoned before the Great Presence of his directors.

"I thought you said that man was no good?" they told him.

"Yes, and I meant it," he replied. "I could have got him for next to nothing, but he wasn't worth it."

"Then you may as well know," they barked, "that he has just been signed on by Sunderland at a figure round about £2,000, and looks like being the discovery of the year."

You have only to know that his name was England, one of the most famous backs this country has ever had, to realise how the "spotter" felt, particularly as he was sacked on the spot in addition.

But footballers and officials are good sports. The news of his dismissal reached England's old club, and was heard by the official who planned the trick. He readily made a clean breast of the thing.

The "spotter" went on spotting.

* * *

Yes, danger, too. Spotting is not a soft life.

It is not so very long ago that Andy Wilson was playing for a little

At the humble village green or on the ground of the crack amateurs, the Eye is watching . . .

N. George, ... five-shil... goalie," w... the "spot... brought ... Wolverham... Wanderer...

Our SECRET SERVICE of Football

team near Glasgow, where he was the idol of the crowd.

Came the "spotter" from a leading English club—to be recognised at once by one man in the crowd and betrayed to everybody within earshot as the man who had come to take away Andy.

He found himself faced with a purple-faced crowd unable to suppress its wrath. He was carried off and soon found himself at the station, waiting for the Glasgow train.

"Will ye no come back again?" they sang as he steamed away. He didn't.

* * *

Almost as bad was the plight of the man who found himself locked in his hotel bedroom on a Saturday morning—just before he was to set out to observe a player he had in mind—with his braces, one sock, one boot and a few other parts of his equipment missing.

When he escaped the game was over—and he believes to this day that it was the work of local football enthusiasts.

* * *

"Spotting" is an art on its own. When managers and other people try to take a hand at it, look out for fun.

Study in methods

The chairman and manager respectively of a leading club decided that they could do better at it than the men they employed for the purpose, and set out on a joint mission.

Before the match and after they sat together in their hotel bedroom discussing the etiquette of an approach. Everything the one suggested was thought by the other to be something that the Football Association would not countenance.

At the height of the conference the door flew open and they were astounded to see their team's spotter pushing unceremoniously into the room the very player they were after.

"Here he is," said the "spotter," giving him a final push. "Get on with it, gentlemen." And then locked the door to prevent retreat.

And that is how a very famous player went to a very famous club, and why two of the officials, chairman and manager respectively, say to this day that they are more adept at picking and approaching players than any of the people who are paid for the purpose.

* * *

Two rivals found themselves in the same train bound for Newcastle.

"Where are you going?" asked one.

"To see the United," said the other. "And you?"

"I'm going to see them as well."

That afternoon they came face to face — on a little ground well outside the outskirts of Newcastle, and miles from the United's ground.

"Who've you come to see?" asked one. "Is it Brown?"

"Yes, Brown," said the other. "And you."

"Yes, Brown."

The game over, they met again. "I'll be candid with you now and tell you that I came to see Smith," said one, "and I found him to be terrible."

"Me, too," said the other. "It was Smith I wanted all the time, but I wouldn't buy him for fourpence now I've seen him."

* * *

They were telling the truth at last, but they might have saved their breath.

For the player they scorned showed his true form the week after. A third "spotter" bore him away to wider fields. And soon he received his international caps.

And the two fellow-passengers in the train to Newcastle were both heartily kicked.

Of course, they make mistakes, but sometimes in doing so they do a good turn to their clubs—and themselves.

The "spotter" who went out on behalf of Aston Villa to get the services of Bert Sharp, who was playing for Hereford, was faced with a refusal to sign on unless the club took his brother Jack as well.

"All right, I'll take him as make-weight," he grumbled.

Within a few weeks Bert was finding it difficult to keep his place in the first team, and was never a great player. And the make-weight became one of the greatest players of all time—as everybody who ever saw Jack Sharp, famous cricketer and footballer, will admit.

The same with the Brothers Garraty, of Aston Villa. The "spotter" went to a little Black Country club to watch Frank, the supposed star of the team. And he concentrated so much on Frank's play that he failed to notice Bill.

"I'll go if you take Bill as well," said Frank, and the scout reluctantly agreed.

Frank was forgotten within a few weeks, as far as first-class football was concerned. And Bill soared to become the regular Villa inside right and to play for his country.

Not very long ago Andy Wilson was playing in a little Glasgow team. And then came the "spotter" . . .

Happy loss

And this element of luck works two ways.

Two "spotters" fought so hard for one player that they lost him in the end to a third man, who bore the glad news of his find back to his club in triumph.

It took one game only to prove that this player was all but useless. He even lacked the stamina to survive decently hard training.

"You see," said the "spotters" who had missed him when they heard of his failure, "we knew all the time he was no good. Look what we've saved you from buying."

Persistent, always. But for real persistence you have got to hear about a player who was not long ago signed on for a leading club.

The "spotter" got the written consent of the player's club to a transfer — the etiquette has been tightened up considerably of late by the F.A.—and only required the signature of the player.

But the player was one of those people who wanted to sign and wanted to stay with his old club alternately, a man who didn't know his own mind and had to be pushed into action if he was going to move at all.

So the "spotter" invited him to his hotel, told him to make up his mind one way or another, suddenly closed the door on him, and left him to think.

Just to make sure . . .

He not only took the precaution of locking the door, but he bribed the hotel boots to turn a deaf ear to any shouts from the room for assistance.

At the end of an hour the man went back to the imprisoned player and shouted through the door: "I will let you out when you either sign the forms or write a message that you refuse to have anything to do with me altogether."

It took two hours for the player to make up his mind. And then he signed.

"No, he can't come to your club," the wife of one player told the man who approached him with an offer. "If he goes to London I know I shall lose him. He's weak with women."

"But, my dear——" said the player.

"You can hold your noise. I've made up my mind. I'm not going to have him tempted."

The best man in the world couldn't have influenced that woman. Her husband stayed with his small club until he was too old for football.

Then he ran away to London and took a public-house.

"If I could get one brilliant player a year for my club I'd be worth a thousand a year," said one "spotter" recently.

"If I could get one a year I'd deserve a Cabinet Minister's salary," declared a second.

And so it is. But the man of average ability only gets from three to five pounds a week, and many have discovered a dozen or more "stars" for their clubs in the course or their careers—"stars" in the raw who had not acquired any real cash value.

Old hands

Many of the "spotters" are themselves old players. All of them have discernment amounting almost to genius.

The favourite player in a big club, the idol of the crowd, rarely interests them. Their eyes are for the man who has a brilliance the crowd has not begun to notice. They like the man who is trying to do the right thing all the time, but can't always pull it off.

The instinct that sets him seeking to do the right thing is the inborn part of football, the part that can't be taught or acquired. Good trainers will soon teach him how to pull it off.

And if he fits in with the particular team for which the "spotter" happens to be recruiting, which may be a light team or a heavy team, an eleven aiming at pretty football or a team anxious to play a good solid-as-rock game, he is always the more pleased.

So remember the "spotter" when next you read: "West Brompton Wednesday yesterday signed on an unknown youngster in Blank for what is believed to be a small fee."

Forgive him if the loss is yours. Think gratefully of him if it is your gain. For he is only doing his job—usually well.

Whatever offence he may give in other ways, he brings out genius that might otherwise be lost to football. And any man who can do that is well worth his salt.

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ALONE with a Bedside Burglar

"Before I could speak again he was at my bedside with his hand at my throat"

"John Bull" READERS' STORIES—13

I SUPPOSE I must have tempted Providence! I said one day. "Nothing exciting ever happens to me," and that very night I had an experience so exciting I hope never to repeat it.

It was a lovely June night, and I retired to bed about eleven o'clock. I always read before going to sleep, and when I had finished and turned out the light, I remembered I had not locked the door.

From childhood I have been terribly nervous of burglars and the dark, and I could not recall when I had last left my bedroom door unlocked; but I was tired and sleepy, so I turned over, settled down more comfortably and trusted to luck.

But luck was against me, for when I woke it was with the instinctive knowledge that there was someone in the room, and with a thrill of horror that I shall never forget, I saw a man stealing towards the door.

If only I had lain still! But some demon prompted me, and before I realised what I was doing I said—of all things—"Hullo!"

He turned like a flash, and before I could speak again he was at my bedside with his hand at my throat.

"Make any noise and I'll shoot," he whispered.

EVEN now I marvel at my calmness, for quicker than it takes to write I remembered my brother quoting from a well-known book on crime, "The common housebreaker is rarely armed."

That, however, was very little comfort to me, for I had no idea to what class this particular burglar belonged, so I replied softly, "All right; I'll make no noise."

"There's a man on the landing below watching those two locked doors," said the burglar. "If you raise the alarm he'll shoot whoever comes out."

He then seized both my wrists in one hand, and drew his electric torch from his pocket and had a long look at me.

It seemed an endless moment staring into that dazzling light, but I stared as steadily as I could, determined not to show him how scared I felt, while various schemes flashed through my mind.

I was sleeping on the second floor of our house; the two rooms opposite were usually occupied by my mother's nurses, but were now empty; a maid, celebrated in the family circle for the heaviness of her slumbers, was in the room next to mine.

On the landing below, my mother's room was empty; father slept in the room immediately below mine, and my brother, also a heavy sleeper, across the landing.

I realised that the man must have made some investigations to know that only two doors below were locked, and, of course, I couldn't tell whether he really had an accomplice or not, but for some unknown reason I doubted it.

Supposing I screamed or pushed the table over by my bed what good could I do? Probably the only person to hear would be my father.

If there were a man posted below, father would be attacked the moment he opened his door, and even if there were no accomplice, what chance would an elderly man, just roused from sleep, stand against a burglar prepared to attack him from above?

Another quotation from the crime book entered my mind: "The normal burglar is far more afraid than you are and will try to escape at the slightest alarm"; and it flashed in on me, "This man isn't normal, he's slightly mad."

His next action convinced me that I was right. He calmly seated himself on the side of my bed and said quite amiably: "Look. I took this off the dressing-table; you'd better have it back."

He flashed his torch on a little brooch and put it on the small table. Then ensued one of the most extraordinary conversations of my life.

As usual, I had drawn the curtains well back, and the light of an arc lamp on the railway in front of our house flooded the room so that I could see the man comparatively clearly.

I can visualise him now—a man rather undersized with a bullet head and typical criminal's forehead; eyes set rather close together.

He was neatly dressed, and I remember as he crossed the room later I noticed he wore no shoes and had holes in his socks.

I asked him the time, and he told me it was five to one.

"How did you get in?" I then asked.

"Over the veranda and in through the studio window," he replied.

That puzzled me a moment, till I realised he meant my mother's room, which was being redecorated during her absence, and all the furniture was covered with dust-sheets, and the windows left open to let out the smell of paint.

"Tell me who's in the house," he demanded.

"There's a maid in the next room and the nurses sleep opposite——"

"Don't lie," he interrupted. "Those rooms are empty."

"I don't lie," I replied, quite dignified by now. "The nurses sleep opposite, but they are with my mother at the sea for a month. Then my father and brother are downstairs."

"Where does your father keep his money?"

"In the safe in one of the shops," I answered untruthfully, for the day's takings were in the breakfast-room.

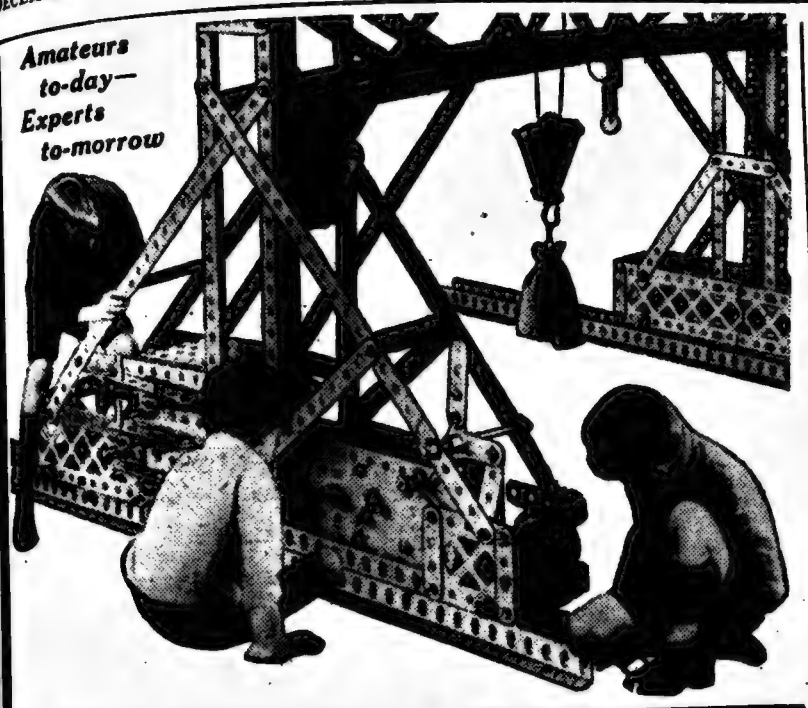
"Haven't you any money yourself?" was the next question.

"Father gives me ten shillings every Thursday and it's now Tuesday night," was all I said. I was almost enjoying myself for the moment in a curious way. I couldn't help thinking, "This won't half be something to talk about."

"Where's your mother's jewellery?"

"Don't you know my mother has been an invalid for years and all her

(Continued on page 24)



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ALONE WITH A BEDSIDE BURGLAR (Continued from page 22)

jewellery is in the bank because she can't wear it?" Another lie which I thought necessary.

But suddenly a new terror seized me. He let go my wrists and slipped his hand round my shoulders.

"How old are you?" went on the enquiry.

"Nineteen."

"Haven't you got a sweetheart?"

"Yes," I said, "he took me to the pictures last Saturday."

IT was extraordinary. I felt all along as though some power beyond me were guiding me, making me give these over-innocent replies, making me calm, showing me the only way to deal with this man who had suddenly turned so loathsome.

For by this time his hand rested over my heart—my flesh creeps when I think of it. His tone changed as he asked, "Do you realise why I put my hand here?"

Again I replied childishly, "Yes, to see that my heart is beating all right."

At that moment I had a brainwave. "Look here," I said, "this has been an awful shock to me, I'm afraid I'm going to faint; you'd better get me some water."

And this amazing burglar did as I asked; he got up and walked over to the washstand and flashed on his torch.

"I can't see a glass; will the bottle do?" he asked.

"Anything," I murmured, intent on my purpose. He brought over the water. "Hold it for me; my hands are shaking too much," I said, and he held the water-bottle while I drank, and I was careful not to touch it at all, for I knew his hands were warm and would leave perfect finger-prints on the cold glass.

He put it on the floor when I had finished and came towards me with a truly terrifying expression on his face.

I was about to scream when something—to this day I have no idea what it was—must have startled him. He stopped suddenly and said: "If I go without touching anything, will you promise not to raise the alarm till morning?"

"No," I said, "I can't promise that. It's too long, but I'll wait until three o'clock. I'll try to sleep," I added optimistically.

"You won't sleep again to-night, my dear," he said, and stole out of the room.

I HEARD the stairs creak once or twice, then silence. I crept out and locked the door and dashed back under the clothes.

Then came the reaction after my astounding calmness. Fears crowded in on me; I sank into an abyss of blackest terror. I dared not move; those two hours were the most terrible of my life, a thousand times worse than the actual experience.

At three o'clock I forced myself to go downstairs and wake father. "We've had burglars," I said.

"No!" said father sleepily (aren't people maddening!)

"I'm going to telephone the police," I cried, and started going downstairs. That convinced him. He put on his dressing-gown and followed me, waking my brother on the way. The commotion eventually awoke the maid. "Is anything the matter, sir?" she called down.

Imagine how I felt when my brother, who obviously hadn't believed me, shouted back in soothing tones, "It's all right, Miss Mary is just a little nervous!"

The police duly arrived and I told my story. We all proceeded into the garden to investigate how the burglar had entered.

The light of a new day was just flooding the earth, and I thought the newly awakened world, so fresh and dewy, had never had such an air of innocence as then, while I felt all besmirched by the crude suggestions of the night; but how thankful I was that nothing worse had befallen me.

The water-bottle was produced and sent to Scotland Yard, and in due course the finger-prints were found already recorded there, for they belonged to a man with twenty-one previous convictions.

In the meantime a local policeman had done a piece of very clever work for when he heard the nature of the crime he remembered that a certain ticket-of-leave man in the district had committed a similar offence in a different part of the country some years ago.

He searched the man's rooms and found a set of housebreaking tools, and, I believe, a revolver, under the mattress. This man's finger-prints tallied with those on my water-bottle.

Then came the unpleasant publicity of the police-court proceedings, and, of course, the case was sent to the next assize, where my burglar was sentenced to five years' penal servitude. Not, how-

Trapped in an Inferno!

***TRAPPED in the all-devouring path of a raging bush fire. That is the experience related by a reader in next week's* JOHN BULL.**

ever, before some more nasty experiences befell me.

I received several threatening, anonymous letters couched in language so foul I scarcely followed their meaning.

Then the burglar escaped while being taken to the assizes, so that I was watched night and day by a plain-clothes police officer in case the ex-convict should try to take his revenge for the trick I had played him over the water-bottle.

In spite of everything I pitied him deeply when I saw him led out of the dock. He looked a sad object.

More than half of his life had been spent in jail, and I was told that he really was quite abnormal and a case for psycho-analysis rather than imprisonment.

The "Greatest of These" Fund

Christmas Calling!

"YE who now will bless the poor,
Shall yourselves find blessing"

are the last lines of the favourite Christmas carol, "Good King Wenceslas," which tells the story of the unselfish king who, forsaking his own comfort, went out with his page on a bitter night to minister to the needs of the poor.

Jean Elizabeth

To send help to the fund this Christmas will, we know, entail many acts of sacrifice. But with a table heaped with pathetic appeals from the very poor, the sick and needy ex-Service men's families, we can only plead that our readers will act the part of Good King Wenceslas by sending generous donations to enable us to cheer as many of these families with young children as we can.

Jean Elizabeth's family is a typical case in need of a little bounty from a King Wenceslas. She has recently had tonsilitis. Her ex-Service dad suffers from malaria, and has been out of work nine months. Her mother is not strong, having overstrained herself when she worked as a packer.

Jean Elizabeth's three-year-old brother underwent a severe operation in October. For weeks he has been on the danger-list in Highgate Hospital. His father and mother, both far from strong, have had to walk to the hospital and back every morning and night, wet or fine, to visit him, because they had no money for fares. It took them an hour and a half to walk each way.

When their rent is paid about 15s. remains out of the unemployment pay to cover cost of food, firing, light and clothing. It covers a dinner for three days in the week. "The rest are putting up with it," said Jean Elizabeth's mother.

And her five-year-old little girl could tell how over and over again her parents have gone without food so that she and her brother might be fed.

So we ask our readers to put on the crown and cloak of love of Good King Wenceslas and go forth this Christmas to help Jean Elizabeth and her like by sending donations addressed to The Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2, which will be acknowledged where names and addresses are given.

Lists of subscriptions are kept at the office, and a copy of the current week's list will be sent on application.

Race with "Silver Ring"

JUMPING IS LOOKING UP!

THERE are signs of a brighter 'chasing campaign. Big owners are taking a greater interest in the winter sport and many popular recruits have been put to hurdling.

It escaped general notice at Sandown Park that the three runners for the Amateur Riders' 'Chase—Smoky Moke, Columbus and Laudamus—were all owned by millionaire sportsmen — Captain Sassoon, Mr H. Deterding and Mr. Victor Emanuel.

The first two were ridden by their enthusiastic owners.

Lord Woolavington's Cockpen is doing good work over jumps at Weyhill. Lord Carnarvon has sent Patmos to George Duller and Lord Glanely's British Sailor is with Ivor Anthony.

Gainslaw, who divided Firdaussi and Cameronian in the Jockey Club Stakes, is shaping well over the minor obstacles at Newmarket. And, to give a tonic to jaded backers, favourites are proving the genuine article. Nine out of fourteen at Birmingham was an excellent start to the campaign proper.

At Lingfield this week-end, Gib may win the Open 'Chase. Spearwood the Winter Hurdle, and Row On the Dormans 'Chase.

By the way, you will find that *The Sporting Life Weekly Edition* will keep you up to the minute with racing under National Hunt rules.

The staff of sporting contributors is unsurpassed, their views are reliable and their selections worth following. The *Weekly Edition* is on sale every Friday.

"SILVER RING'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, December 8, to Wednesday, December 14.

O A Q C 93 E B M F U X L W 98 T F S K H J I 95 94 D V Y 97 Z R N 96 G

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

F595KOU would read GO EASY.

Where a double letter occurs in the name of a horse the figure 2 is substituted. Example:

R95Z29393F96S98 would read WELLINGTON.

Boys, Hornby Trains are better than ever!

This is Hornby Train Week. See the special displays in all the shops.

Long running—
Strong pulling

Now is the time to overhaul your Hornby Railway and to bring it up to date. Do not miss the wonderful new features that have been added to the System—Miniature Scenery to give your railway a realistic setting, with life-like Animals for the fields; Passengers and Hotel Porters to make your station platforms look really alive, and Pullman Car attendants for your trains; Cuttings and Tunnels to give variety to your layout, and Signals, Engine Sheds, Level Crossings and other accessories fitted for electric lighting. Add some of these splendid items to your railway and surprise your friends.

Get a copy of the Hornby Book of Trains and make your choice. If you prefer to have an ordinary price list, you may obtain a copy of folder No. 6 from your dealer, free of charge, or direct from Meccano Ltd., price 1d. Write to Department A.P.

The 1932-3 Hornby Book of Trains

describes in a fascinating manner the working of a modern steam locomotive, and shows how its immense power is produced. Other articles trace the development of Britain's four most famous trains, and explain the working of colour-light and automatic signalling.

This is a year of railway records, and a chapter is devoted to the wonderful achievements of the great British companies—page after page of interesting information, and every one illustrated. All the Hornby Locomotives, Rolling Stock and Accessories are depicted in full colour; and there are details of every item in the Hornby System.

You must have this book! It may be obtained for 3d. from your dealer, or post free from Meccano Ltd., for 4½d. in stamps.

PRICES OF HORNBY TRAINS FROM 5/- UPWARDS

HORNBY TRAINS

BRITISH MADE

FULLY GUARANTEED

MECCANO LIMITED DEPT. A.P. OLD SWAN LIVERPOOL

Smokers! GREAT NEWS!

6 Cigarettes for ½D

and each with a filter-tip
This idea will revolutionize cigarette smoking . . .
SAVE 20% to 25% *on smoking costs*

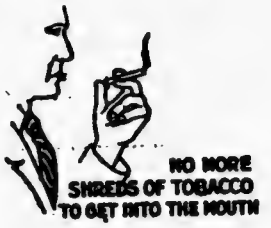
The end of every cigarette is thrown away unsmoked. This represents a wastage of 20-25% of the tobacco—the most expensive part of the cigarette. This loss represents in the year anything from £5 to £6 or more on a single smoker's bill, and how to save this money has worried many clever people. Here, at last, is the perfect solution.

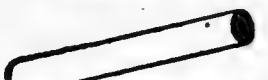
WASTED TOBACCO

A FILTER TIP CIGARETTE MADE BY YOURSELF PERFECTLY AND EASILY

with the aid of the wonderful new type **RIZLA JIFFY JUNIOR** Cigarette Rolling Machine. The filter consists of a single leaf of Rizla Cigarette Paper crumpled up so as to **TAKE THE PLACE OF THE TOBACCO** in the butt of the cigarette. This paper not only prevents the tremendous wastage of tobacco, but improves the smoking quality of the cigarette, filters the nicotine and prevents shreds of tobacco getting into the mouth. But even more important than this to many people is the tremendous economy, for, by utilising this idea

AT LEAST 6 EXTRA CIGARETTES CAN BE MADE *from each ounce of tobacco*, AT THE COST OF THE CIGARETTE PAPERS ONLY, i.e., ABOUT HALF A 1d. PACKET OF RIZLA PAPERS . . . *thus* 6 EXTRA CIGARETTES FOR ½d.



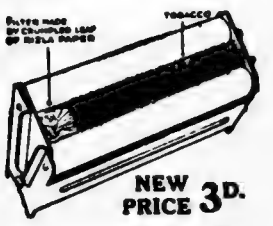


36 GOOD CIGARETTES FROM ONE OUNCE OF TOBACCO

With the aid of the latest Rizla Jiffy Rolling Machine about 30 perfect cigarettes can be made from one ounce of tobacco in the ordinary way, but by utilising the leaf of Rizla Paper as a filter tip so much tobacco is saved that a further six can be made. The cost of the machine is thus saved on the first one or two ounces of tobacco.

MAKE NO MISTAKE!

The Rizla Jiffy Junior Rolling Machine with new end-trimming device, etc., is guaranteed to make perfect cigarettes with ends trimmed neatly; it is undoubtedly the finest machine of its kind in the world to-day. **It should not be confused with the first Rizla Rolling Machine sold at 2d.**, which was inclined to make undersized and ragged cigarettes. **THE OLD TYPE MACHINE WILL NOT MAKE FILTER TIP CIGARETTES**, whilst the new type has more improvements than are evident at first.



Full instructions how to make cigarettes are given with every machine.

HALF-PRICE OFFER

So that you may make a trial of the new idea at very small cost we offer the new machine at half-price, i.e., 3d. to all purchasers of one 1d. packet of Rizla Cigarette Papers.

GET ONE FROM YOUR TOBACCONIST TO-DAY!

Use this Coupon

If your Tobacconist cannot supply you.

RIZLA CIGARETTE PAPERS (Dept. 6),
132, Great Portland Street, London, W.1.

I enclose 4½d. in stamps. Please send me in accordance with your offer in "John Bull" one new type Rizla Jiffy Junior Cigarette Machine and one Penny packet of Rizla papers.

NAME.....

ADDRESS.....

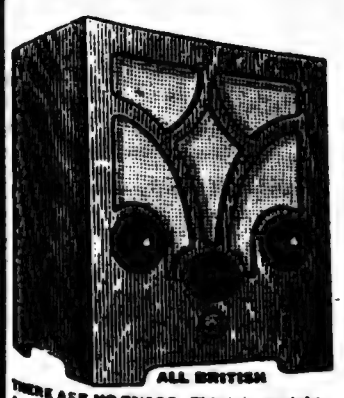
.....

PLEASE PRINT IN CAPITAL LETTERS.

Do not delay, go straight to your tobacconist and get your Rizla Jiffy Junior to-day. Most good tobacconists sell them. IF YOUR tobacconist cannot supply you ask him to get one for you. If you prefer—use the coupon herewith.

RIZLA CIGARETTE PAPERS
Dept. 6, Rizla House,
132, Great Portland Street,
London, W.1.
Telephone : Museum 4413

TO RETAIL TOBACCONISTS :—
NEVER DISAPPOINT A CUSTOMER — Your Wholesaler Stocks these Machines.



THERE ARE NO SNAGS—This is a straightforward offer from a firm with 40 years' reputation for honourable dealing and Mr. Graves gives you his personal assurance of full satisfaction with every transaction.

GRAVES 'ARIEL' 2-VALVE RADIO

Here is the most marvellous Radio Offer, and it could not have been made a moment sooner. This wonderful bargain brings Radio pleasures into every decent home in the land.

6/- NOW

THE GRAVES 'ARIEL' Set is a triumph of quality and value. Self contained in one cabinet of lovely polished Oak, 16½ x 13½ x 10in, every component of the highest class. All-Steel Chassis, Ferranti Transformer, S.M. Air Condenser, Partrix H.T. and L.T. Batteries, latest type Mullard Valves. Made under Marconi Licence & designed to give the most natural and satisfactory reception of B.B.C. programmes and Foreign Stations within its range.

This is your finest chance to get such a completely perfect set on terms of payment which you can easily afford. Our full price, with Aerial Outfit, Carriage Paid, is only £4. 18. 6.

DO NOT BE MISLED; there is no extra charge for easy terms of 6/- per month; 1/6 per week, paid monthly, makes you the proud & satisfied owner of the 'Ariel' 2-Valve self-contained Set.

WRITE FOR CATALOGUE POST FREE containing full details of this and other Table & Pedestal Models either for Batteries or All Mains including Radio-Grams. Bargain Prices, Easy Terms

J. G. GRAVES LTD. SHEFFIELD

Monday
Tuesday
Wednesday
Thursday
Friday
Saturday

Give your customers EVERY DAY SERVICE with a

B.S.A

Carrier Bicycle

Prompt delivery of goods is the surest way of keeping old customers and making new ones. You can offer your customers reliable delivery service if you use a B.S.A. Carrier Bicycle which is strongly built to stand up to hard every day service. Frame, extra heavy weldless steel tube, with strong gauge front forks; extra strong carrier (¾ in. diameter tube) bolted to brazed on lugs; B.S.A. central pull brakes; Dunlop saddle and tyres; extra heavy mudguards, etc.
Deep basket carrier, or flat type supplied. Remember, you can buy a B.S.A. Carrier Bicycle on Easy Terms while it works for you. Send the coupon NOW to B.S.A. Cycles, Ltd., 63, Armoury Road, Birmingham, 11. Cyclists who want the 1933 B.S.A. Bicycle Catalogue can use the same coupon but cross out the word "Carrier."

Prices from £7 or 2/11 A WEEK

B.S.A. CARRIER BICYCLE LIST, PLEASE

Name .....

Address .....

..... 63

BEWARE THE DANGER MONTHS FOR CHILDREN

Roboleine

THE FOOD THAT BUILDS THE BODY

SHOULD BE GIVEN TO ALL GROWING CHILDREN.

It is the most valuable body building and nerve restoring food known to medical science. It contains all the essential vitamins deficient in ordinary diet, and makes weakly children strong and healthy. Roboleine consists of Bone Marrow, Cream of Malt, Yolk of Egg and neutralised Lemon Juice, and has been recommended by doctors for over 25 years.

IN JARS, 2/9 & 6/9

12-DOSE SAMPLE.
ROBOLEINE, Handforth Laboratories, Cheapham Road, London, S.W.9.
Please send me a 12-dose sample. I enclose 3d. for posting and packing. (*Use block letters.*)
Name.....
Address.....
J.B. 22. .....

I VERY seldom become depressed. I have so often seen the silver lining even in the darkest sky. But I have just finished reading a batch of letters sent to me by my readers, and a feeling of utter despair has taken hold of me.

"It all seems so cruel, so hopeless," says one man. And I find myself echoing the same thought.

But after a quiet study of the problems submitted to me, I hope I shall be able to see daylight through them. Otherwise this article will never be published, for in these days I could never let loose upon the world an unrelieved pessimism. There are enough "wet blankets" about—and I refuse to be one of them.

So, difficult though these particular problems are, I shall do my best to suggest some way out of the morass into which the writers have been plunged.

* * *

Here is letter No. 1. It is written by a woman who tells me that she was married twenty-one years ago, but after living with her husband for eleven years she had to leave him owing to his persistent cruelty. She brought away her two children, both girls, who were then aged eight and two respectively.

As she left her husband she was unable to claim any separation allowance, and he has never contributed towards her support or that of her children. The letter proceeds:

"I struggled very hard and just managed to keep the wolf from the door. Then, two years ago, things started to improve.

"I obtained a good post and bought a little cottage through a building society. It seemed like heaven, but a year ago my troubles started again.

"First of all, my father failed in business, and I was obliged to offer both my parents a home with us. Then recently I lost my employment, and though I have tried so hard I have not been able to find other work.

"The result is, I am heavily in debt, and in desperate straits I approached a man who offered me a loan of £50 on condition that it was repaid to him monthly.

"But that is not all. To obtain it, I must sacrifice my honour. Now, what am I to do? The idea is simply loathsome to me, and yet if I don't accept it will mean losing my little cottage—the home of my parents and my children."

Well, let us look this question full in the face.

This woman seems to be in desperate straits, and I presume she wants me to treat seriously the diabolical proposal made to her. Well, let me ask her some pertinent questions.

* * *

She tells me she has to find a home for her parents, but as she herself has been married twenty-one years are not those parents old enough to claim the old-age pension?

Then she talks about her children. But if they were eight and two when she left her husband ten years ago, is not the elder one helping to support the home?

But now comes the main point. This woman says she is able to borrow £50 to discharge some of her debts, but she must sacrifice her honour and she has to repay the loan.

What a Shylock that man must be! And what a devilish cad! No wonder the suggestion is loathsome to her. But in spite of that she seems to be dallying with the temptation.

She must indeed be in desperate straits to do so. Far better for her, if she must borrow money, to get it in the ordinary way and pay the usual interest.

But is there not some better way of dealing with her difficulty? Will not the building society to which she alludes increase the amount it has already loaned her on that cottage? She must have paid some of the capital back since it was first borrowed.

Failing that, is it not possible for her mother to look after the home and for my correspondent to try to find a position outside, either as a housekeeper or cook?

* * *

My second letter comes from a young married man, and he tells me his wife, who is twenty-three years old, shortly expects to become a mother. He goes on:

"On February 13 I was discharged because of trade depression, and I have been unable to obtain a single day's work since. Our total income is 23s. 3d. a week unemployment benefit, out of which we have to pay 18s. 6d. for rent, insurance, and boots and clothes clubs, leaving, as you see, a balance of 4s. 9d. for food, coal, light and everything else.

"Yet this hardship has fallen upon us just when my wife needs more nourishment than at any other period of her life.

"Now, there is a possibility of my obtaining a job if I were to apply to an old schoolmate, who also happens to be a former sweetheart of my wife. I have not approached him before, because some time ago I had to remonstrate with him because he started to pester her again with his attentions.

"And now, when I suggest asking for his help, my wife strongly objects, as she says it would mean humbling and degrading ourselves before him.

"What I would like to know is: Am I justified in allowing vanity to take away the life of the one I love? For there is bound to be tragic consequences of our present plight. Day after day she goes without food of any kind and simply keeps herself going with tea."

Well, where is the daylight in a story of this kind?

Four and ninepence a week to pay for food, coal, light, and to make ready for the coming of a little child!

I see no reason whatever why the man should not approach his former schoolmate. No one in these days can afford the luxury of a false pride. And

A DEVIL WITH £50

She mustn't pay his price

if he is offered a position will be on these terms: return for a wage he w give his labour and loyalty. No employer can expect mo than that.

And if that old schoolmate lays do other conditions that bring his wife in the picture my correspondent shou leave him severely alone. There a some things which cannot be sold any price. And honour is certainly o of them.

But this attitude will not provide t nourishment this expectant moth needs. Yet there are other ways doing that. I do not know whether th woman intends to have her baby home. I would advise her, if possibl to seek admission to a good hospital.

In this event, she should be atten ing the ante-natal department, and her circumstances are explained t authorities would help her to obtain th nourishment she obviously requires.

There is attached to many hospita to-day a benevolent fund which exis to help cases like this. I would ur her not to lose any more time, but take advantage of these opportunities

* * *

And here is another tragic case. concerns a man who, day by day fo three years, has conducted a despera search for work:

"The little home we bought with much sacrifice has gone. Even those per sonal possessions that we prized so greatl have all been sold. We have absolutel nothing left, and, what is worse, I hav to stand by and see my wife and children whom I dearly love, literally starving.

"I don't mind roughing it myself, bu it is simply hell to see them want."

And to this man, as in the other case I have quoted, there comes a way out- this time the coward's way. "I ca quite understand people committing suicide," says this man, "for sometime I feel I cannot go on any longer myself.

Now, let me put this to him: H seems to think the world of his wife an children. Surely he would not willingly cause them pain? And yet how ghastly would their sufferings be if he were t do anything desperate! And what a memory they would have to live down!

No, my friend, things are hard, know. But so they are in thousands o other cases. I like the spirit of another man who has written to me in circum stances which are just as tragic, and who finishes his letter by saying, "I may be down, but I am not out."

The fellow who is really worth while is not the one who seeks to die inde cently, but to live manfully.

HUMAN DOCUMENTS
Probed by
PHILIP INMAN,
who is JOHN BULL's "Humanist" and is always at your service. Write to him about your troubles, enclosing a stamped, addressed envelope. £1 1s. will be paid for each letter published.

FOR 41 YEARS
Bob Martin's Condition Powders have been keeping dogs FIT

THERE is only one way to keep your dog in good health during the next few months, and that is to provide him with Bob Martin's Condition Powders, which remove all impurities from the blood and keep the liver active and the stomach sweet.

When dogs lose condition, or become sulky, at this time of year, the reason has nothing to do with cold weather. The cause is **lack of exercise.** Dogs are paying the price of the dark and rainy evenings, when they are lucky to get even a five-minute walk.

Exercise is all-important to dogs because they have a non-porous skin and cannot get rid of blood impurities through the skin. Only by giving them Bob Martin's Condition Powders can you make good the loss of regular exercise.

For forty-one years all thoughtful dog-owners, including the world's most eminent Fanciers, have kept their dogs in glorious condition, free from the suffering and discomfort of impure blood, by providing them with Bob Martin's Condition Powders.

Bob Martin's Condition Powders cure and prevent all blood ailments, such as loss of appetite, listlessness, continual scratching, sulky temper, eczema and swellings between the toes.

Condition your dog for winter NOW

Your nearest chemist, dog biscuit shop and big store sell Bob Martin's Condition Powders in 6d. packets of 9 (nine) powders, and in 1/- boxes of 18 powders. Made (since 1892) by Bob Martin Ltd., Southport, Eng.

BOB MARTIN'S TASTELESS CONDITION POWDERS

Since 1892 the World's dog remedy

THE MARCHESE MARCONI, G.C.V.O. —the Genius behind Marconiphone.

ONLY 33/- DEPOSIT

'THIS NEW MARCONI' MASTERPIECE REALISES YOUR IDEAL

SUPERIOR IN EVERY ESSSENTIAL . . . every desirable up-to-date technical feature is incorporated in Marconiphone design.

RANGE . . . to get you the distant foreigners.

SELECTIVITY . . . to eliminate station overlap and give you clear-cut reception.

TONE QUALITY . . . to satisfy the really exacting musical ear.

SIMPLE CONTROLS . . . that a child can manipulate.

RELIABILITY . . . the keynote of Marconi engineering, making our radio a source of uninterrupted pleasure and utility.

MARCONI VALVES . . . standardized in Marconiphone apparatus, because for sheer reliability and high efficiency, practice has proved them beyond comparison. Marconi Valves are used by the B.B.C. — Imperial Airways — British ships — Trinity House — Imperial and International Communications, etc.

ILLUSTRATED ABOVE IS A TYPICAL EXAMPLE OF MARCONI INGENUITY

The new 4-valve (inc. rect.) A.C. all-electric transportable Model 253 combines every desirable technical feature, with the finest tone-quality—world-wide range—band-pass tuning for keen selectivity—superb moving coil reproduction—all in a delightful walnut cabinet. It is difficult to imagine a finer home entertainer, yet its price is only 16 gns., or 33/- deposit.

TEN BEAUTIFUL MODELS FROM £4.19.6 TO 55 GUINEAS

The 1933 Marconiphone programme comprises ten beautiful new models from a marvellously efficient 2-valve receiver with speaker and batteries at £4.19.6 or 10/- deposit, to the last word in automatic all-electric super-heterodyne radio-gramophones at 55 Gns. or £5.15.6 deposit.

MARCONIPHONE

the finest radio and radiograms in the world

The Marconiphone Co. Ltd., Radio House, 210, Tottenham Court Road, London, W.1.

Prices do not apply in Irish Free State.

COUPON

Please send me a full descriptive list of Marconiphone Models.

NAME.....

ADDRESS.....

.....J.B. No. 3

(PLEASE FILL IN WITH BLOCK LETTERS)

Here's a fine idea give 'Xmas Cheer'

PURE BEER EASILY MADE AT HOME (NO LICENCE NECESSARY)

FOR 1D PER PINT ALE OR STOUT

FROM VIGGORMALT

TRIPLE-CONCENTRATED EXTRACT OF RICH MALT & HOPS ONLY

NO ADULTERATION OR ADDED COLOURING

Simply add cold water FREE YEAST WITH EACH TIN

From Boots, Taylors, Timothy Whites, International, and all progressive Grocers and Chemists; or send P.O. direct to—VIGGORMALT Ltd. (Dept. 4U), Davigdor Road, Hove, Sussex.

Trial Size 1/- PER TIN

3 Times Quantity 2/6 tin POST FREE. (Colonial or foreign, postage extra).

ASTHMA

Why struggle with Asthma? You can have safe, speedy relief by simply swallowing RAZ-MAH Capsules. No smokes, sprays, snuff. No dangerous or habit-forming drugs. RAZ-MAH breaks up the dreadful mucus gatherings. You breathe normally; sleep well. Stocked by Boots, Timothy Whites, and all Chemists and Stores at 3/- and 5/- the box. Guaranteed relief from Asthma and Chronic Bronchitis or money refunded on two 3/- boxes or one 5/- box. For free trial send to Gilmour Templeton Co., Ltd. (Dept. F.21), 80, Clerkenwell Road, London, E.C.1.

GRAVES GRAMOPHONE

In lovely Oak-finished cabinet, as illustrated, 31 x 17½ x 16½ ins. fitted with worm drive motor, extra large internal sound horn, and super-sensitive reproducer. Complete with 40 brilliant selections (20 Half-Crown records) £3.12.6. Terms: 7/6 now and 7/6 monthly. CATALOGUE POST FREE. Portables, Tables & Pedestals. Keenest prices, easy terms. J. G. GRAVES Ltd. SHEFFIELD

7/6 NOW

"Goodbye madam, Keep on using

Forhan's"

Dental cleanliness cannot be too strongly advocated as an essential to dental health.

Forhan's Tooth Paste is safe, pleasant and refreshing. Its use is accompanied by an invigorating sensation of dental well-being that continues for some time. Sold by all chemists and stores.

Forhan's

You can buy a tube for 6d.

Larger sizes 1/6 and 2/6

GET WELL QUICKLY AFTER 'FLU.

Even doctors cannot tell us any certain way to prevent influenza. But they all agree that the period of convalescence after 'flu is one of the most dangerous you can have. That is the time when a slight relapse may bring serious illness.

So more and more they are putting convalescent patients on to Wincarnis.

Wincarnis is the ideal tonic for convalescents because its aroma and bouquet tickle even an invalid's appetite. And while it supplies an invaluable stimulant, it actually builds up new reserves of strength. It is simply the purest of fine wine, with all the valuable properties of 2½ lbs. of grapes to every bottle, reinforced with the purest beef and guaranteed vitamin malt extracts. It stimulates digestion, soothes irritable nerves and creates rich new blood.

Try Wincarnis to-day. It is backed by more than 20,000 recommendations from medical men who have proved its value for convalescence, for neurasthenia, anæmia, debility, and all run-down conditions.

GASTRIC ULCERS FOR SEVEN YEARS.

"Different Man After First Bottle"

If you suffer from indigestion in any form you ought to read this letter. A formula which will relieve seven years of suffering is something you ought to know. It is an unsolicited letter from Mr. G. \..... of Tunbridge Wells:—

"Having been a sufferer from gastric ulcers for the past six or seven years, and getting no relief from anything I tried, I thought I would give your Maclean Brand Stomach Powder a trial. I must honestly say that from the very first bottle I felt a different man, and I can now eat anything I like without the least sign of pain; what used to be agony is pleasure, and I have only to take an occasional dose to keep my stomach in proper working order.

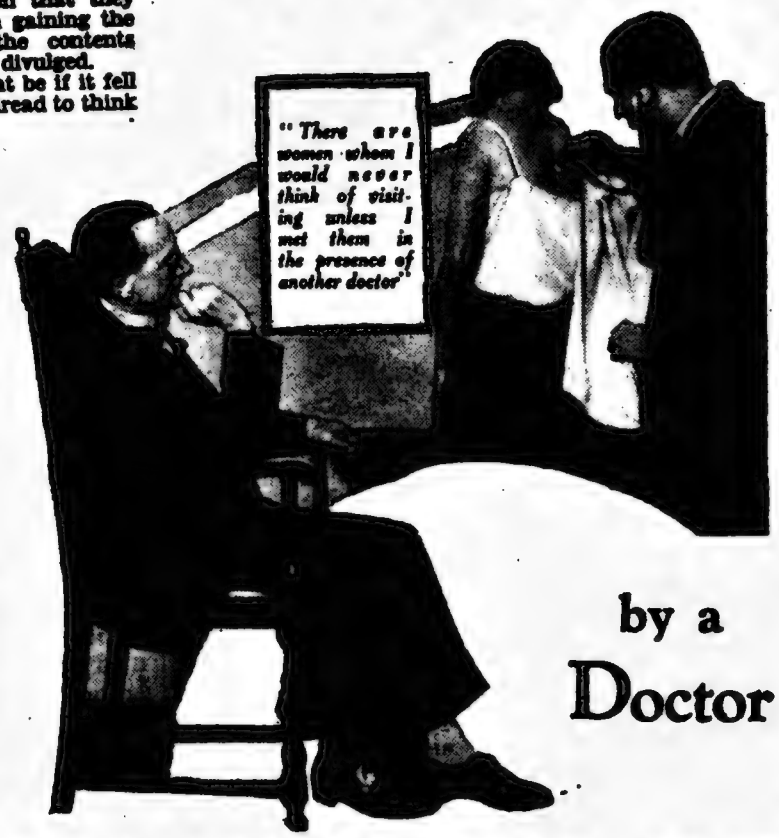
"I have recommended it to lots of people with good results and praise."

Remember this Maclean Brand Stomach Powder is no quack medicine. Its formula is known to the whole medical profession and is in daily use in all the leading hospitals for all kinds of indigestion and gastric trouble with simply amazing results. You ought to try it to-day.

But be sure to ask your chemist for the genuine Maclean Brand Stomach Powder under that exact name, with the signature "ALEX C. MACLEAN." It is not sold loose, but only in 1/3, 2/- and 5/- bottles, in cartons, of Powder or Tablets.

WOMEN I Blacklist

by a Doctor



KEPT under lock and key in the top right-hand drawer of my roll-top desk, where it is locked away again in a stout manuscript case for added safety, is a list which not even my wife is allowed to see.

Other doctors in my neighbourhood have similar lists of their own. But not even they would be allowed to take this mysterious document from my hands.

I tremble to think how many actions might be brought against me, many of them by women of such high standing and unblemished reputation that they would have no difficulty in gaining the sympathy of a jury, if the contents should in any way become divulged.

Yet, dangerous as it might be if it fell into mischievous hands, I dread to think of what might happen to me and my professional reputation if I had no such record.

It is my Black List of Dangerous Women Patients.

By that I don't mean women who threaten me with physical violence of any sort, for no such type is known to me. Indeed, the women to whom I refer are a hundred times more dangerous than any violent person could ever be.

We fear them

They are the women whom neither I nor any other doctor of my acquaintance would think of visiting unless we met them in the presence of another doctor, or, anyhow, another trustworthy person.

Every doctor in the land knows the kind of women to whom I refer. In fact, many doctors I know keep similar lists of their own. This may surprise you, but I assure you that it is not only true, but a very necessary thing to do.

Lest you should think we are unduly nervous and cautious, let me show what a nightmare such women undoubtedly are to the general body of doctors in this country.

My own particular list in a suburb of London contains the names of scores, most of them residing within a three-miles' radius of my own home, and others living some distance away.

Such a situation exists in every town and suburb and village of any size in the kingdom. In fact, I would go so far as to say that these dangerous women number not merely hundreds or thousands, but tens of thousands.

Some of them—a very rare few—are women of criminal propensities. Money-making is the one great object of their lives, and, not caring how they pursue it, they tackle the family doctor because he seems to be such easy game. But they are the type we fear least.

The worst kind of all are the non-criminal type, who are vastly in the majority. We are more afraid of them because they are so often ostensibly women of charm and character and reputation.

Scandal that ruins

They entertain. They work hard for local charities. The local newspapers handle their names with the utmost respect.

Their families are absolutely unimpeachable, both morally and socially. And they have influence, too; enough very often to play havoc with the practice of a doctor who gave any hint of his suspicions concerning them.

They fall into many categories, these dangerous women who exploit the three very important facts about a doctor's life that I here detail:

(1) That it is so easy to get him into a compromising situation. What other kind of professional man could you get to leave his home at any hour of the day or night and go to any room in the neighbourhood on demand?

(2) That the mere breath of scandal could ruin him, or at least drive him from the neighbourhood, with the loss of a valuable practice, and

(3) That the General Medical Council, the professional judge of the doctor's conduct, is merciless where the morals of a doctor are concerned in relation to a woman patient.

Let me give you some of the examples that exist, in one form or another, on my own list.

Twisted minds

There is the blackmailer, the rarest type and, as I have said, the least to be feared.

I have met only one. It was the result of a night call to a mansion flat in my district. And I often think of what might have happened if I had not been on my guard, having discovered that she had tried the same game on at least three other doctors.

Then there is the woman who suffers from delusions—quite intelligent women as far as the world can judge, but with poor, twisted minds in one respect which their own families may know nothing about.

I added a new one of this kind to my list recently, a kind-hearted creature really, and yet the type that would rise to a crescendo of malice against me if given the opportunity.

She was always either calling on me or asking me to call on her, and the ailments she detailed were in every case absolutely imaginary ones. Yet, although she was gushing almost to the point of being affectionate, I did not imagine she was anything more than a health faddist until news reached me of certain things she had been saying.

She had quite honestly formed the opinion in her distracted brain that I was deeply in love with her. Certain ordinary questions I had asked her about her health had construed themselves, in her mind, as the anxieties of an infatuated man.

Even two innocent observations of mine to the effect that my son had reached a rather troublesome age, and that my wife had been a little irritable at the number of night-calls I received on one occasion, had been distorted by her mind into a confession that my home life was unhappy, that I contemplated divorce, and that I was looking to her for my future happiness.

What a position to be in! And the trouble was that it was so difficult for me to take any action. She had hinted at things rather th... said them plainly. ... would have been ea... for her to say it was ... case of my misunde... standing her, so th... there was danger in m... contradicting her i... sinuations.

Set of excuses

When she telephone... to me now, she mor... often than not find... that a colleague of min... turns up to see her. ... keep a list of excuse... that I can make in turn... for she is not the kin... of patient a doctor ca... afford to offend. An... sometimes I vary m... procedure by taking m... doctor friend along wit... me, for which I use ... separate set of excuses.

A rare type? By n... means. Quite the com... monest of all the dan... gerous women. Quite forty of th... women on my list are of her kind.

There is another treacherous type, o... which I have had two very alarming experiences—the woman who has se... her heart on marrying a doctor. She differs in every way from the woman I mentioned last because she is not a victim of delusions, but acts with a cool, healthy, scheming brain throughout.

One, a divorced woman of twenty-five, pestered me to such an extent that I actually sought the help of the police in her case. She then alleged that she was the victim of a misunderstanding. I was content to leave it at that.

The other woman of her kidney was merely a clever temptress, and I got rid of her by telling her she was well enough to do without me or any other doctor.

And then there is one woman on my Black List whom I cannot place in any particular category, and who possibly should not be on the list at all. I have put her there because I am taking no chances.

Just lonely?

I received a summons to a local residential hotel and found her sitting by a gas fire in her bedroom, where she informed me she had ordered a bedroom dinner to be served for both of us.

When I protested that I had patients to see and could not spare her much time, she told me that her complaint was one I could only observe by careful study of her face for an hour or so, and that she herself could not define it.

She may have been mad. She may have had blackmail in mind. She may have been any one of a dozen types. But I didn't stop long enough to find out, and she has never asked me round since anyhow. So she is down on my Black List with a question mark after her name.

You had no idea that such women exist. Nor has anybody else except a doctor.

We know. And that is why we always have to be on our guard, and why I keep that secret list in that top right-hand drawer of my desk.

Common-looking

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So easy to keep yours soft and smooth

REDNESS, chapped, red skin—how ugly it is in winter to see thousands of women with hands like that. *So easy not to have chapped hands.* "Vaseline" Petroleum Jelly is the purest of all emollients — it penetrates softly down into the pores. *A little rubbed well in at bedtime* — hands soon come soft and smooth this easy way!

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3. Roll half of paste very thin. Line patty tins.
4. Put one tablespoonful of ROBERTSON'S MINCEMEAT ("Golden Shred" Brand) in each patty tin.
5. Roll out and cut remaining pastry, place on top.
6. Bake in moderate oven 10 to 15 minutes.
7. Sift with sugar. Serve warm or cold.

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(signed) Mr. A. S. Clark,
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—and TWO *other* "GREATEST HOURS"

by
Sir FRANK BENSON,
the famous actor-manager,
whom you see here as "Macbeth"

MY life has been full of wonderful moments. How can I choose one of these and say that it is greater than all the others?

It may be partly due to the fact that I am an actor, or that I have always been full of vitality, which makes me feel that I can look back upon so many different and interesting experiences; but the outstanding wonder and joy to me is that I am alive.

Naturally the greatest moments of life are those connected with Love and Death, but these are either too sacred to be lightly discussed or require the ability of a poet or a musician to describe them adequately. Therefore I would not attempt such a task.

Life has held so many moments—hours, such as, for instance, when I found myself organising and playing the chief part in the first Greek play that had ever been given on the stage in the Ancient Greek language for two thousand years.

Youth's thrill

Then come all the varied impressions, of snow-capped mountains, of stormy oceans, of my first appearance at the Lyceum Theatre in the palmy days of Sir Henry Irving and Helen Terry.

Side by side with these come recollections of a gallop across country, of wanderings in the Kalahari District, of swims across lakes, and of many adventures by flood and field.

Among this medley, however, three hours stand out more vividly than all others

The first when, as a youth, I won the three miles for Oxford against Cambridge, the first time Oxford had won the odd event for seven years. The second when I was knighted, and the third when I received the Croix de Guerre on the battlefield.

The first of these three hours was the most important one of my more youthful days. It is easy to over-estimate the value of records in athletics, nevertheless there is intense pleasure when one is lucky enough to establish them.

After all the years that have intervened I vividly remember the enthusiasm with which I trained for the race. For six weeks prior to the event I walked never less than thirty miles a day. The thrill of the final success will remain in my memory however long I may live

Sir Corpse!

There was an amusing as well as splendid side to my second great hour, which took place at Drury Lane Theatre in May, 1916

It was the tercentenary performance of Shakespearean plays. I had no idea then that there was any likelihood of a knighthood in store for me. I did not consider that I had done anything to merit such an honour. Ah—how that memory thrills me yet!

I was busy blacking my eyes to look like a dead man—for I was about to appear as Cæsar's corpse—and was wearing a nightshirt as a shroud, when I received a command to appear before the King in the Royal box. Naturally, I immediately obeyed that command.

Even now I scarcely like to dwell upon the thought of how I must have looked with my strangely darkened eyes, to say nothing of the nightshirt. I am not sure there was not a gleam of amusement in His Majesty's eye; and the Queen quite frankly smiled.

Next came the question of a sword, and this detail was soon dealt with by Arthur Collins, who promptly produced one of the property kind.

What a wonderful moment it was, and how strongly it illustrated the dignity and power of tradition! Though a sword was borrowed in the theatre, and I was wearing such an utterly absurd costume, the tradition attaching to the accolade of knighthood, and the majesty of kingship, stood out clearly, making the simple ceremony to me most inspiring and impressive.

As the King touched me upon the shoulder with the property sword and said, "Arise, Sir Frank" over my bowed head, I entirely forgot my corpse attire, and in no way did my poor raiment lessen the realisation that my desire to bring the joy, beauty and humanity of Shakespeare's works more within the reach of all was being recognised in a manner so gracious, so far beyond my expectations.

For what more could I wish? How could I look upon this eve other than as one of t great hours of my life?

My third greatest hou When I was awarded t Croix de Guerre.

I really think that Fren politeness was responsi for this, as I was attach to the English section the French Red Cross a was a really insignifica person—a chauffeur, dr ing an ambulance, pickin up the wounded, and, course, at times, qu naturally, affording a ma for German artillery a rifle fire.

War's stage

It was a wonderful hou and I cannot review it wit out thinking of the fir time I found myself on t field of battle. I felt th I was play-acting; that was all part of a repr sentation of *Henry V*, that I was takin the part as I had done so many tim at the Battle of Agincourt.

Here, too, is a curious illustration a criticism upon that impression. On when reciting from the play *Henry V*, couple of soldiers asked what it wa and, when I explained, one remarked "Lor blime, it's just me and Bill Wipers!"

Others, who knew their Shakespear felt the same; in fact, some of t officers found they were actually givin orders in Shakespearean language "Once more unto the breach, de friends! once more, Or close the wa up with our English dead!"

There is a thrill of the battlefie which, I think, all felt, though, in m opinion, it is the man who has actual used a bayonet who should talk battle; not one who played so small part in the Great Drama as I did.

The greatest drama

Do not imagine that this inspiratio this thrill, as they advance to the e thralling martial strains of the *Ma seillaise*, lessens in any degree th realisation of the senselessness of a wars; the crass stupidity, the cru foolishness of fighting which, once th blood has cooled, bring in their wak scant reward and years of suffering fo the maimed victims and those who ar left to mourn the loss of their love ones.

Because I consider that hour whe the Croix de Guerre was pinned upo my breast as one of my greatest, and talk of the inspiration of the battle field—perhaps because, as an actor, fell more acutely under the spell of it drama—do not think that I seek t glorify war.

Far from it. But that time was un doubtedly one of the three most remark able hours of my life, for, despite a the amazing things of that field of wa —amid the hecatomb of the slain an wounded—there was only Life.

Life engendered by a great sacrifice an intense progressive living purpos that nothing could destroy.

Out of the self-sacrifice I saw in tha hour there was the vision of a noble race—a brotherhood of man.

Question Answered

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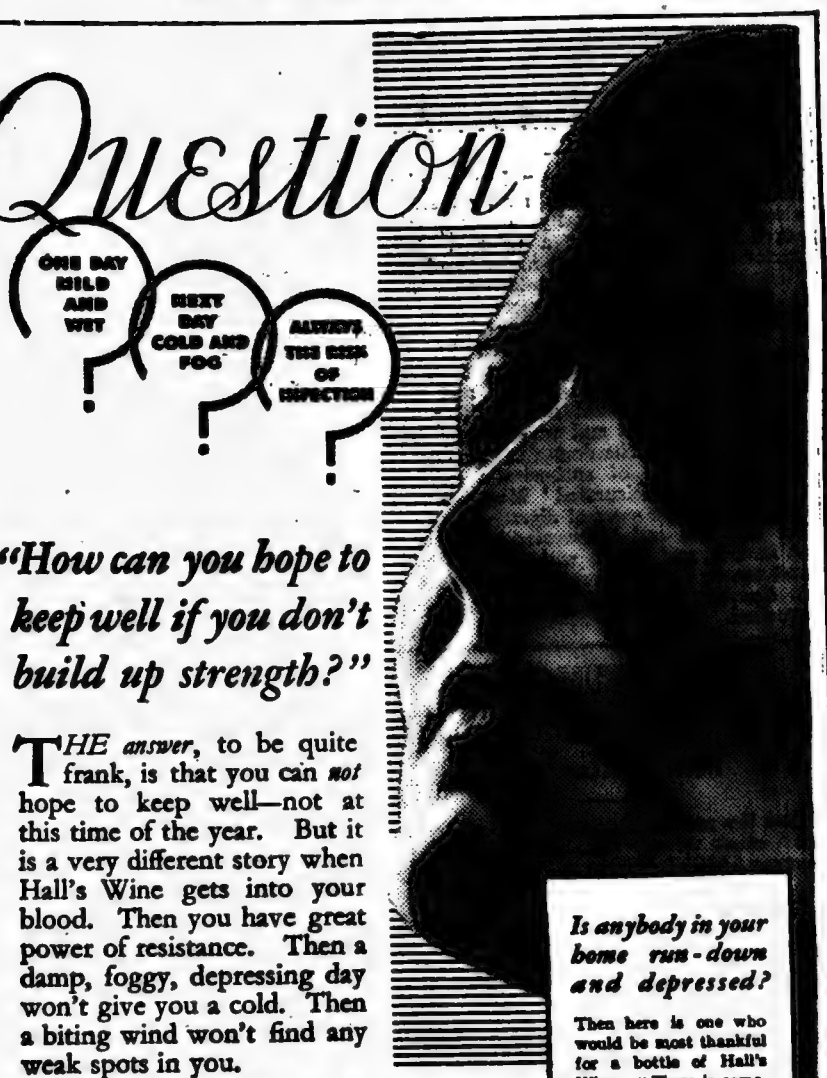

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The wife of a well-known London physician became a sufferer from digestive disorder, and, naturally enough, she asked her husband for a remedy. The doctor made her up some medicine of the kind usually given in mild cases, but it failed, so, without more ado, he prescribed 'Bisurated' Magnesia. The results were astonishing, even to the medical man. From the first dose all trace of discomfort vanished, and the one-time sufferer could eat anything she fancied with relish and without any fear of after-effects. The doctor is now one of the great army of enthusiastic medical men who use 'Bisurated' Magnesia and recommend it in cases of digestive trouble. All chemists sell 'Bisurated' Magnesia at 1s. 3d., and if you will get a package and use as directed you, too, will find it a digestive remedy that is unequalled.

IF RHEUMATIC DISSOLVE THIS IN YOUR MORNING TEA

Then the pains, aches, swellings, stiffness and other misery simply HAVE to go —says ALICE LANDLES, Certified Nurse

Rheumatism can be caused in but one way. That is by acids and impurities in the blood. Chemical analysis and microscopic examination of the blood prove this beyond the possibility of doubt or argument. Various conditions, such as cold and dampness, or certain errors of diet, can make rheumatism worse, but the primary cause always remains the same. Pain-causing and kidney-irritating uric acid *must be neutralised by an alkaline liquid*, and to do this the liquids you drink must contain the necessary alkaline elements to be absorbed into the blood and act upon the acids. These elements are easily provided. Simply get a small supply of 'Alkia Saltrates' from any chemist. As much of this as can be heaped on a sixpence should be dissolved in your tea, coffee, water or other drink and taken every morning. No trace of any bitter, salty, sour or other taste can possibly be detected. Also it cannot upset or irritate even the most delicate stomach. The only evidence that you are taking a medicine will be the plainly noticeable relief from rheumatic pain which it quickly produces. In each package of 'Alkia Saltrates' is an authoritative and extremely valuable treatise, giving useful diet hints and other interesting information for rheumatic sufferers.

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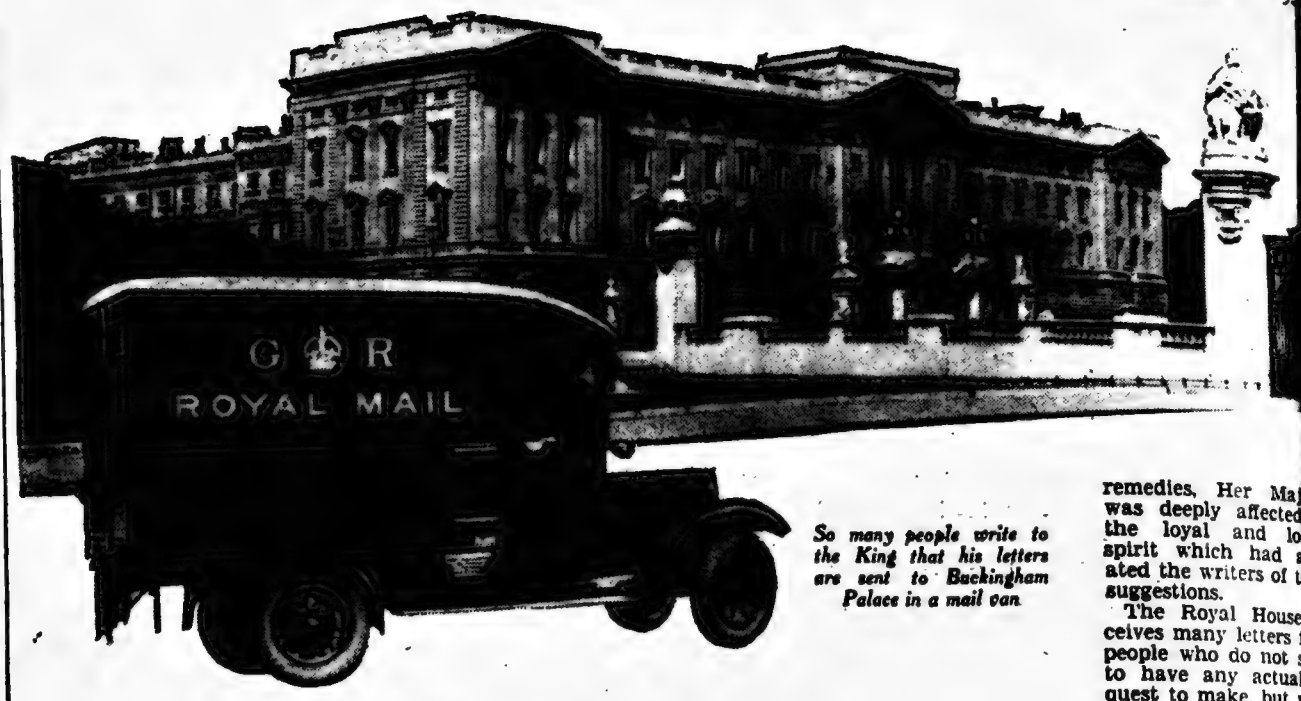


So many people write to the King that his letters are sent to Buckingham Palace in a mail van

Telling it to the KING

THERE is no more understanding and sympathetic monarch than His Majesty King George the Fifth.

And nowhere is that better exemplified than in the manner in which he arranges for the handling of correspondence received from his subjects in every part of the kingdom, and, indeed, all over the Empire.

Some of these letters, of course, contain genuine grievances. Others do nothing of the kind and serve no other purpose than to swell the King's very large post-bag.

What is it that these loyal subjects, however misguided some of them may be, write about to His Majesty?

Now and then a news item in the Press throws some light on the subject, as, for instance, the letter Mr. Stitson wrote recently when the educational authorities were prosecuting him for keeping his small daughter at home during her sick mother's absence in hospital.

Some hundreds of letters are addressed to the King every week, and the Queen, too, has a large number sent to her.

The majority of them are from people who feel, rightly or wrongly, that they are victims of injustice, and think that a direct appeal to the highest authority in the land will lead to their grievance being set right.

In fairness to the writers, it must be said that their appeals are not usually made until the supplicant has exhausted all other channels.

There was the case of a father whose boy, after causing everyone, including members of his own family, a great deal of trouble, had been sent to a Borstal institution. The saddened parent felt the disgrace keenly and tried every possible means to obtain the lad's release before the specified term had expired.

FINALLY, he wrote to the King, who considered his letter sympathetically, though nothing could be done to bring about an earlier release of the son. But the father's state of mind was reflected in a remark to a friend: "Mother and I feel happier now I have written, for we have done all that is possible for the lad and we know he will understand."

A great number of these daily letters come from ex-Service men who have had some trouble concerning pensions, like that from a man who became tubercular some years after the war. His own medical adviser had no doubt that the trouble was due to war service, but the authorities thought otherwise.

After years of fruitless efforts to justify his case, he decided to appeal to his Sovereign. As a result, the case was dealt with again, this time with happier results.

During the King's last serious illness the Royal postbag was filled to overbrimming. Her Majesty at this trying period was also the recipient of hundreds of letters of sympathetic trend.

The women of Great Britain rallied round (in correspondence) with their kindly-meant suggestions for the King's medical treatment. Most of the remedies they suggested were the quaint, old-fashioned ones, and others were unique in that they were about most unheard-of things, relic treatments from the Dark Ages. Some certainly would appear to be more peculiar than efficacious!

WARM goose fat and cayenne as an embrocation for the chest. "If your Majesty will try this, I am sure that the King will speedily recover," ran one letter. Others contained innumerable recipes for broths and medicinal drinks, from onion water and blackcurrant tea to potions too strange to be properly described!

It is a fact that, though it was out of the question to adopt any of these remedies, Her Maj was deeply affected the loyal and lo spirit which had a ated the writers of t suggestions.

The Royal House ceives many letters f people who do not s to have any actual quest to make, but w in a spirit of friendli about homely thi One woman descri how she assiduously lected newspaper p traits of little Prin Elizabeth and remar that she liked her such and such a dress with her curls done i certain way.

Again there are th people who are either an inventive turn mind or have someth to sell, like a mod Pied Piper, who offe to rid Buckingh Palace of mice with specially - contri mouse-trap which he h himself designed.

one knows how the thought was gendered that mice were a nuisance the Royal home. The mouse-catch may have been merely hopeful!

Devices designed for protection agai robbery or housebreaking are comm offerings, and it may be that some ingenious and worthy of commer notice; but it is unreasonable to exp the Royal House to concern itself w matters of this nature.

As everyone knows, shops where Ro purchases have been made are allow to advertise their Royal patronage af application has been made to the ri quarter and permission formally grant

It is, however, no uncommon thi for people who are not tradesfolk a make different things on their o account to write about their products send samples to the King and Que These people are kindly, but firm dealt with, since no advertising or ploitation of this kind can be allowed.

Letters from children form anoth section of the Royal post, though t Princes, and now the young Prince Elizabeth and her sister, are more of the recipients of letters from juveni admirers than is His Majesty.

ONE enterprising small boy wrot "Dear King,—When I am gro up I mean to be a Sailor becau you are one, and so I could not better. . . ." This is only excelled the little girl who wrote offering her p rabbit to amuse "the dear King wh he is sick."

In these days it would be impossib for His Majesty to deal personally wi the huge amount of correspondence a dressed to him. He has, however, responsible staff, which reads eve letter and arranges for them to be dea with. Nothing is passed unopened.

Nevertheless, it should be a matt for thought that the King is a pe sonage whose every moment— and tho of his staff—are valuable. Writing Royalty may be imperative to certa minds in distress and in other circum stances, but the letter-writers who r write merely because they want a rep on the Royal notepaper should kno better.

Sad as some of the letters may b however pathetic the appeals, futile others undoubtedly are, they all sho the very intimate place His Majesty h in the hearts and minds of his subject

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Slip."

NORTHERN DAILY TELEGRAPH:—"The oratorical FAST prepared by the National Liberal Federation for the returning prodigals was most happily timed."

LIVERPOOL ECHO:—"Delightful antique, deckle edge stationery, in three DELICATE TINTS ALL WHITE."

HULL AND LINCS TIMES:—"Mr. ——'s BEADLES will meet at Goxhill Station."

GLASGOW DAILY RECORD:—"If you are still searching for economical supper dishes, here is one I tried and found both SAVOURY AND EXPENSIVE."

NEATH GUARDIAN:—"During the Boer War gas flares flamed out the message of the relief of LADY SMITH OF MAFEKING and the final victory."

DUBLIN EVENING HERALD:—"Every morning an hour before SUNSET."

SUSSEX EXPRESS:—"There was a great demand for the 40 cows and calves offered, and every one was COLD."

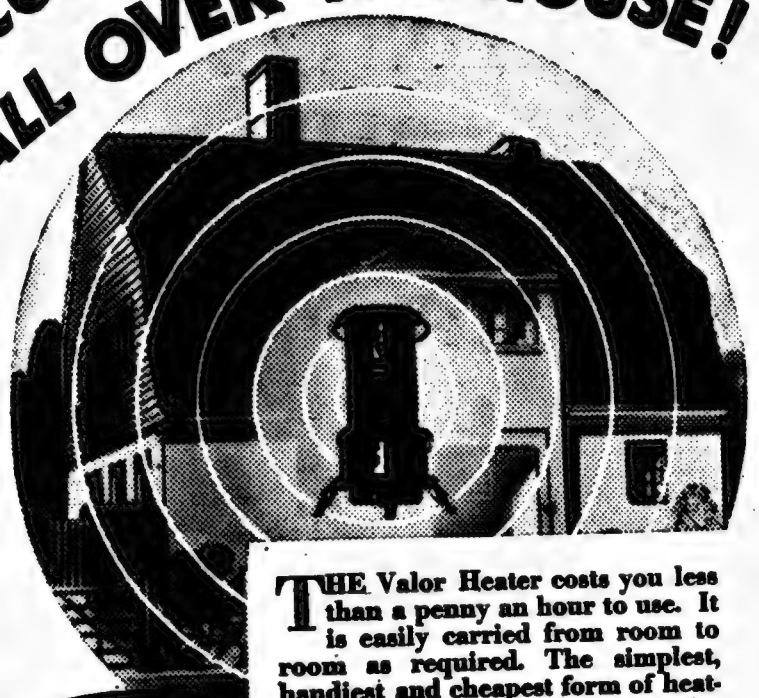
NORTHERN DAILY MAIL:—"Man who was befriended by TILTED lady."

OLDHAM GREEN FINAL:—"Ex-Corporal Thompson will fight again at Royton against George Young over ten ROADS."

GIRLS' FRIEND LIBRARY:—"They were still a SMILE or so from Dunclair."

TORBAY FOOTBALL HERALD:—"The visit of Brentford to Gillingham ATTACKED 10,000 spectators."

COSY WARMTH ALL OVER THE HOUSE!



THE Valor Heater costs you less than a penny an hour to use. It is easily carried from room to room as required. The simplest, handiest and cheapest form of heating you can possibly buy. Burns for hours without attention, and lasts for years without any expense beyond oil and wick. No smoke, no smell, no trouble. *Over two millions sold.* Buy yours from your ironmonger or stores to-day — *but make sure you get the genuine British-made Valor, and so avoid paying tax on imported articles.*

ALL-BRITISH MADE

Valor OIL HEATERS

PRICES FROM 12/6

No. 525R (Large black) model as illustrated now reduced to 21/-

Write for illustrated and descriptive Price List

ANGLO-AMERICAN OIL CO. LTD.

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85 Albert Embankment, Vauxhall, London, S.E.11

Look for this Valor shield, your guarantee of quality & British manufacture.

D.A.186

Always use ROYAL DAYLIGHT OIL for best results

ASTHMA

The dreaded Winter Onslaught of Asthma and Bronchitis to be Countered by the FREE Distribution of 20,000 Samples of the Most Amazingly Successful Asthma Cure ever discovered. Send for your Free Sample, the remarkable Treatise on Asthma by Dr. Singha, and the book of thousands of recent Testimonials of Cures.

A Free Trial supply of the Dr. Singha (Brand) Asthma Tablets will be sent to every sufferer who posts the coupon below. With the free trial supply will be sent a treatise proving the relief that can now be obtained from Asthma. Why live in fear of the dreadful Asthma attacks?

No matter how long or how grievously you have suffered, or how many years it is since you finally gave up hope of relief, your case can be matched out of the hundreds reported to us as tremendously benefited or completely conquered. The Dr. Singha Indian Remedy has had a success unmatched in the annals of medicine, the marvellous news spreading "like wildfire" among asthmatics and bronchial subjects. The Tablets have been procurable in this country little more than a year, yet thousands of glowing tributes have been received, of which the few printed alongside are but faintly typical.

ENJOY FREEDOM FROM ASTHMA AGONY

OTHER men and women no longer fear the agonising spasms of Asthma. You can enjoy the same benefits as the many men and women of all ages who gratefully and enthusiastically tell you their own experiences of the Dr. Singha remedy in the treatise that accompanies each Free Trial Supply.

Don't think even if you have tried other "remedies" with little or no benefit that your case is hopeless. Read the testimonials to the Dr. Singha Asthma and Catarrh Tablets. Also try them free before you buy them. You are welcome. And the worse your case the more you are welcome to a free trial supply. The more you have suffered the greater will be your benefit. And we shall be glad to know that you are yet another person saved from Asthma suffering.

Remember, our Qualified Experts are always at your service—Free.

READ THESE TRULY AMAZING TRIBUTES OF COMPLETE CURES!

COMPLETELY CURED

Mrs. M., Stratford, E.—"*I am writing to tell you that I have been Completely Cured of my Bronchial Asthma. I was rather doubtful for the first month, but persevered with the treatment, with this marvellous result. Mine was a frightfully bad case of many years' standing, having been given up by four leading Doctors, and had been obliged for months to take injections regularly every night and morning to get any relief at all. I am most grateful now. I still have about half a bottle left, and I have not taken any tablets for weeks, and feel better than I ever did. With many thanks.*"

AFTER MORE THAN 40 YEARS' SUFFERING

Mr. P. J. S., London, S.W.19.—"*Please forward to above address one bottle of Dr. Singha Asthma Tablets. Pleased to say I am still going strong. Not had a single attack since taking your tablets six months ago. Jolly good after more than 40 years' suffering.*"

ENTIRELY FREE FROM ASTHMA

Mr. C. E. P., Loughborough.—"*I am very pleased to tell you that I AM ENTIRELY FREE FROM ASTHMA AT PRESENT. The Asthma Tablets have been wonderful in the way they have worked. I have tried so many so-called Cures, and was very pessimistic when I started to take the Dr. Singha Tablets, but almost immediately there was a change for the better. I believe I had taken the Tablets for seven weeks, and although I have some Tablets left I have not had to take one for about a fortnight. I shall always keep a supply handy. . . . I have proved they are a cure and not merely a relief. I have been out and about in this present foggy weather without HAVING ONE SINGLE PANT.*"

COMPLETELY CURED AFTER 73 YEARS

C. S., London, S.E.16.—"*Will you send another bottle of your wonderful Tablets? MY DOCTOR CAME TO SEE ME, and told me that there was nothing the matter with my chest. SO I HAVE BEEN CURED OF ASTHMA, WHICH I HAVE HAD ALL MY LIFE, AND I AM IN MY 73rd YEAR.*"

QUITE FREE FOR A LONG TIME

Mr. H. H., Monmouth.—"*I have been waiting before writing you to see if I had a return of the Asthma, but I am thankful to say I am quite free from it, and have been for quite a long time. I think it is wonderful.*"

SLEEPS WELL AFTER 20 YEARS

Mr. T., Swansea.—"*I find it doing me a world of good, and ever since I've been using your tablets I am a new man. I can sleep well at nights, a thing which I've not been able to do this past 20 years.*"

NEVER FELT BETTER

W. J., Enfield.—"*I have had two small bottles and they are great—never felt better for years.*"

NO ATTACK AFTER 4 MONTHS

P. J. S., Wimbledon.—"*I am glad to inform you that I have not had one attack of Asthma since taking your tablets four months ago.*"

NOT HAD AN ATTACK SINCE

Mrs. G., Bootle.—"*I think they are wonderful, as I have not had an attack since I have been taking the tablets.*"

The originals of the above, together with thousands of other testimonials, are open for inspection at the offices of the company.

A PROPHECY ABOUT YOURSELF

Within a very few days of your trying the Dr. Singha Tablets we know that you will write telling us about your grateful appreciation of this famous Indian remedy. Also you will tell others whom you know are suffering from Asthma.

Every post brings us requests for samples as well as orders for the full-size supplies, due entirely to the grateful recommendations of those who have tried and obtained benefit from the Dr. Singha Asthma and Catarrh Treatments.

Just post this Coupon. State name and address on the Coupon in BLOCK letters. Enclose 3d. stamp towards the packing and postage of your Free Trial Supply. By return of post you will be able to begin your immediate and lasting relief from Asthma or Catarrh. Here is the Coupon. POST IT NOW.

CATARRH SUFFERERS

The Dr. Singha Indian Catarrh Cure is as wonderfully efficacious as the Asthma Tablets. If your trouble is Catarrh in any shape or form, you will get immediate relief and a definite promise of a permanent relief from your first trial of the Dr. Singha Indian Catarrh 2-in-1 Treatment. Wonderfully effective also for Head Colds and Influenza. Send 3d. NOW (see Coupon alongside) for Test Supply and remarkable Treatise.

FREE TRIAL SUPPLY

OF THE DR. SINGHA (Brand) TABLETS.

To DR. SINGHA ASTHMA CURE CO., Dept. J.B.1, CAERNARVON

Please send me Treatise, Testimonials, and

(1) Sample of Dr. Singha (Brand) Asthma Tablets (3d. in stamps enclosed).

(2) Sample of Dr. Singha (Brand) Catarrh Cure (3d. in stamps enclosed).

Please cross out which not required.

NAME.....
(State if Mr., Mrs., Miss or Title).

ADDRESS.....

.....

Age.....How long suffered.....J.B.1.

A baritone with tone so deep
Had lost his voice
and lost his sleep
Until a little bird
said: "Cheep!

Go—suck a ZUBE"

Zubes are best for throat and chest. They take the "nip" out of the wind and give you a pleasant glowing warmth as you suck them.

ZUBES

2½D. per 2 ounces or in Airtight Tins, Except in I.F.S. 3D. & 6D.

GRAVES

offer amazing value in Ladies' Fashions—Costumes, Frocks, Underwear, Furs, Coats, &c., and you should write to-day for the GRAVES Fashion Display, Post Free.

Simply state style of garment required, & a range of Patterns of the actual materials will be sent per return, with self measurement form and all necessary information.

A.F.1 In Plain Art Silk Crêpe Suede, collar and Mock Waistcoat in Art Silk Marocain. Blue, Emerald, Brown, Navy, & Black. Busts: 32, 34, 36, & 38in. Lengths: 40 to 46in. 24/9 4/- MONTHLY.

A.F.8 Leatherette Coat. Pin tucked sleeves, collar & centre back, apron front. Scose lining. Green, Chocolate, Wine, Lido, Navy, Black. Busts: 32,34, 36, & 38in. Lengths: 40-46in. TERMS: 3/6 MONTHLY. 21/6

Many other attractive bargains are available, including money-saving opportunities in Maids' & Children's wear. You save pounds by dealing direct with the Warehouse.

J. G. GRAVES LTD. SHEFFIELD

FREE—A 28-Page Cookery Book.

"Secrets of Lighter Pastry," an invaluable book, is offered free to every reader who completes the coupon in the STORK MARGARINE advt. on p. 12. Simply fill in your name and address.

Radio for Xmas.

Readers who contemplate purchasing a Radio Set for Christmas should not overlook the Marconiphone offer on p. 27. A free descriptive Catalogue of Marconiphone Radio Sets, all of which can be obtained on easy terms, will be sent to those who fill in the coupon in the advt. on p. 27.

ASTOUNDING
BAD LEG CURE
By ZAM-BUK

Mr. C. J. PETHERICK

"MY left ankle broke out in terrible ulcers," says Mr. C. J. Petherick, of 69, Petherton Road, Highbury, London, N.1. "A patch of disease formed fully three inches square. For two years I was never free from inflammation and pain. The ulcers almost ate to the bone.

"Zam-Buk proved my salvation. Repeated dressings of this fine herbal ointment stopped the discharge, removed all pain, and caused the complete growth of firm healthy flesh. My leg is now sound and strong and I've Zam-Buk alone to thank for it." C. J. Petherick

Zam-Buk cures because of wonderful herbal oils which penetrate through the tissues and reach the seat of disease. Splendid for chapped hands, piles, ulcers, pimples, poisoned wounds, cuts, burns, cold-on-the-chest, etc. 1/3 or 3/- box.

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BRAND

CARPET SQUARES
Rugs, Cork Lino, and Congoleum Squares, etc., in loveliest artistic patterns and colour harmonies, direct from Graves Warehouses at money-saving prices. Delivered Carriage Paid for a small deposit with order. Balance in monthly payments. Write for handsome illustrated catalogue post free, showing all kinds of floor coverings, in actual colours at Bargain Prices and on Easy Terms.
J. G. GRAVES Ltd. SHEFFIELD

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THE BIG TWO
RACING & FOOTBALL

THE SAME GENEROUS TERMS as offered by the "Big Two" for the Flat apply to Racing under
NATIONAL HUNT RULES
Favourites, Jockeys' Mounts, "Any-to-come," Owners' and Trainers' Selected, Doubles, Trebles, Accumulators, Systems—all accepted.
LETTER COMMISSIONS are accepted from 1/- up to any amount in accordance with rules.

STARTING PRICE
If your Commission bears a postal time stamp not later than the set time of the race—any race—you will be on at full Starting Price.

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Commissions received at long odds before the day of the race will be on at full market price quoted at time of posting, in accordance with rules.

WIN OR PLACE NO LIMIT SINGLE EVENTS

FOOTBALL
14 LISTS TO CHOOSE FROM
6 LEAGUE, 5 LEAGUE, 4 LEAGUE,
NOTHING BARRED
NOTHING STARRED

DAVID COPE
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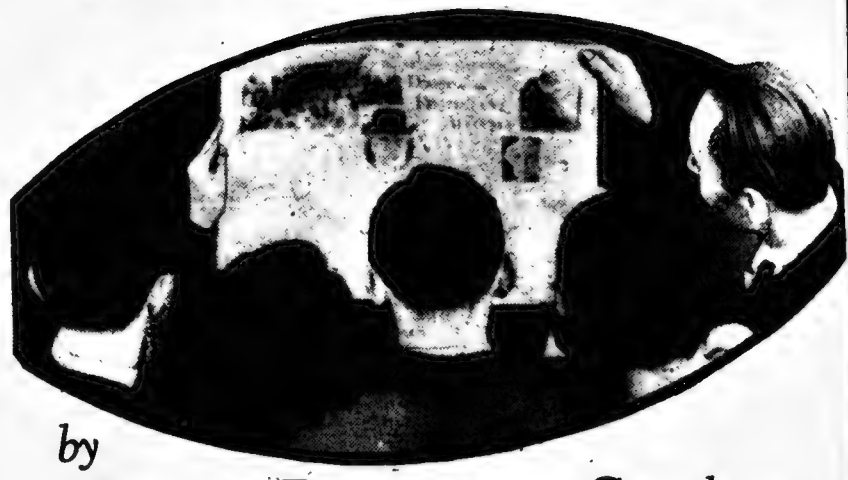
Why we talk about JOHN BULL



by LETTER PARLIAMENT *Contributors*

I TALK to my friends about JOHN BULL because it is a paper that the poorest can purchase, but the richest cannot "buy." It will stoop to the help of the humblest, but will not bend before the mightiest in creed or party.

It is a deadly enemy to cant, corruption and greed, and a powerful friend to all who are ambitious to serve their fellowmen.

With no axe to grind, it can open its columns to the best brains of all parties, and is, therefore, a power to instil into the minds of its readers the sweet virtue of tolerance.—*D. W. S., Fulham.*

Human Touch

It is human. There is an intimate link between the Editor and reader. It is a clean family paper; touches on the outstanding events of the day; protects its readers from fraud.

It offers an unrivalled Advice Service; doesn't forget unfortunate families; is an outspoken critic of hypocrisy and bureaucracy.

The insurance has been a godsend to many a family; the competitions are attractive, but secondary.

I talk about JOHN BULL to people of all classes, because there is something in it to suit all classes—"The Paper for the Classes and the Masses."—*James McLaughlin, New Malden.*

Never Let Down

As a member of a debating society, meeting regularly to discuss current social topics, I find full scope to talk about JOHN BULL because I make it my sheet-anchor.

It keeps me well informed regarding past and present, and forewarned as to the future.

It is a feather in JOHN BULL'S cap that, whenever I quote it as my authority for a statement, that authority is never questioned.

Moreover, JOHN BULL has never let me down, and my fellow-members know it.—*Mrs. M. E. H., Flints.*

Problems Solved

If I suffer some misfortune in my home, it sends me a cheque to put things right. If I send a good "Bullet," it rewards me.

Its "Homely Wisdom" and "The Human Machine" are worth broadcasting, and "The Greatest of These—" it wisely dispenses. "Human Documents" show me understanding, and help me with my own problems.

It has saved me pounds from rogues who would rob me, so I shout its name from the house-tops.—*Peter, Derby.*

Soul to Soul

Men and women have souls; so have books and newspapers. The soul that shines through the words and deeds of our Prince has endeared him to his people; the soul that pervades the writings of Shakespeare has made the name of Shakespeare immortal.

In just the same way the soul that animates JOHN BULL has gained for it immense popularity. The soul of JOHN BULL is fundamentally a welding together of strength, candour, integrity and sympathy. It is a soul that can elevate lesser souls.—*P. A. Grant, Swansea.*

Lame Dog Helped

It opens "without fear or favour," then "straight from the shoulder" punches evil till its rottenness is patent to the simplest.

It belabours the "dirty dog"; it encourages the lame one. It boldly faces the problems of the seamy side of life; but it maintains optimism and courage.

Its "homely wisdom" makes truly "comforting words" to all who read.

Wisely, it winds up with a laugh, realising that while we can laugh we are safe.—*W. E. T., Northampton.*

Bracing Tonic

With so much wire-pulling, class distinctions and Party politics, we welcome the plain truth; and though it sometimes hurts, there's no tonic that does us more good.

It is for this reason that nobody can go behind the truth of the courage with which JOHN BULL tackles the problems which come before its notice.

I know of no periodical which is so fearless in facing the plain truth, and exposing the would-be hidden crime.—*M. H., Colwinston.*

Village Guide

I talk about JOHN BULL because everyone else does. In a village like this every house practically takes it, and the question, "Did you see so and so?" is an everyday affair.

One gets all-round views on most things in it, and it does not sneer at other papers, even when not agreeing with them.

It often saves people money by showing up "wrong 'uns," and where one uses the post to shop its advertisements are an immense advantage.—*E. H. F., Wilts.*

Reliable

I believe it to be thoroughly honest. Its competitions and Free Insurance Schemes are unrivalled.

It exposes fearlessly all bogus schemes which seek to entrap and ruin the unwary investor, and gives sound advice to those who consult it before embarking on any new enterprise.

Its articles are instructive and unbiased, written by experts who study all the details of a subject.

It champions the cause of the afflicted and downtrodden.—*P. W., Birmingham.*

Sermon Matter

Always clean, fresh, instructive and accurate, it reflects the fairness and the common sense of the British people and deprecates extremism of all kinds.

I have quoted it in the pulpit, and its articles have often furnished illustrative matter for special sermons.

It looks at life optimistically, and thus provides the tonic we all need in these times along with occasional salutary jars to shock us out of our complacent attitude to national sins and public scandals.

Because my parishioners should read JOHN BULL, I talk about it.—*C. Keith McWilliam, Lanarkshire.*

Fights Tyranny

This great journal is entitled to the support of every right-thinking man and woman in the fight it is waging against the tyrannical Lunacy Board of Control.

For years, irrespective of creed or party, it has fearlessly championed the cause of right against might. It cannot be intimidated, its influence cannot be bought.

JOHN BULL is the paper that gets wrongs righted—that's why I talk about it.—*C. S., London, N.*

• • •

It's like a strong hand, gripping firmly; like a true pal, dependable; like a dog on guard, watchful.—*S. H. Thompson, Preston.*

I'm a seeker after truth, and JOHN BULL hands me the goods.—*G. J. Smith, London.*

It contains advice to housewives, and helps them to say "No" to the impostor who calls at the back door.—*F. B., Middlesex.*

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published; 2s. 6d. for "Shorts." Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, December 13.

When My Heart Stood Still.

A SOCCER SEER'S SELECTIONS

For December 10

FIRST DIVISION.
(1) EVERTON v. Huddersfield.
*(2) WEDNESDAY v. Middlesbrough.
(3) W.B. ALBION v. Bolton.
(4) ARSENAL v. Chelsea.
(5) Birmingham v. Liverpool.
(6) Blackburn v. NEWCASTLE.
(7) Blackpool v. Sheffield U.
**(8) DERBY v. Wolverhampton.
(9) Leeds v. ASTON VILLA.
(10) MANCHESTER C. v. Portsmouth.
(11) SUNDERLAND v. Leicester.

SECOND DIVISION.
(1) WEST HAM v. Manchester U.
(2) Millwall v. Plymouth.
(3) Chesterfield v. Grimsby.
**(4) BRADFORD C. v. Oldham.
*(5) BURY v. Charlton.
(6) Fulham v. Hotspur.
(7) Lincoln v. STOKE.
(8) NOTTS COUNTY v. Burnley.
(9) PORT VALE v. Bradford.
(10) SOUTHAMPTON v. Forest.
*(11) SWANSEA v. Preston.

SOUTHERN SECTION.
(1) CLAPTON ORIENT v. Watford.
(2) BOSCOMBE v. C. Palace.
(Provisional.)

SCOTTISH LEAGUE.
(1) HAMILTON v. St. Johnstone.
(2) AIRDRIE v. Ayr United.
(3) Queen's Park v. RANGERS.
**(4) CELTIC v. Dundee.
(5) Cowdenbeath v. THIRD LANARK.
(6) E. Stirling v. MOTHERWELL.
(7) HEARTS v. Aberdeen.
*(8) KILMARNOCK v. Clyde.
(9) Morton v. FALKIRK.
(10) Partick v. ST. MIRREN.

ENGLISH CUP—Round II.
**(1) WALSALL v. Hartlepools.
**(2) HALIFAX v. Workington.
(3) READING v. Coventry.
(4) SOUTHEND v. Scarboro'.
(5) BRISTOL ROVERS v. Gillingham.
(6) Folkestone v. Newport.
(7) NORTHAMPTON v. Doncaster.
**(8) CHESTER v. Yeovil.
*(9) BRISTOL CITY v. Tranmere.
(10) BRIGHTON v. Wrexham.
(11) STOCKPORT v. Luton.
(12) SOUTHPORT v. Swindon.
(13) Carlisle v. HULL.
(14) ACCRINGTON v. Aldershot.
*(15) CREWE v. Darlington.
**(16) GATESHEAD v. Margate.
17) Torquay or Boscombe v. Q.P. Rangers.

SPECIAL STAR CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home and *A* for away team.

Example Code.—Div. I.—8 (*H*); Div. II.—4 (*H*); Scottish League—4 (*H*); English Cup—2 (*H*) would indicate Derby County, Bradford City, Celtic and Halifax.

20lbs. TEA VALUE £2 ABSOLUTELY FREE!

P. D. ARMOUR, the great meat magnate, was once asked by a young man what kind of business he should go into. Armour replied: "Sell something that everybody needs."

We go further than giving advice: we give our Club Agents, free of all charge, sufficient stock to enable them to start and maintain their own business.
Twenty lbs. of Best Tea, packed in 40 half-pound packets, value £2, is yours FREE if you sign the coupon below.
The 20 lbs. of Tea is yours to do as you wish—to use or to sell. If you decide to become a SARTOR TEA AGENT you will receive a commission of 2/4 in the £ on your sales.
Further, every half-pound of Tea bears a dividend voucher value 2d., and every Sartor Tea customer receives a Free £250 Accident Insurance Certificate.
You can easily add £1 to £2 per week to your income; become Sartor Tea IS "*something that everybody needs.*"
Why stop at Tea? Everybody needs Clothing, Boots, Shoes, Furniture, Blankets, Beddingand all Household Goods. As a Sartor Club Agent you can sell all these goods and your income will increase by leaps and bounds.
All you have to do is to obtain 20 of your friends to pay 1/- per week for 20 weeks and your Sartor Club is formed. You will collect 20/- each week and remit to us: in return we shall immediately despatch the goods ordered to the customer, whose address you give us.
At the completion of the Club you will receive a cash commission of 30/-, plus 5/10 for postages, or goods to the value of 40/-.
A combination of a Sartor Tea Agency and a Sartor Club Agency will guarantee a regular income for you in your own business.
We want to send you your Free Gift as soon as possible. Post the coupon below to us to-day so that we may send you immediately our 128-page catalogue, collection cards, and full Club literature.
Immediately your Club is working we shall send you FREE of all charge, as an absolute Gift, 20 lbs. of Tea, value £2.
Follow the advice of P. D. Armour. Sell goods that everybody needs. Become a Sartor Club Agent, obtain your Free Gift of stock. Start your own business and earn Big Money regularly.
DO NOT DELAY. POST THE COUPON TO-DAY.

ADD £1 to £2 PER WEEK
TO YOUR INCOME AS A
SARTOR AGENT

SARTOR WHOLESALE WAREHOUSES
Derby St., Cheetham, MANCHESTER

FREE GIFT COUPON

Agents' form of application. **£2 FREE GIFT.**

Sartor Wholesale Warehouses, Derby Street, Cheetham, Manchester.
Dear Sirs,
Please send me the necessary stationery for the forming of a Sartor Club, as per your offer.
Should I decide to become a Sartor agent, I will collect and remit to you, each week, the amount collected for one or more Clubs, when you will forward goods selected from the illustrated lists issued, and shown on the official order form.
Seven days after my club is formed I am to receive A GIFT of 20 lbs. of Tea, value £2, absolutely free of all cost.
In addition, on completion of the club, I am to receive cash to the amount of 30/- plus 5/10 for postage expenses, etc., or SELECT GOODS to the VALUE of 40/- inclusive.

NAME (Mr. or Mrs.) .....
(In full) Block Letters.
ADDRESS .....
(Block Letters.)
.....

½d. stamp, unsealed envelope. "John Bull"—Dec. 10/32.

As Christmas is the Time for Good Things—

GIVE

PLAYER'S

PLAYER'S "MEDIUM" NAVY CUT TOBACCO 4oz. TIN 4/4
PLAYER'S MEDIUM NAVY CUT
PLAYER'S "MEDIUM" NAVY CUT CIGARETTES 100 IN DECORATED XMAS PACKING 4/9½

ISSUED BY THE IMPERIAL TOBACCO COMPANY (OF GREAT BRITAIN & IRELAND), LTD.

LIFE PENSION, BIG CHEQUES and GIANT HAMPERS for this XMAS X-WORD

£800

HUGE 2-IN-1 FIRST

and

30/- A WEEK FOR LIFE

OR ONE LUMP SUM OF £800

THIS BIG HAMPER ADDED TO EVERY PRIZE

TEN SEASONABLE LUXURIES ARE CONTAINED IN THESE HAMPERS

PLUMP SURREY FOWL
SAUSAGES

PLUM PUDDING---DUNDEE CAKE
MUSCATELS AND ALMONDS
CHOCOLATES---CIGARETTES
CRACKERS-BISCUITS AND A
BOTTLE OF FINE OLD PORT

£100 BETWEEN ALL RUNNERS-UP

EXTRA **£100** BONUS BETWEEN RUNNERS-UP WHO HAVE SENT TWO SIXPENNY ENTRIES IN THE SAME ENVELOPE

"John Bull" will pay a Life Pension of 30/- a week and £800 cash (or a lump sum of £800 cash) for a correct solution on one square of the puzzle below. Failing a correct solution the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £100 will be divided between those competitors who enter squares containing one error only, or only one error more than the winning solution. A big Hamper added to every winner's prize. An extra Bonus of £100 will be divided between Runners-up from whom we have received two sixpenny coupons in same envelope. Solution of puzzle will be published in "John Bull" on sale Thursday, December 22nd, and winner in "John Bull" on sale Thursday, December 29th.

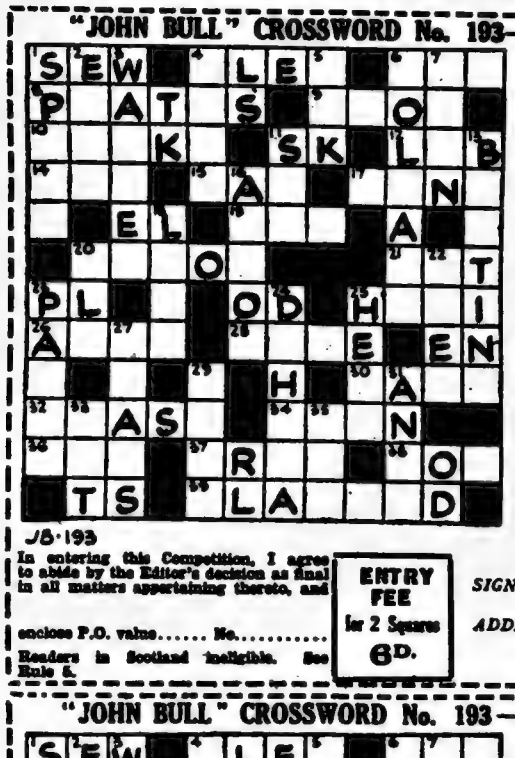
If December days are dreary, you can always brighten the evenings with a "John Bull" Crossword. There is no more entertaining puzzle, apart from the many substantial awards which await successful competitors.

This week you have the opportunity of winning a huge 2-in-1 First Prize—£800 in cash and a Life Pension of 30s. a week. An extra £200 is to be distributed as announced among Runners-up. In addition to the cash prizes, a Giant Hamper full of seasonable luxuries will be sent to every winner.

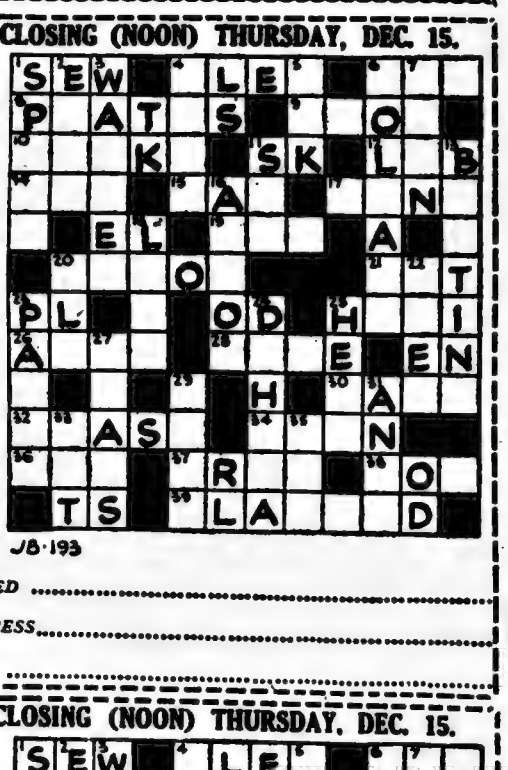
Solve this Christmas puzzle to-night and become the next of "John Bull's" Crossword Pensioners!

WIN THIS X-WORD LIFE PENSION TO-NIGHT!

"JOHN BULL" CROSSWORD No. 193—CLOSING (NOON) THURSDAY, DEC. 15.



JB·193



JB·193

In entering this Competition, I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. value..... No.....

Readers in Scotland ineligible. See Rule 5.

ENTRY FEE for 2 Squares 6D.

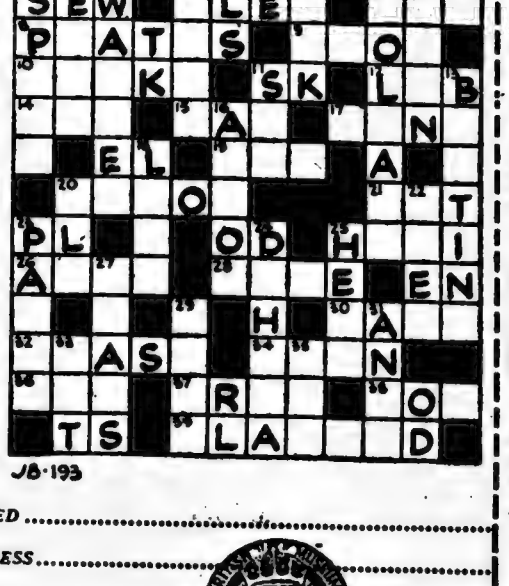
SIGNED .....

ADDRESS .....

.....

"JOHN BULL" CROSSWORD No. 193—CLOSING (NOON) THURSDAY, DEC. 15.

JB·193



JB·193

In entering this Competition, I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. value..... No.....

Readers in Scotland ineligible. See Rule 5.

ENTRY FEE for 4 Squares 1/-

SIGNED .....

ADDRESS .....

.....

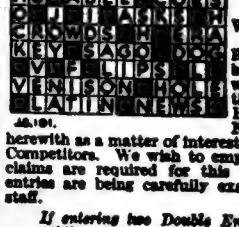
CLUES ACROSS

1. Stitch.
4. An excuse.
6. Hubby often pays dearly for this.
8. Babbles.
9. This gives you change.
10. Are often skated over.
12. Slow ball at cricket.
14. Busy little insect.
15. A gentle blow.
17. One over eight brings this.
19. Makes a noise when kicked.
20. Half-witted person.
21. Obtained.
25. Prefix meaning half.
26. Swiss mountains.
28. Downward course is taken by.
30. What boy did to bell.
32. Rub out.
34. King of the jungle.
36. Utter.
37. As 2 down.
38. It's breezy up on this.
39. A garden is usually this.

CLUES DOWN

1. It comes from the sea.
2. Ould Oireland.
3. Money is, by waster.
4. Perfect nuisance.
5. Inquire.
6. It's off the trees now.
7. On.
11. Where you take the waters.
13. Reason dogs run.
16. Theatrical performer.
18. Woman's may deceive you.
20. Ailing.
22. A portent.
23. Are often damaged in a riot.
24. Big autumn flower.
25. Brave man.
27. What schoolboy does religiously.
29. Mother loves to do this at a wedding.
31. Prefix meaning before.
33. Rodent.
35. Tavern.

NO CLAIMS REQUIRED



JB·191

Solution of "John Bull" X-Word No. 191

Winners in 190 on page 12. Result of 191 will be published next week. The solution of "John Bull" X-word No. 191 is given herewith as a matter of interest to our X-word Competitors. We wish to emphasise that no claims are required for this X-word as all entries are being carefully examined by our staff.

If entering two Double Entry Forms cut them out separately—add name and address to each.

ENTRY FEE

With two squares send P.O. for SIXPENCE. With four squares send P.O. for ONE SHILLING. See Rule 1.

NEWSAGENT'S PRIZE.

A special prize of £5 will be awarded to the Newsagent from whom this contest's first prize-winner usually purchases his copy of "John Bull." Should the first prize be shared the £5 will be divided between sharers' Newsagents.

ADDRESS ENTRY

"JOHN BULL" CROSSWORD No. 193, 57, Long Acre, London, W.C.2 (Comp.).

READ THESE RULES AND CONDITIO

1.—Complete Puzzle in ordinary ink, copying-ink or copying-ink pencil, cut out whole entry form whether both puzzle squ are used or not. Entry fee for two squ is SIXPENCE—for Four Squares send SHILLING. Make Postal Order payab Odhams Press Ltd., and cross it /& Co./; name and address and date of posting on of P.O. and fill in the number upon Form; send Entry Form by post, as dire to reach us not later than NOON, Thur December, 15, 1932.

2.—No competitor may submit more two Double Entry Forms (four squares). Squ left incomplete, mutilated, indistinct or al will be disqualified. No responsibility is acce for any entry lost, delayed, not delivered or laid, and no correspondence will be entered

3.—Winner of this contest will appea "John Bull" on sale Thursday, December 1932. Should any competitor not announ as a winner have entered a coupon eligible a share of the First Prize he must demand scrutiny by first post, Tuesday, January 1933, in accordance with directions given result. Any such scrutiny, which may als the result, must be accepted as final. scrutiny can be conducted in connection with additional award of £100 to be divided betw the Runners-up. Competitors should note errors are computed according to the numbe words which wrongly answer the Clues give

4.—In the event of a tie, a prize will be divi but no competitor may receive more than share of it. Should First Prize be shared, cash will be paid instead of the two-in-one aw

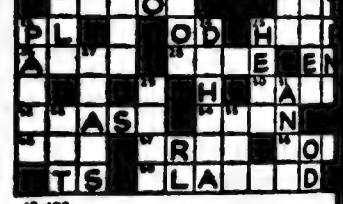
5.—Readers in Scotland are debarred and cannot enter this competition. Any e form bearing an address in Scotland will disqualified.

6.—Failure to comply with any of the ditions involves disqualification.

7.—Employees of Odhams Press Ltd., members of their families are not eligible compete.

KEEP YOUR COPIES BELO

These miniature reproductions of this we Puzzle are only to be used for keeping co of your solutions.



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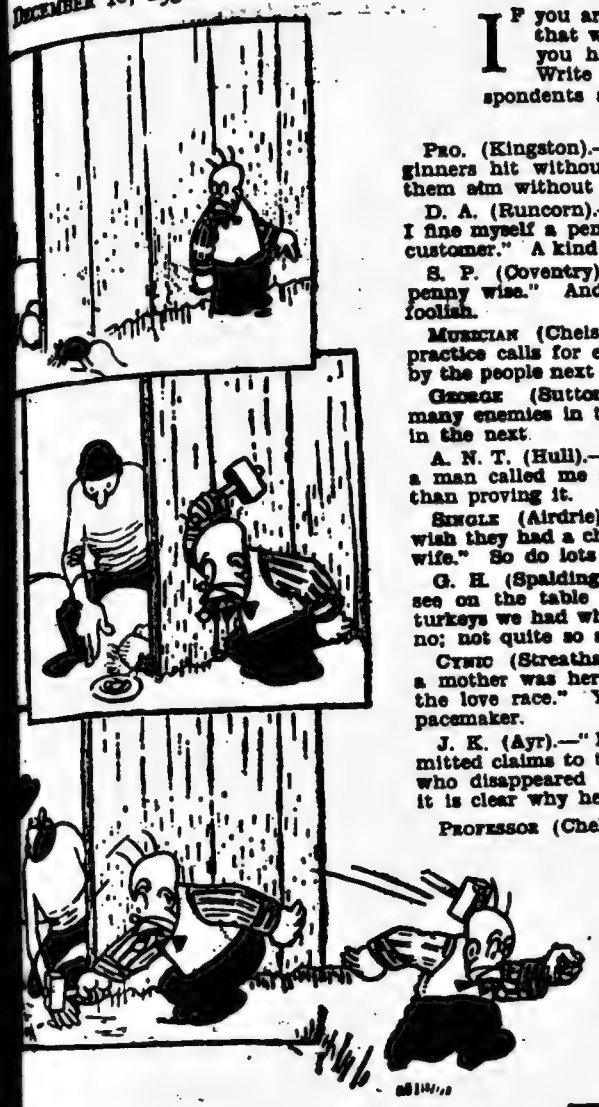


ADAMSON'S
Mouse-Trap

THE Editor LAUGHS Last

IF you are troubled by any matter you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. JOHN BULL does the rest. Write to-day! The replies given on this page to facetious correspondents are for your entertainment.

DOCTOR (Edinburgh).—"There is only one place for a person with a bad cough, and that is bed." And *not* the cinema.

MISS D. (Henley).—"A man never makes anything without bragging about it." Then it is a mistake.

H. D. (Bradford).—"Kissing is the worst thing under the sun." Yes, but you could try it under the moon.

I. B. (Brighton).—"The weather never agrees with my wife." Of course it wouldn't dare.

LUCIA (Lawton).—"If I asked my boy to go to the ends of the earth for me, he would go." Yes, but would he come back?

P. G. (Lancing).—"Can't you give us something to read with a punch in it?" Right-o! We're sending you a second-hand tram ticket.

WRITER (Bury).—"You will see by the enclosed story that I have a powerful imagination." Rather—you even seem to imagine that we'll publish it.

MISS ANNE (Honiton).—"'French mustard' is the name of a new colour in silk stockings." It should go well with the hairy type of leg.

J. M. C. (Hampstead).—"It will be possible in future for tube trains to go without a driver." At present they merely go without us.

D. T. (Brixton).—"My son who has just got a new car thinks he knows everything." Wait till he comes up against a brick wall.

SAILOR (Falmouth).—"Many sea-faring men still believe in whistling for wind." Your office-boy will bring a tornado to this office one day.

LISTENER (Leeds).—"I got ten American stations on my wireless the other night." Nevertheless, there is a lot to be said in favour of broadcasting.

R. B. (Wellington).—"I have often been mistaken for a well-known jazz band musician." But so far you have escaped arrest?

DOCTOR (Greenwich).—"The average man is smoking far too much tobacco." Still, gift cigar manufacturers are doing their best to remedy this.

T. S. (Warwick).—"A Midlands school which collapsed the other day will not be ready for occupation until March." Other schools will merely break up for Christmas.

P. J. (Bath).—"Some people look on the postal service as a blessing conferred upon humanity." Others have just had their income-tax demand notes delivered to them.

P. D. (Bury).—"Some dance tunes make my feet ache." Underneath the arches?

W. M. (Daventry).—"How should I end my letters to you?" Sooner.

T. G. (Kirkstall).—"At last I'm square with the landlord." We bet he'll soon be round again.

C. A. F. (New Brighton).—"My wife carries her years well." But she probably drops a few now and then.

E. M. (Margate).—"A London play has eighty chorus girls." One hundred and sixty legs! That play should run.

G. N. (Yarmouth).—"Some people make Christmas an excuse for over-eating and playing the fool." Stuff and nonsense.

L. B. (St. Albans).—"It's a long lane that has no turning." Or fewer than three filling stations.

A. J. (Selby).—"I'm a married man who always manages to have the last word in argument." What is it? "Sorry"?

STATIST (Berwick).—"Where is our population densest?" From the letters we receive we'd say just above the ears.

MRS. O'H. (Chesterfield).—"My husband smokes 200 cigarettes a week." What's he saving up for—a grand piano?

I. G. (Woking).—"A friend of mine thoroughly enjoys sitting on a jury." Is he a judge?

G. S. D. (Barnt Green).—"According to Professor Einstein, old Mother Earth has been concealing 7,000,000,000 years of her age." The eternal feminine!

P. D. (Leeds).—"When will seats in London theatres be sold at popular prices?" They are extremely popular now—with the management.

F. M. (Leaton).—"Why do people always doubt anglers' stories?" Well, there's always a catch in them, isn't there?

R. E. (Shotwick).—"There are nine causes of headache." One over the eight.

NOVEL-LOVER (Kilburn).—"I want something with punch in it." Wineglass, tumbler or mug?

B. N. (London, S.).—"My wife and I were happy for ten years." Did she come back then?

J. D. (Norwich).—"A man in our road is learning the piano at ninety-one." It must be hard for the people at eighty-nine and ninety-three.

"MEMCO" (Oxford).—"Billions of dangerous germs stick to paper money." We wish the little beggars would teach us their secret.

R. C. (Walsall).—"Tax collectors require brains and industry." If that was the limit of their requirements we should not mind so much.

A. R. (Crawley).—"It has just been decided in a court of law that a wife need not obey her husband." But wives decided that long ago.

WRITER (Blackfriars).—"I composed all the words and music of a new jazz number while riding on trams." Another reason for the abolition of trams.

T. M. (Frome).—"I think my sense of humour would go down well in your office." It would if our commissionaire found you at the top of the stairs.

A. K. E. (Crewkerne).—"The Romans reduced personal cleanliness to a fine art." This explains our small nephew's hatred for them.

RADIO FAN (Finchley).—"Switch on your wireless just after midnight and see what you get." We know what we would get—a stiff note from next door.

T. D. (Bath).—"Any man who doesn't fancy his breakfast should see a doctor about it." That's much safer than interviewing the cook.

A. M. G. (Dorchester).—"I'm afraid no doctor can cure my sort of depression—it's in my pocket." Here's the remedy. To a *Bullets* coupon on page 39 add a few words of concentrated wit or wisdom—that £2,000 and £25 each Christmas for life would cure all your troubles.

G. U. (Lea).—"Why do women hate to show their passport photos?" Because they are so like them they don't like them.

V. R. (Hastings).—"The other day I found a bag containing ten shillings' worth of coppers in a public telephone box." It looks as if somebody had made up his mind to get the number he wanted.

(Many replies unavoidably held over.)

B. G. M. (London).—"A girl will often turn a man from the straight and narrow path." Especially if she happens to be selling flags.

New Smooth White Skin In 3 Days

Enlarged Pores and Blackheads Gone Forever!

Unsightly blackheads, pimples, blotches, rough skin scales and sallow darkened colour, have their beginning in enlarged pores—pores that become clogged with greasy dirt, which cannot be washed out. Every enlarged pore is due to skin pore irritation.
Crème Tokalon Skinfood White Colour (non-greasy) penetrates the pores instantly, soothes irritated skin-glands, dissolves out pore deep dirt and blackheads, tightens enlarged pores to normal, whitens and softens dark rough skin. By its tonic astringent and nourishing action, the driest skin is toned up and freshened. Oiliness and shiny nose are also completely banished.
Crème Tokalon Skinfood White Colour (non-greasy) now contains a marvellous new soft creamy wax, extracted from flowers, combined with predigested dairy cream and olive oil. It gives indescribable new, smooth, white skin-beauty in 3 days—such as can be obtained in no other way.
Use Crème Tokalon Skinfood White Colour every morning.

GOOD EGGS

and more of them will be the result of adding Colman's Poultry Mustard to the feed. A farthing per hen per week is all it costs.

Colman's Poultry Mustard

Colman's Egg Register FREE.—Write to J. & J. Colman, Ltd. (Dept. 11.O), Norwich.

This ticket means security

It marks an umbrella with a frame that possesses strength and resiliency. Every rib in every Fox's Frame is tested before it leaves the works and it is this scrupulous care in the manufacture, combined with the use of finest Sheffield steel, that makes them the most reliable and the easiest you can obtain. Make sure your umbrella has a Fox's Frame.

FOX'S FRAME EVERY RIB IN EVERY FRAME IS TESTED

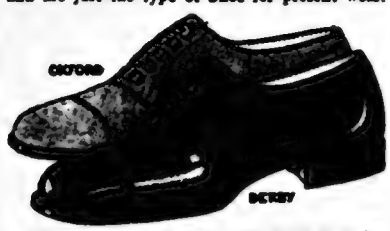
ASTOUNDING BARGAIN in MEN'S SHOES!

REDUCED from 13/9 to 9/9

Derby or Oxford SHOE

SENT FOR 1/- DEPOSIT.

This is a remarkable offer in Men's Footwear. These Shoes are honestly worth 13/9, but **for one month** we are offering them at 9/9 as an inducement to readers. They are strong and durable, and are just the type of Shoe for present wear.



MB 40 is in Oxford style, with closed front (see illustration), in either TAN WILLOW or BLACK BOX CALF.

MB 41 is in Derby style, with open front and medium toe. Can be had in either TAN WILLOW or BLACK BOX CALF.

(In ordering, please say which style required and whether Black or Tan.)

We will send you a pair of these Shoes at once, on approval, for deposit of 1/- only (see Coupon). If you are not entirely satisfied you may return the Shoes, unworn, and your money will be immediately refunded.

Why not send Coupon NOW and save money?

SIZES: 6 to 11.

BARGAIN COUPON—MEN'S SHOES.

Please send me, on approval, at this week's Bargain Price of 9/9, one pair Shoes.

Size required .....

Description .....

Black or Tan .....

I enclose 1/- deposit, together with 6d. for postage, and will pay balance of price either in one sum or by monthly instalments of 2/- or more. ENCLOSE COUPON WITH NAME AND FULL ADDRESS AND POSTAL ORDER CROSSED THUS / /.

Overseas and Irish Free State full cash only. "John Bull," 10/12/32. No. 609.

Post your Order to—
Ambrose Wilson, Ltd., 609, Ambrose House, 60, Vauxhall Bridge Road, London, S.W.1.

ENJOY A PRIVATE INCOME.

We have vacancies for ladies as spare-time Agents, who can earn a regular and lucrative Income. Liberal Commissions are allowed and no outlay whatsoever is required. The work is pleasant and we supply everything necessary to start. Why not write for particulars?

Address: L.A.S. Dept., AMBROSE WILSON, Ltd., 60, Vauxhall Bridge Road, London, S.W.1.

SAFE RELIEF from NERVE PAINS

Pain vanishes with "DAISY." But "DAISY'S" quick relief is SAFE too. Containing NO injurious drugs, "DAISY" does not depress nor affect the heart or digestion. "I lay great stress both on its efficiency and safety," writes a doctor. Take "DAISY" for Headache, Neuralgia, Tic, Rheumatism and Women's Pains.

DAISY

DAISY POWDERS 2d. each, 6 for 7½d. DAISY Brand TABLETS 6d. per tube.

Daisy, Ltd., Horsforth, Leeds.

FOR YOUR THROAT

Allenbury's Glycerine & Black Currant PASTILLES

YOUR CHEMIST SELLS THEM

8d & 1/3 Per Box

HOME SAFEGUARDS No. 2.

THE steps were rickety. Reaching up to hang the curtains, she slipped and fell headlong, receiving injuries which proved fatal.

Those little domestic duties which at the time seem so trivial and commonplace are often the very ones which end in tragedy.

There is real danger in the "daily round and common task," as so many JOHN BULL readers have found to their cost.

Heed the warnings set forth here—each one is based on actual fact—each an actual tragedy in the home which has ended fatally.

Are you and your family covered against accidents? If not, register for JOHN BULL'S Free Insurance, the most comprehensive and practical free *home* protection of all.

D·A·N·G·E·R

Don't mount steps without knowing they are perfectly secure. **Don't** risk injury on linoleum made slippery through washing. **Don't** leave a dustpan on the stairs for someone to fall over. **Don't** lean too far over the gas stove whilst cooking the dinner. **Don't** stand on a brick or similar object when hanging out the clothes. **Don't** treat lightly a scratch or an insect bite. **Don't** neglect a splinter in your finger. **Don't** take any risks whatever when washing windows. **Don't** descend steep stairs in a hurry—never in the dark. **Don't** descend stairs or steps with your arms full. **Don't** forget to see that all gas taps are turned off.

Against FIRE, STORM, FLOOD, SICKNESS, ACCIDENT, "John Bull" covers you FREE.

CUT HERE

JOHN BULL

Hand this Coupon to your Newsagent

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 10/12/32.

CUT HERE

Post this Coupon to

"John Bull" Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature.

Age.....

Address .....

.....

.....

Name and Address of Newsagent. .....

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY.

J.B. 10/12/32.

See page 16

Stop that cold with VAPEX INHALANT

Don't take it home to your family

You travel and work all day in an atmosphere laden with cold germs. Unless you destroy these germs you will take them home with you and probably start within your family a round of colds pregnant with dangerous possibilities.

Vapex cleans and fortifies the delicate inner membranes of the nose and throat. It gives immediate relief by clearing the nasal passages. It gently stimulates the respiratory system.

Simply put a drop of Vapex on a handkerchief and breathe often its pleasant but powerful antiseptic vapour. Put a drop of Vapex on your pillow and fight the cold while you sleep.

Cold time is danger time. Be sure to use Vapex—instantly available—instantly effective.

Of Chemists 2/- & 3/-

THOMAS KERFOOT & CO. LTD.

YOURS TODAY FOR ONLY 5/- DOWN and 12 monthly payments

SOLID GOLD PRICE 5 GNS. FULLY GUARANTEED

COLOURED CATALOGUE FREE

Stanhope

7, CRAVEN ST., (Dept. 33), LONDON, W.C.2

and
£25
XMAS CHEQUE YEARLY for LIFE
OR ONE LUMP SUM OF £2,250 CASH
12,547 OTHER PRIZES
£100 £50
10 OF £5 - 10 OF £2-10
25 OF £1 - 500 OF 2/6
2000 SPECIAL RED SEAL TARGETS 40,000 TARGETS
Closing date
SAT. DEC. 17

LAST DAYS TO WIN THIS CHRISTMAS GIANT

WITH the last record offer of a sensational year, JOHN BULL is celebrating Christmas in smashing style. Half an hour spent on *Bullets* to-night may bring you a Christmas prize unequalled in the history of Competitions.

If you are the sender of the best *Bullet*, a fortune of £2,000 awaits you, and, in addition to this mighty sum, you will receive a Christmas-box of £25 every year as long as you live.

Each *Bullet* you make should consist of any TWO, THREE or FOUR WORDS which form, in conjunction with the *Example* used, some apt and original comment. Suppose, for instance, you select the *Example* MERRY ENGLAND, your first thought might well be that we cannot have a Merry England again until our financial troubles are over. And then, remembering the taxpayers' struggles to provide for our plans for recovery, you might complete your *Bullet* thus—MERRY ENGLAND—COST TAXPAYER MERRY CHRISTMAS.

To help you strike the correct style, study the winning *Bullets* printed below.

Then for your own efforts for this week's sensational prize, but remember this—only if your efforts are in by Saturday, December 17, can the last Record First of 1932 bring you a fortune and a yearly Christmas cheque for life.

CASH, HAMPERS AND CHRISTMAS CAKES AWARDED

FIRST PRIZE OF £300, COMPETITION No. 872:
Mr. D. J. EVANS, 23, Harcourt Terrace, Penrhiwceiber, Glam.
Example:—POOR MAN'S FAMILY
Bullet:—GOING'S HARD—PARTING'S HARDER.

SECOND PRIZE OF £50:
Mr. A. J. WRIGHT, 376, Green Lanes, London, N.
Example:—Store Of Knowledge
Bullet:—"Raid"—You'll Be "Wanted"!

THIRD PRIZE OF £25:
Mr. J. P. JONES, 15, Benjamin Road, Wrexham.
Example:—Beyond Me
Bullet:—Switzerland's "Games"—Geneva's "Results."

10 OF £5 OR TURKEY PENSION:

X. DAVIES, 36, Crawford Street, Monton, Eccles.
Damning Evidence — Of Dora's Guilt, Acquittals.
(Entered on "Target" prize coupon.)

Mrs. HARES, 20, Glenburn Street, Maryhill, Glasgow.
Be Charitable And—Give In Taking Way.

Mrs. L. HILLER, The Cedars, Cedar Road, Webridge.
Speaking Plainly—While John Has "Teeth."

E. MACLIN, 10, Herbert Road, Neath.
The Manageress—Runs Show—Walk Shows!

Mrs. A. M. POTTER, 5, Westwood Road, Tilehurst, Berks.
Regardless Of Everything—Sacred, War Gods Worshipped.
(Entered on "Target" prize coupon.)

C. QUIBELL, 273, Mansfield Road, Sutton-in-Ashfield, Notts.
Lesson For Parliament — Wasted — Waste Isn't Lessened.

R. ROOKE, Keyhaven Road, Milford-on-Sea, Hants.
Golden Promises—Worth Millions—Of Votes!

A. F. SMITH, 81½, Macaulay Street, Grimsby.
Store Of Knowledge—Schooldays "Build"—Experience "Stocks."

J. H. THOMAS, Glentworth, Coldra, Chepstow Road, Newport.
Golden Promises — "Pictures" "Brass Tacks" *Unfair.*

A. WOOD, 16, Dudley Avenue, Bolton.
Gaiety Of Nations—Politicians Add To, Unhappily.

10 PRIZES OF £2 10s. EACH:

B. FISHER, 15, Norton Lees Crescent, Sheffield.
Speaking Plainly — Polly — Ruffled *Auntie's* Feathers.
(Entered on "Target" prize coupon.)

L. GALLOWAY, 1, Morrison Street, Battersea, London, S.W.
Not Forgotten—War—Son Lost Memory.

T. H. HESLOP, 18, Mirfield Avenue, Five Lane Ends, Bradford.
Store Of Knowledge—Produced That Simple Invention!

F. LAMBERT, Chartridge Lane, Chesham.
Rules—Useless—"Lay Down" Arms!
(Entered on "Target" prize coupon).

Mrs. F. MAY, Southampton Road, Parkgate, Swanwick, Hants.
Regardless Of Everything—"Party" Regarded As Everything.

V. M. REED, 4, Milne Place, Stoke, Devonport.
Amateur Plumber—*Knocks* On Bathroom Door.

A. RICHARDSON, 12, Carlton Avenue, Broadstairs.
Thrown Away — Hint — Advice — Warning—Life!

Miss E. SCOTT-DOBBIE, 16, Eglinton Crescent, Troon, Ayrshire.
With An Effort—"No—It's No Trouble!"

W. E. THOMAS, 37, Queen's Road, Thame, Oxon.
Be Charitable And—Stamp Your Begging Letter.

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Gaiety Of Nations—Secure—Auntie's Touring Europe.

A list of 200 Hamper and 500 Xmas Cake winners can be seen at these offices.

ALL WINNERS HAVE BEEN NOTIFIED.

The original cheque for £300 awarded to the First Prize-winner in Competition No. 871 will be displayed at Messrs. W. H. Smith and Son's Bookstall, Sudbury Station, Suffolk.

Free Help

A free weekly copy of BULLETS BULLETIN is waiting to help you into the prize-list. Make sure of receiving this guide to success every Thursday by posting off this coupon to-day.

I enclose P.O. value 6d. (crossed "& Co." payable to *John Bull*) to cover postage on 12 consecutive issues of *Bullets Bulletin*, commencing with next available issue.

NAME .....

ADDRESS .....

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Post to "Bulletin" Dept., Odhams Press Ltd., 19, Short's Gardens, London, W.C.2.

Do not enclose this coupon with "Bullets."

"EXAMPLES" FOR COMPETITION No. 875.

MERRY ENGLAND
WHAT WE FIGHT FOR
HER DEAREST
EAGERLY
GOING AHEAD
THE LANDLORD
LITTLE ROGUE
CUT OFF
BEGINNING AGAIN
CRAZY WORLD
ARMED TO THE TEETH
DIVIDING THE SPOILS
MISS 1933
GRABBING THE REINS
A JUGGERNAUT
THE POWER-STATION
STRIKING SUCCESS
MADE THE FUR FLY
RIVALS
MISSING SOMETHING
THE NATION'S MONEY-BOX
BOMBSHELL FOR FATHER
IT WOULD BE FINE IF
WHEN EVERYTHING'S GONE
A LITTLE EXTRA
FOR WORK
MANUFACTURERS
PUTTING IT ON
SANDY'S PARTY
"HAPPY NEW YEAR!"
SWEET MELODY
DUST IN HER EYES
LAW-ABIDING CITIZEN
MAN WITH A FROWN
SHANKS' PONY
HURT HIS DIGNITY
PRESSING INVITATION
NOT GOOD ENOUGH
FINDING HIMSELF
LIKE A FAIRY-TALE

Example
Bullet

(875) P.O. No.
Closing SAT., Dec. 17
I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.
Signed
Address

Example
Bullet

Example
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I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.
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Example
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Address

Example
Bullet

Example
Bullet

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Signed
Address

If you wish to send in further "Bullets" you can write them on plain paper

Address Entry: "Bullets" No. 875, "John Bull," Long Acre, London, W.C.2 (Comp.)

Newsagents' Prizes:—First, £10—Second, £3—Third, £2.

"BULLETS" RULES.—1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges. 2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./ Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated. 3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of Entry. Employees of Odhams Press and their families are not eligible to compete.

FINE FIRST AND 100 SURPRISES NEXT WEEK

SHAVEX NEW PATENT RAZOR

MIRACLE in SHARPNESS BEAUTY and PERFECTION

SHAVING WITH THIS OUTFIT IS A REAL PLEASURE

This beautiful gold plated case holds one of the finest RAZORS ever used. The patent guards by having holes in the sides can be cleaned in a second, and the raised edges make it IMPOSSIBLE TO CUT ONESELF. This is unlike THE PRESENT-DAY Safety Razor with its comb edge which holds a lot of dirt and when washed cannot be dried, and goes verdigris; especially if one shaves with the ordinary shaving soap, as it contains soda, and the alkali starts the verdigris, and could cause blood poisoning.

Post free from the:

The Shavex Handle has a splendid grip which makes it impossible to slip, and so prevents one cutting oneself.

The BLADE IS A MIRACLE OF SHARPNESS, SMOOTHNESS and in keeping its wonderful edge.

SHAVING WITH THIS OUTFIT IS A REAL PLEASURE. An outfit like this looks as if it cost 2 gns., and is worth it. Nowhere in the world could you get anything like this. It is sold at 5/6 with 10 blades. Also we have a beautiful nickel-plated set. The nickel will last for years—it is similar to the gold-plated model, and contains 5 blades instead of 10, the price of which is 3/6.

SHAVEX ZEE-KOL CO., LTD. (Dept. J.A.5) 40, Blenheim Road, Upper Holloway, London, N.19

NO SOAP SHAVEX NO BRUSH

REVOLUTION IN SHAVING

A FEW years ago "SHAVEX" was unknown, yet it is in every part of the world to-day. Millions are now using "SHAVEX."

"SHAVEX" is the most modern and up-to-date method of shaving. What is more simple than wetting the beard with water, smearing a little "SHAVEX" lightly over the beard and then shaving? You will get the smoothest, cleanest and best shave you have ever had and your skin will feel like softest satin. No wrinkles will appear, as "SHAVEX" is a Skin Food. It will also take only a quarter of the time required with soap and brush.

The skin after being shaved with soap and brush often looks and feels sore, as the soap and brush have taken out all the natural oil and dried up the skin. "SHAVEX" gives the skin natural oils—all the creases smooth out with the use of "SHAVEX." Shavex is without doubt the most perfect method of shaving in the world. Shavex will give you the best shave you have ever had. Your face will keep young, as Shavex is a skin food. All wrinkles disappear with Shavex, as there is no soda in Shavex to dry up the skin. Your skin will feel as smooth as satin, and you will shave in a quarter the time that you would take with soap and brush.

SHAVEX is sold everywhere in **6d., 1/- & 1/6 Tubes and 1/6 Pots.**

Wonderful Reduction
SHAVEX SUPER BLADES
of all Chemists & Stores
ONE BLADE 3d.
instead of 4d.
Packet of 5 Blades 1/3

Never before has shaving been made so easy, so rapid and so pleasant. No after lotions are required. Never before have men been given the true secret of youthful looks. "SHAVEX" is a Skin Food, Skin Tonic and Skin Preserver, preventing formations of wrinkles and lines, and keeping away the ravages of time. Travellers who, when on a journey, find themselves short of water can always get a perfect shave when carrying "SHAVEX" and look fresh. After being in sun and wind and the face is rough and sore and you have to shave, nothing is more soothing than a "SHAVEX" shave.

Eleanor: Whoever is that handsome young man who has just come into the room. I've never seen him before. He has all the room looking at him. How bronzed and healthy he looks.

Her Friend: Oh, that's Jack Mordaunt: He is just home from the East. He's been excavating, and you call him a young man; why, he is older than I am, and I am 45. While he was in the East he put on a dinner jacket every night. He let the Arabs know that he was civilised, and he swears by Shavex Cream. He declares it is that which keeps his face young and keeps his skin in such splendid condition. Many a time he has shaved without water. You have often to do these things in the East, as water is so scarce. Eleanor: How interesting. I want to be the first girl to be introduced.

SEND THIS COUPON TO-DAY
For FREE Sample Tube of SHAVEX

Cut out this Coupon, attach it to a piece of paper on which your name and address are written plainly and send with a 1d. stamp to the Shavex Zee-Kol Co., Ltd. (Dept. R.11), 40, Blenheim Road, Upper Holloway, London, N.19.

THE COLD AND INFLUENZA MENACE IS HERE - COMBAT IT WITH 'ASPRO' NOW

The fear of the yearly 'flu and cold menace is losing its importance. The reason is that 'ASPRO' has definitely proved to hundreds of thousands of people that it will smash up any cold or 'flu attack in one night—so there's no need to fear. BUT THERE IS NEED FOR ACTION. At first symptoms of a cold or 'flu attack we suggest you take 'ASPRO' immediately. DO not delay. Weeks of lying up—discomfort—and all sorts of complications may be saved by this action. 2 or 3 'ASPRO' tablets and a hot lemon drink is all that is generally required to do the work. If the 'flu is attended with a sore throat gargle with 2 'ASPRO' tablets in a glass of water. You will find this most efficient in dealing with the sore throat.

THERE'S NO BETTER WAY THERE'S NO SAFER WAY THERE'S NO QUICKER WAY

Headache and 'Flu T. C., of Sale, writes "Have always found 'ASPRO' a speedy remedy for headaches; also good for 'flu."

3d 6d 1/3 2/6
PER PACKET
The cheapest way to buy 'ASPRO' is the 2/6 packet. It contains 60 tablets equivalent to 3/- worth of 'ASPRO' for 2/6.

ACHING EARS & SORE THROATS YIELD TO 'ASPRO'

Dear Sirs, Oldham, Kent.
Now just a word about 'ASPRO.' I'm not one for writing but I thought I must let you know what a great help they have been to my mother, husband and child, also myself. We had been suffering with aching ears and sore throats and we tried several things but did not get relief but as soon as we started taking 'ASPRO' we found them to be a safe antidote so now I tell my friends who have aches and pains to try 'ASPRO.'
Yours truly, E. G.

'FLU OUTED IN ONE NIGHT

29, Wilton Street, Chorlton-on-Medlock. Manchester.
Gentlemen,
I was lying in bed this week ABSOLUTELY HELPLESS WITH THE 'FLU, as people who know me can well prove, and I have to go out in all sorts of weather to eke out a living. I sent my wife for a packet of 'ASPRO.' I took two tablets, got a good night's rest and was out next day pulling a handcart all over Manchester.
I think they are a god-send to all sufferers.—I am, Yours obediently,
WILLIAM HENDERSON.

TRY 'ASPRO' FOR

INFLUENZA
HEADACHES
SLEEPLESSNESS
NEURALGIA
SCIATICA
GOUT
RHEUMATISM
ALCOHOLIC AFTER-EFFECTS
TOOTHACHE
COLDS
LUMBAGO
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NEURITIS
HAY FEVER
NERVE SHOCK
PAINS PECULIAR TO WOMEN
MALARIA
ASTHMA

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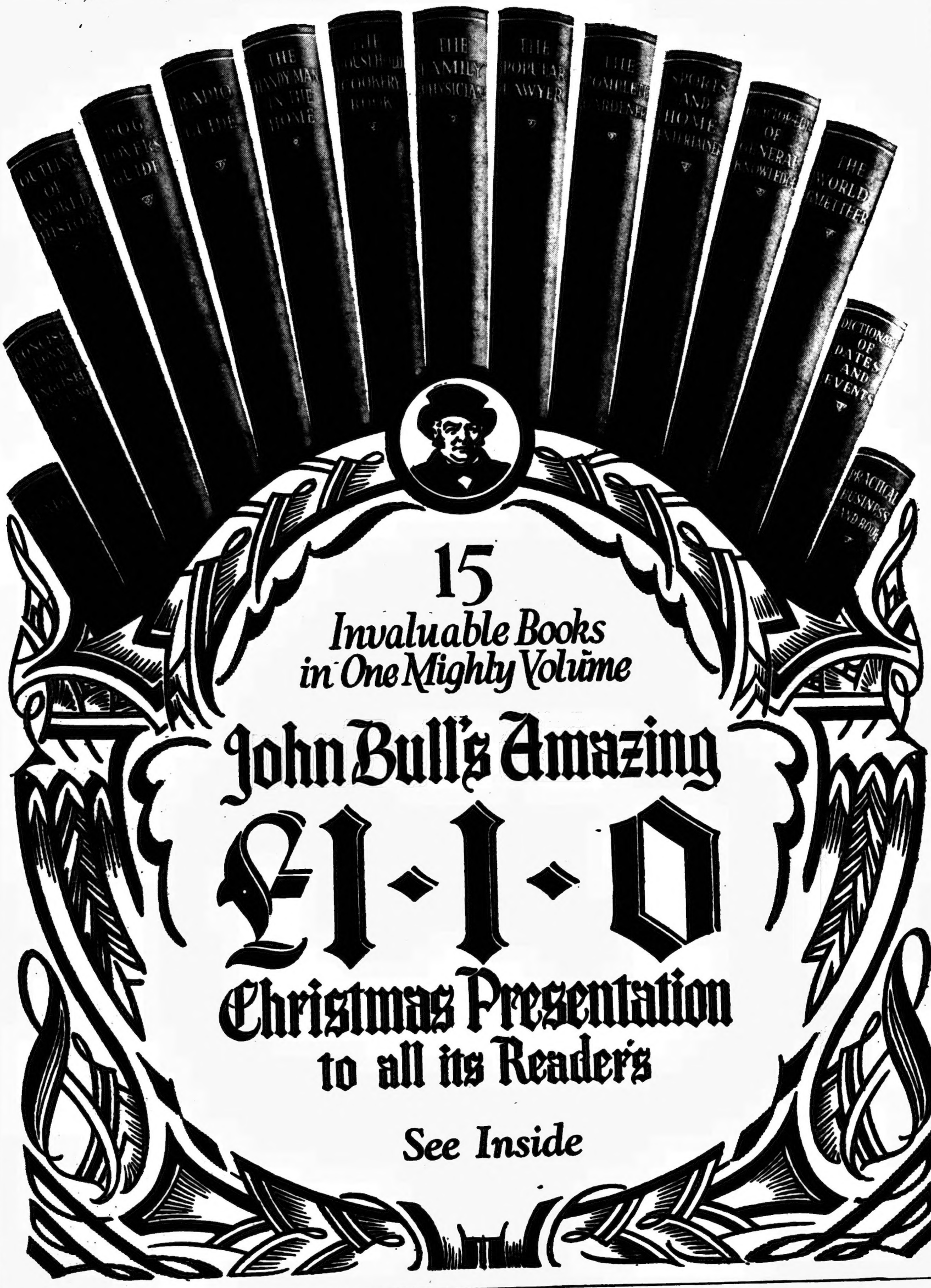

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John Bull's Amazing
£1-1-0
Christmas Presentation to all its Readers

See Inside

15

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A COLOSSAL new surprise is announced to the mighty army of "John Bull" readers this week—something greater than even "John Bull" itself has ever before announced—a Christmas Presentation that will eclipse all records and that sets an entirely new standard.

For months "John Bull" has been planning this great Christmas surprise, and here it is—the crowning triumph of a year of constantly increasing success—the presentation of "John Bull's" stupendous wonderful One Guinea NEW Illustrated Universal Reference Book—an absolutely up-to-the-minute work the like of which has never before been offered to readers of any journal.

This astonishing new Presentation is not only an entirely new volume—**it is a new kind of volume.** It is more than a book—it is a complete library. It is, in fact, **fifteen invaluable practical new reference books in one mammoth illustrated work.**

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"John Bull" makes this Christmas Presentation Offer to every reader, old or new. Here is all that you have to do: First of all read the simple conditions on the opposite page, then post without delay Form "A" below together with the label to "John Bull." On receipt of Form "A," together with the halfpenny stamped label attached, you will receive your Presentation Voucher on which you are asked to affix twelve tokens cut from 12 successive issues of "John Bull"—the first token (A-1) in connection with this offer, appears in the **right-hand** bottom corner of the back cover of this issue. In addition, if your newsagent has not already received from you a written order to deliver "John Bull" every week, hand Form "B" to him at once. **This is essential.**

Application Forms Available FOR ONE WEEK ONLY

This great Christmas Presentation Offer must be accepted IMMEDIATELY! Owing to the approach of the Christmas Holiday the Application Forms below are available for **ONE WEEK ONLY** and must be received not later than first post **THURSDAY, DECEMBER 15.** Don't delay another moment. As a "John Bull" reader you are entitled to take part in this mammoth Christmas surprise Presentation. Don't miss it! Even if you are still qualifying for the last presentation work offered by "John Bull"—the Encyclopædia and World Atlas—you may commence, by using the tokens in the bottom RIGHT-HAND corner of "John Bull," to qualify IMMEDIATELY for the New Illustrated Universal Reference Book, so send AT ONCE for your Voucher on the forms below.

NOTE.—No person may qualify for more than one Reference Book.

HURRY! *This Guinea Christmas surprise Presentation will create such a terrific demand for "John Bull" that unless you place a written order with your newsagent, you may be unable to obtain copies, and so miss your Presentation Volume. It is essential and a condition of this offer that, if your Newsagent has not already a written order for the regular delivery of "John Bull," you complete Form B and hand it to him AT ONCE.*

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Halfpenny Stamp must be firmly affixed here by YOU.

*Name*_____

*Address*_____

*Town*_____

*County*_____

A **POST AT ONCE!**

This Form must be received not later than first post → THURSDAY NEXT DECEMBER 15

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3, Arne Street, Long Acre, London, W.C.2.

N.B.—Applicants must complete label on left. Affix half-penny stamp firmly in space provided—send in label, together with this Reservation Form—please write clearly—give YOUR name and full postal address.

I WISH to apply, in accordance with the conditions of your special offer, for a £1 1s. Presentation New Illustrated Universal Reference Book. Please send me by return a SPECIAL VOUCHER on which to qualify for my Presentation volume. My Newsagent (whose name and address is given below for verification purposes) holds a written order from me to deliver "John Bull" regularly each week.

Reader's Signature .....

Reader's Name ..... WRITE CLEARLY IN BLOCK LETTERS.
(State Mr., Mrs. or Miss.)

Address .....

.....

Name of Newsagent .....

Address .....

Leave Blank Checked and Verified — District Supervisor.

Date .....

IMPORTANT.—The £1 1s. Illustrated Universal Reference Book cannot be reserved in your name unless you complete label on the left as directed and send it in together with this Form A. You may send this Form together with label on left in an unsealed envelope bearing a halfpenny stamp. J.B. 10/12/32
Please do NOT enclose any other Correspondence.

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Please deliver or reserve "John Bull" for me weekly until further notice.

Write your signature below.

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PLEASE WRITE CLEARLY.

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TELL YOUR FRIENDS.

See Inside.